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Thursday, October 21, 2021
1-2pm EST
Agenda

• Why participate in USAAW?

• New & Updated CDC Resources & Data

• CDC Events: Webinars

• CDC USAAW activities and how you can get involved

• CDC’s Be Antibiotics Aware Partner Toolkit

• Share your organization’s USAAW activities

• Questions
Why participate in USAAW?

- USAAW is an opportunity to highlight the importance of using antibiotics appropriately to:
  - Effectively treat infections
  - Protect patients from harms caused by unnecessary and inappropriate use
  - Combat antibiotic resistance
- Antibiotic resistance is a One Health problem—the health of people is connected to the health of animals and the environment.
New & Updated CDC Resources & Data

- **Recently published data** on antibiotic use (AU) during the COVID-19 pandemic
  - **Outpatient**: [Trends in U.S. outpatient antibiotic prescriptions during the COVID-19 pandemic](#) (Published: Dec 29, 2020)
  - **Nursing Homes**: [Trends in Prescribing of Antibiotics and Drugs Investigated for COVID-19 Treatment in U.S. Nursing Home Residents During the COVID-19 Pandemic](#) (Published: March 10, 2021)
  - **Hospitals**: [Trends in Antibiotic Use in United States Hospitals During the Coronavirus Disease 2019 Pandemic](#) (Published: June 3, 2021)
- **Updated** Stewardship Report (In progress)
  - **Antibiotic Use in the United States, 2021 Update: Progress and Opportunities**
- **New** [Improving Outpatient Antibiotic Prescribing: A Toolkit for Healthcare Payers](#)
- **New** Medscape Commentary
  - **Antibiotic Prescribing and Stewardship During COVID-19: 5 Things to Know**
New & Updated CDC Resources & Data

- **New** *Be Antibiotics Aware* educational materials, for patients/families and healthcare professionals
- **Updated** Partner Toolkit
- **New** 2020 data maps
  - Core Elements of Hospital Antibiotic Stewardship Programs by State (left)
  - Outpatient Antibiotic Prescriptions by State (right)
CDC Events: Webinars

• CDC Clinician Outreach and Communication Activity (COCA) Call
  • **Date and Time:** Thursday, November 18, 2021, 2p-3p EST
  • **Topic:** What Clinicians, Pharmacists, and Public Health Partners Need to Know About Antibiotic Prescribing and COVID-19
  • **Speakers:** Captain Lauri Hicks, DO; Director, Office of Antibiotic Stewardship; CDC
    • **Christopher Evans, PharmD:** Healthcare Associated Infections and Antimicrobial Resistance Program; Tennessee Department of Health
    • **Payal Patel, MD, MPH:** Assistant Professor, Division of Infectious Diseases; University of Michigan Health System & Medical Director of Antimicrobial Stewardship, VA Ann Arbor Healthcare System
    • **Jeffrey Gerber, MD, PhD:** Associate Professor of Pediatrics and Epidemiology, University of Pennsylvania School of Medicine & Division of Infectious Diseases, Children’s Hospital of Philadelphia

• CDC/HRSA Federal Office of Rural Health Policy
  • **Date and Time:** Wednesday, November 17, 2021, 3-4pm EST
  • **Topic:** Enhancing Antibiotic Stewardship Programs in Critical Access Hospitals
  • **Speakers:** TBD
CDC USAAW Activities

- **Social Media/Global Twitter Storm**
  - Thursday, November 18 at 10am EST
  - #AntibioticResistance and #WAAW

- **Safe Healthcare Blog**

- Adobe Campaign (AC) E-mail blasts
  - [Join our listserv](#) to get the latest from CDC!

- **CDC.gov Feature** on improving antibiotic prescribing and use

- CDC-INFO on hold message/recording

- State of Maine Health Department Podcast
  - *Enhancing Antibiotic Stewardship Programs in Acute and Long-Term Care Settings*
How can you get involved?

• **Download, share, and distribute** *Be Antibiotics Aware* educational materials, for **patients/families** and **healthcare professionals**

• **Use social media to spark conversation** on Facebook, Twitter, Instagram, and LinkedIn
  
  o Follow [@cdcgov](https://twitter.com/cdcgov), [@cdc_ncezid](https://twitter.com/cdc_ncezid), [@CDC_AR](https://twitter.com/CDC_AR), Facebook, Instagram, & LinkedIn
  
  o Use our [graphics and videos](https://www.cdc.gov/antibiotic-use/video.html) to complement your posts
  
  o Use the official hashtags:
    - [#BeAntibioticsAware](https://www.cdc.gov/antibiotic-use) for the campaign
    - [#USAAW21](https://www.cdc.gov/antibiotic-use) for the observance week
    - [#WAAW](https://www.cdc.gov/antibiotic-use) and [#AntibioticResistance](https://www.cdc.gov/antibiotic-use) for the Global Twitter Storm

• **Join the Global Twitter Storm** on **Thursday, November 18 from 10-11am EST**
  
  o Use [#WAAW](https://www.cdc.gov/antibiotic-use) and [#AntibioticResistance](https://www.cdc.gov/antibiotic-use) official hashtags!
  
  o Start the Twitter Storm with the following Tweet:
    - [#AntibioticResistance is still a #PublicHealth threat during the #COVID19 pandemic. CDC experts are closely monitoring the possible effects of COVID-19 on the national state of AR & antibiotic use. Read more:](https://www.cdc.gov/antibiotic-use) [https://bit.ly/3uISltV](https://bit.ly/3uISltV) #WAAW21
CDC’s *Be Antibiotics Aware* Partner Toolkit
We want to hear from you!

What are your organization’s activities for USAAW?
Questions?
Thank you!

www.cdc.gov/antibiotic-use

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