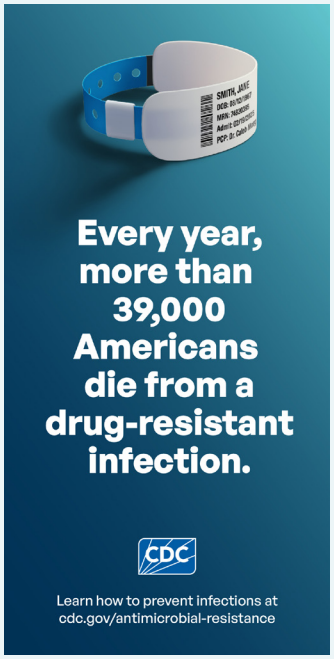
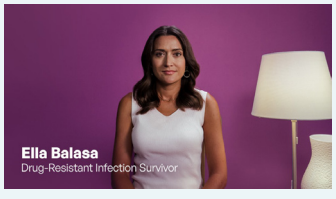
CDC Resources on Antimicrobial Resistance

Antimicrobial resistance (AR) is an urgent public health threat, impacting millions of Americans each year. While great strides have been made to combat AR, more action is needed to protect people.

CDC developed a toolkit of resources designed to help partners educate the public on the threat of AR and the everyday actions we can all take to prevent infections and the spread of drug-resistant germs.





Included in the Toolkit

Free resources to support communication and education efforts:

- **Social media graphics and animations with suggested post content**
- **Fact sheets**
- **Newsletter content**
- **Talking points**
- **Graphics formatted for use across digital channels**
- **Videos highlighting patient stories**

How to Use the Toolkit

Here are five ways you can consider using these resources:

1. **Boost audience engagement** by posting content across your social media channels
2. **Enhance your website** with ready-to-use graphics
3. **Strengthen your presentations** with talking points and visuals
4. **Raise awareness** by sharing these resources in your newsletters
5. **Connect with your community** by distributing fact sheets at events

Your efforts can help combat antimicrobial resistance across the United States.

Please contact us.

If you would like to share updates on resource needs, impact stories, or have questions, please email **arxcomms@cdc.gov**.

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