

SAMPLE FLIP CHART

AMBASSADOR TRAINING AGENDA

Time	Agenda Item
5 minutes	Introductions
5 minutes	Overview of the Agenda
10 minutes	Roles of the Person-to-Person and Spokesperson Ambassador
30 minutes	Ambassador Handbook Walk-Through
10 minutes	Overview of the Steps to Ambassador Outreach
10 minutes	Break
50 minutes	Step 1: Preparing to Be an Ambassador
10 minutes	Break
40 minutes	Step 2: Marketing the CDSMP Workshops
20 minutes	Step 3: Connecting with Your Coordinator
10 minutes	Review
5 minutes	Ambassador Training Certificate Award Ceremony

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THREE STEPS TO AMBASSADOR OUTREACH

Step 1: Preparing to Be an Ambassador

- Make a plan.
- Prepare and practice your pitch.

Step 2: Marketing the CDSMP Workshops

- Connect with people.
- Make your pitch stick.

Step 3: Connecting with Your Coordinator

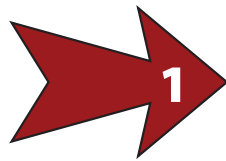
- Check in regularly.
- Celebrate your success.

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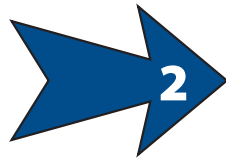
THE PITCH

We both (or we all) have ongoing health problems. This workshop helped me, and I think it could help you too. Here is how you can sign up.

MAKE THE PITCH



Opening: Make the connection...



Persuading: Describe the benefits...



Closing: Demonstrate how to sign up...