

## CDC Survey of Maternity Practices in Infant Nutrition and Care

2013 Survey

# **Alabama** Results Report



mPINC Survey?

What is the The Maternity Practices in Infant Nutrition and Care (mPINC) Survey is a national survey from the Centers for Disease Control and Prevention (CDC) that assesses infant feeding care processes, policies, and staffing expectations in maternity care settings.

this report?

This report summarizes results from all Alabama facilities that participated in the 2013 mPINC Survey and identifies opportunities to improve mother-baby care at hospitals and birth centers and related health outcomes throughout Alabama.

**Who** participates in the mPINC survey?

All hospitals with maternity services and all free-standing birth centers in the United States are invited to participate in CDC's mPINC survey every two years.

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## Alabama Highlights: Strengths



#### Availability of Prenatal Breastfeeding Instruction

Most facilities (95%) in Alabama include breastfeeding education as a routine element of their prenatal classes. Prenatal education about breastfeeding is important because it provides mothers with a better understanding of the benefits and requirements of breastfeeding, resulting in improved breastfeeding



### Provision of Breastfeeding Advice and Counseling

Staff at 85% of facilities in Alabama provide breastfeeding advice and instructions to patients who are breastfeeding, or intend to breastfeed.

The American Academy of Pediatrics (AAP) recommends pediatricians provide patients with complete, current information on the benefits and methods of breastfeeding to ensure that the feeding decision is a fully informed one. Patient education is important in order to establish breastfeeding.

## Alabama Highlights: Opportunities for Improvement



#### Appropriate Use of Breastfeeding Supplements

Only 13% of facilities in Alabama adhere to standard clinical practice guidelines against routine supplementation with formula, glucose water, or water. The American Academy of Pediatrics (AAP) and the American College of Obstetricians and Gynecologists (ACOG) Guidelines for Perinatal Care recommend against routine supplementation because supplementation with formula and/or water makes infants more likely to receive formula at home and stop breastfeeding prematurely.



### **Inclusion of Model Breastfeeding Policy Elements**

Only 8% of facilities in Alabama have comprehensive breastfeeding policies including all model breastfeeding policy components recommended by the Academy of Breastfeeding Medicine (ABM).

The ABM model breastfeeding policy elements are the result of extensive research on best practices to improve breastfeeding outcomes. Facility policies determine the nature of care that is available to patients. Facilities with comprehensive policies consistently have the highest rates of exclusive breastfeeding regardless of patient population characteristics such as ethnicity, income, and payer status.



#### Use of Combined Mother/Baby Postpartum Care

Only 10% of facilities in Alabama report that most healthy full-term infants remain with their mothers for at least 23 hours per day throughout the hospital stay.

Mother-infant contact during the hospital stay helps establish breastfeeding and maintain infant weight, temperature, and health. Rooming-in increases breastfeeding learning opportunities without affecting duration and quality of maternal sleep, and reduces supplemental feeds.



#### Protection of Patients from Formula Marketing

Only 43% of facilities in Alabama adhere to clinical and public health recommendations against distributing formula company discharge packs.

Distribution of discharge packs contributes to premature breastfeeding discontinuation. The ACOG, AAP, American Public Health Association (APHA), and the federal Government Accountability Office (GAO) all identify this practice as inappropriate in medical environments and recommend against it.



# Breastfeeding is a public health priority.



Alabama'

15

25

53

67

8

63

80

78

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95

80

32

28

36

17

48

46

22

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36

11

State mPINC **Ran**l

Breastfeeding is associated with decreased risk for infant morbidity and mortality as well as maternal morbidity, and provides optimal infant nutrition. Healthy People 2020<sup>2</sup> establishes breastfeeding initiation, continuation, and exclusivity as national priorities.

Alabama's

State mPINC **Score** 

#### **Changes** in maternity care practices improve breastféeding rates.

There are many opportunities to protect, promote, and support breastfeeding in Alabama. Opportunities such as those listed below can help Alabama bring ideal maternity care practices to all Alabama hospitals.

### **Change** opportunities:

- Examine Alabama regulations for maternity facilities and evaluate their evidence base.
- Sponsor an Alabama-wide summit of key decision-making staff at maternity facilities to highlight the importance of evidence-based practices for breastfeeding.
- Encourage and support hospital staff across Alabama to be trained in providing care that supports mothers to breastfeed.
- Establish links among maternity facilities and community breastfeeding support networks in
- Implement evidence-based practices in medical care settings across Alabama that support mothers' efforts to breastfeed.
- Integrate maternity care into related hospital-wide Quality Improvement efforts across Alabama.
- Promote utilization of the Joint Commission's Perinatal Care Core Measure Set including exclusive breast milk feeding at hospital discharge in Alabama hospital data collection systems.

#### Questions about the mPINC survey?

Information about the mPINC survey, results, reports, scoring, and history is at: www.cdc.gov/mpinc

For more information:
Centers for Disease Control and Prevention
Division of Nutrition, Physical Activity, and Obesity Atlanta, GA USA

November 2014

# Alabama's 2013 Survey Results

(out	of 100)*		(out of 53) <sup>T</sup>	
mPINC Care Dimension	Care Dimension Subscore*	Ideal Response to mPINC Survey Question	Percent of AL Facilities with Ideal Response	Item Rank <sup>†</sup>
Labor and Delivery Care	72	Initial skin-to-skin contact is at least 30 min w/in 1 hour (vaginal births)	63	36
		Initial skin-to-skin contact is at least 30 min w/in 2 hours (cesarean births)	51	40
		Initial breastfeeding opportunity is w/in 1 hour (vaginal births)	55	40
		Initial breastfeeding opportunity is w/in 2 hours (cesarean births)	56	32
		Routine procedures are performed skin-to-skin	23	46
Feeding of Breastfed Infants	80	Initial feeding is breast milk (vaginal births)	63	50
		Initial feeding is breast milk (cesarean births)	69	32
		Supplemental feedings to breastfeeding infants are rare	13	47
		Water and glucose water are not used	84	37
Breast- feeding Assistance	78	Infant feeding decision is documented in the patient chart	95	
		Staff provide breastfeeding advice & instructions to patients	85	46
		Staff teach breastfeeding cues to patients	93	
		Staff teach patients not to limit suckling time	56	26
		Staff directly observe & assess breastfeeding	88	28
		Staff use a standard feeding assessment tool	45	49
		Staff rarely provide pacifiers to breastfeeding infants	26	47
Contact Between Mother and Infant	62	Mother-infant pairs are not separated for postpartum transition	48	49
		Mother-infant pairs room-in at night	62	53
		Mother-infant pairs are not separated during the hospital stay	10	52
		Infant procedures, assessment, and care are in the patient room	5	32
		Non-rooming-in infants are brought to mothers at night for feeding	82	46
Facility Discharge Care	44	Staff provide appropriate discharge planning (referrals & other multi-modal support)	20	41
		Discharge packs containing infant formula samples and marketing products are not given to breastfeeding patients	43	46

Facility has a designated staff member responsible for coordination of

New staff receive appropriate breastfeeding education

Staff received breastfeeding education in the past year

Breastfeeding policy is effectively communicated

Facility provides breastfeeding support to employees

Facility does not receive infant formula free of charge

Breastfeeding is included in prenatal patient education

lactation care

Current staff receive appropriate breastfeeding education

Breastfeeding policy includes all 10 model policy elements

Facility documents infant feeding rates in patient population

Assessment of staff competency in breastfeeding management & support

58

Staff

Training

Structural & Organizational

Aspects of

Care Deliverv

<sup>\*</sup> Quality Practice scores range from 0 to 100 for each question, dimension of care, facility, and state. The highest, best possible score for each is 100. Each facility and state's "Total Score" is made up of subscores for practices in each of 7 dimensions of care.

<sup>†</sup> Ranks range from 1 to 53, with 1 being the highest rank. In case of a tie, both are given the same rank. State ranks are not shown for survey questions with 90% or more facilities reporting ideal responses.

b S. Chung M. Raman G. et al. Breastfeeding and maternal and infant health outcomes in developed countries. Rockville, MD: US Dept of Health and Human Services. Agency for Healthcare Research and Quality: 2007. <sup>2</sup>US Dept of Health and Human Services. Healthy People 2020 Summary of Objectives: Maternal, Infant, and Child Health. Available at http://www.healthypeople.gov/2020/topicsobjectives2020/pdfs/MaternalChildHealth.pdf

DiGirolamo AM, Grummer-Strawn LM, Fein S. Effect of maternity care practices on breastfeeding. Pediatrics 2008;122, Supp 2:S43-9

Fairbank L, O'Meara S, Renfrew MJ, Woolridge M, Snowden AJ, Lister-Sharp D. A systematic review to evaluate the effectiveness of interventions to promote the initiation of breastfeeding. Health Technology Assessment 2000;4:1-171.