

“Physical Activity. The Arthritis Pain Reliever.”
“Whoopee”
:30-second version (taggable)

MUSIC BED ONLY



Note

This localizable spot is provided with a full :30-second tag (i.e., no prerecorded copy, music only) to be added to the end of the spot. Work with your local creative director or radio station representative to record the tag over the music bed. Adapt the copy below to inset your localization before giving it to your local announcer to record.



ANNOUNCER (Copy to be recorded by local announcer):

You can reduce your arthritis pain with moderate exercise five times a week. Sure, it's not easy to get started, but lots of people are reducing arthritis pain with physical activity. For information visit CDC.gov/arthritis. {OR INSERT LOCAL WEB ADDRESS} Or call, 1- 800-CDC-INFO. That's 800-CDC-INFO. {OR INSERT LOCAL PHONE NUMBER] “Physical Activity. The Arthritis Pain Reliever.” A message from the Department of Health and Human Services and The Arthritis Foundation. {INSERT NAME OF YOUR HEATH DEPARTMENT OR ARTHRITIS PROGRAM/COALITION HERE IF DESIRED}.