

Project FIRST

R867-97P

Dear Panel Member,

Today I am asking for your household's help with an important study which I have described in the enclosed brochure. I would like the **HOUSEHOLD MEMBER WHO IS CURRENTLY PREGNANT, AT LEAST 18 YEARS OLD, AND EXPECTING ONE BABY (NOT TWINS OR MORE BABIES)** to complete this particular survey. This may, of course, be you! If no one in your household fits this description, please check one of the boxes below and return this letter in the postage paid envelope enclosed.

- No one in household is pregnant**.....
- The pregnant woman is under 18 years old**
- The pregnant woman is expecting twins or more babies**

TO THE HOUSEHOLD MEMBER WHO IS PREGNANT, AT LEAST 18 YEARS OLD, AND EXPECTING ONE BABY:

The Consumer Opinion Panel is conducting an important study for the Food and Drug Administration (FDA). The results will be used to learn more about how babies are fed and the health of mothers and their babies. The FDA needs the information to better understand current feeding practices as they develop programs and policies related to infant feeding.

I have set up a special panel for this study, the Project FIRST Panel (**F**eeding **I**nfants **R**esearch **S**Tudy) of women who are expecting a baby soon, and I would like you to be part of the panel. As a Project FIRST Panel Member, you will be asked to complete questionnaires about feeding your baby and also about other topics related to pregnancy and infancy. We will ask that you complete this questionnaire during your pregnancy, a short telephone interview near the time of your baby's birth, and ten questionnaires during your baby's first year of life. Each questionnaire will take between 10 and 30 minutes of your time, depending on how many of the questions apply to your situation.

I hope that all of the mothers I contact will complete the study. I know how busy soon-to-be and new mothers are, but it's very important that all of the questionnaires be completed by people who begin the study. I will send a gift after each questionnaire as a token of my appreciation for your participation in the study. In addition, you will have the opportunity to complete separate but related questionnaires about your diet, which will take about another hour each to fill out.

I think you will find the questionnaires easy to answer because most questions ask you to simply check a box or write in a few numbers. There are no right or wrong answers. We want to hear about your experiences. Because this is a government study, we are required to tell you that your participation is voluntary, the study is authorized by the U.S. government and has been reviewed by the Food and Drug Administration's research committee, and we will give out only results that have all identifying information removed.

To become a Project FIRST Panel Member, please complete this questionnaire and return it in the postage-paid envelope provided. I feel sure that you will find this a unique and interesting project. You can find more information about the study in the enclosed brochure.

Thank you for your continued support and participation.

Cordially,



Marie Brighton