Transcript

CDC Healthy Brain Resource Center Orientation
April 27, 2022

Christina C: Hi, Lee, and Sally and Amy and Jaime. This is great. Hi, Tiffany and Joe and David. And please continue to just let us know where you’re joining us from and type your name in the Chat. Hi, Lynn. Welcome again and thank you all for joining us. My name is Christina Cain and I am excited to share with you today the Healthy Brain Resource Center. We’re so happy to see so many of you join us, all from, from all over, from west coast to east coast. It’s so great to see all of you join us. I’m joined today by my colleague, Jenn Mezzo, who will serve as today’s tech lead, so if you have any specific questions with technology or where to find something, please just shoot her a direct message. Okay. So, at this time to kick us off I’d like to pass it over to Lisa McGuire to provide some welcoming remarks.

Lisa M.: Thank you very much, Christina. So, welcome, everyone, and thank you for joining us today for the Healthy Brain Resource Center webinar orientation. I’m Lisa McGuire and I’m the Lead for the Alzheimer’s Disease Team at the Centers for Disease Control and Prevention. And today marks such a long and exciting day that we’ve been working towards for a couple years now. Before I hand over the virtual microphone to our webinar host, I want to briefly introduce the HBRC or the Healthy Brain Resource Center to kickstart this event. The CDC and its partners designed the Healthy Brain Resource Center to help state, local, tribal, public health agencies and other organizations have easy access to resources and materials to help people like you better utilize the Healthy Brain Initiative Roadmap Series and provide guidance on implementing those actions that are included in that Roadmap Series. A great deal, let me emphasize again, a great deal of thought, planning, and strategy went into curating the Healthy Brain Resource Center’s expert-level materials and resources. I want to thank everyone involved in all phases of its development from conception to development and execution. I’d also want to make sure I thank explicitly the Alzheimer’s Disease staff who met weekly and sometimes more frequently than weekly in planning over the past year to get us where we are today. The biggest round of thanks goes to the leader, Lisa Garbarino, and the other team members who were very integrally involved in the process – Benjamin Olivari, Eva Jeffers, and Ebony Carter. I also want to give another special thanks to the ICF Next Team for their technical expertise and in developing this Resource Center and this goes to Bhuvana, Ray, Christina, Danielle, and Jennifer. Lastly, I want to thank public health and other professionals who contribute and are committed to implementing systems in support of cognitive health. Your work is so essential and invaluable, especially for the over six million people in the U.S. with Alzheimer’s disease and their families and caregivers. Once again, thank you for joining us today and I hope you enjoy the presentation and will make great use of our Resource Center.

Christina Cain: Great. Thank you so much, Lisa, we appreciate that warm welcome, and I saw that a couple others joined during that, and so if you’ve just joined us, please just type your name in the Chat box. We’d love to know where you’re joining us from, include your city and state, and we’re so glad that you’ve joined us. I would like to quickly note that the contents of this event are the responsibility of the authors and do not necessarily represent the views of the CDC or HHS.
Before we get started, I’d like to share a few housekeeping items to note. Today’s webinar is a total of 60 minutes. This session is being recorded and will be posted on the Healthy Brain Resource Center in a few weeks. You were automatically muted when you joined today to keep any background noise to a minimum. However, during the Q&A portion of today’s session, we do prefer that you unmute yourself, but no worries. You can include any questions or comments in the Chat box as well. And my colleague, Jenn, will capture your questions to ensure that we do get to address them during the Q&A portion. At the end of today’s webinar, we will provide a link in the Chat box to a three-question feedback survey. We ask that you please take less than five minutes to provide any feedback about the quality, helpfulness, or any other aspect of today’s webinar. We do appreciate your feedback and we will use it to improve future webinars and trainings. And the survey will remain open for one week following today’s session and close on May 4th. We will send you an email following today’s webinar that will include the feedback survey link if you missed it or if you have to hop off early and a link to our Healthy Brain Resource Center User Manual that I will share a little bit more about later.

During today’s session, we will introduce you to the Healthy Brain Resource Center. We’ll show you how to access and navigate through the HBRC and how to submit resources for consideration.

After today’s session, we hope you will be able to describe the purpose of the HBRC, know how to access the HBRC, effectively search the HBRC, and explain how to submit those resources for consideration.

Alright. So, what is the Healthy Brain Resource Center? The HBRC is an easy-to-navigate website that helps users find credible information and materials in the public domain to support implementation of Healthy Brain Initiative Roadmap Series actions. The HBRC serves as a centralized clearinghouse of existing resources from federal, state, local, and tribal agencies and organizations, national nonprofit organizations, academic and research institutions, and the private sector. Really centralizing these resources in one place makes them easily accessible and will help state, local, tribal public health agencies to plan and implement effective strategy to reach their program goals.

So, who uses the HBRC? Who is it for? The HBRC was developed for the state, local, and tribal health agencies, as well as other organizations interested in implementing Roadmap actions.

So, if you’re wondering, what can I find on the HBRC? The HBRC offers easy access to materials, such as how-to guides, toolkits, video tutorials, fact sheets, reports, and other reliable resources. Search results will provide you with a snapshot of each relevant resource, including the title, the source, the year of publication, as well as a brief description of the resource, and then the hyperlink to access the resource. So, currently there are over 150 resources in the HBRC and we are continuing to add resources on a regular basis.

So, if you’re wondering how the resources are added to the HBRC? Well, the HBRC Project Team first conducts an environmental scan and identifies resources for inclusion in the HBRC. Scanning peer-reviewed and gray literature from local, state, tribal, and federal government national organizations. We’ve also received recommendations for resources from recipients and subject matter experts.
The HBRC Team then reviews and codes each resource to determine whether it meets the criteria for inclusion on the HBRC. For a resource to be eligible for inclusion, it must be published in English within the past 10 years, be accessible for free via public website or available at no cost by signing up for free membership, provide guidance or support for implementation of one or more of the HBR Roadmap actions. Then all of the eligible resources are vetted by CDC subject matter experts and practitioners in the field. Then those resources that are approved by these groups are included in the CDC HBRC. So, it is a lengthy, rigorous process.

The HBRC Project Team conducts bi-annual scans to identify new resources for inclusion. To ensure the HBRC remains a robust resource for recipients and offers a variety and breadth of resources, we also conduct an annual gap analysis to identify gaps in resources, broken links, outdated resources, and to inform and focus future scans. So, before moving on to how to access and navigate the HBRC, I just want to pause and see if there are any questions regarding what you can find on the HBRC or the process for adding resources. Feel free to unmute yourself or type your question or comment in the Chat box. [pause] And I know that was quite a bit of information, so if you just need time to process it, no problem. We can continue. Just leave. Come back to the Chat box, type your question there, and we’ll make sure to address it at the end.

Okay. So now that I’ve told you about the HBRC, I’m sure you’re wondering, how do I get to the HBRC? Where is it and how do I access it? So, there are multiple ways to access the HBRC. Again, the HBRC is public-facing and it is available by going to CDC’s Alzheimer’s Disease Program homepage and clicking the National Healthy Brain Initiative in the left navigation bar and Healthy Brain Resource Center. From there, the CDC HBRC landing page, you can either click Enter the HBRC, the blue little textbox shown in the screenshot there on the screen, or clicking on the Healthy Brain Resource Center in the yellow textbox to enter the HBRC. You can always insert the direct link into your web browser. And my colleague, Jenn, has entered that into the Chat box for you, so you can have access to it right now. Or you can conduct an online search for the Healthy Brain Resource Center. Once you’ve accessed the site for the first time, we do encourage you to save it or bookmark it as one of your favorites. The HBRC is compatible with any internet browser, cell phone or tablet, so you can access it on-the-go or anywhere you are.

So, at this time, let’s go ahead and check it out. [pause]

Okay, so as I mentioned from the Alzheimer’s Disease Program page on the left pane, about four or so down, there is the Healthy Brain Resource Center. [pause] There we go. And as I mentioned, once you’re here, you can click or, excuse me, click the blue little textbox, Enter the HBRC, or the link here, the Healthy Brain Resource Center, to get into the site. So, let’s go in there now.

Okay. And here we are. And so, now that we’re here, welcome again. As you can see as I mentioned, there are over 150 resources currently in here and we are conducting scans and we’ll be including more soon. So, one way to search is right here. My cursor is highlighting over the Search the HBRC textbox. You can enter terms, phrases here in the textbox. So, caregiving, for example, and click Search. And as you can see, there are 98 entries filtered from the 158 that have the term ‘caregiving’ in it. Once you have filtered some sources, you can sort them by title, in alphabetical order, ascending/descending
order. You can filter them by source, who the resource is from in ascending and descending order. Or by publication year in ascending and descending order. You can clear the Search if you want to start over or another nice way to filter resources is on the left pane here, there are several filter options. You can filter by Roadmap topic and domain and when you click on the Plus sign, it gives you different topics – caregiving, risk reduction, early detection, data and evidence, and educating professionals. And within each topic, there are domains – educate and empower, develop policies, mobilize partnerships, assure a competent workforce, and monitor and evaluate. So, again as I mentioned earlier with the caregiving, you can type it in the textbox or you can come over here and click on Caregiving and then filter by resources that are around caregiving but that educate and empower. Or develop policies and mobilize partnerships. And one feature I want to note here is that when you, the filters serve as an ‘and’ rather than an ‘or.’ So, if you click on Educate or the E in Policies and Partnerships, the P, it’s only going to pull resources that address both the E and the P, the Educate and Empower and the Policies and Partnerships, not either/or. So, it will streamline the search and become more narrow the more filters that you select.

Okay. Then you can filter by population of interest and those are listed here. Social determinants of health. Language. And again you see Spanish here, but as a reminder, all the resources as part of the inclusion criteria is they must be in English, and so if you do select the Spanish filter, it does mean then that that resource is available in Spanish as well. And then by Resource Type. And so, I also want to note that if there is a filter listed, that means there is a resource for that filter. So, you won’t click on say Infographic and no resources appear. Every single filter does have a resource associated with it. And you may click multiple filters within each – for example. Okay, let me also show you when you do click into a resource, what you will see. Again, each resource that pops up when you click on it with a box of some information just highlighting the resource. So, at the top it will give you the link to the actual resource. It gives you a brief description about the resource, which Roadmap topic and domains are covered in that resource, and then the population of interest, if any, and the language that it’s available in, and the type of resource that it is. And I just want to note when you do click the resource, it will take you external from the HBRC.

Okay. I just want to pause there and see if there are any questions about what I’ve just shown. [pause] Please feel free to come off mute or to type in the Chat box. [pause] Okay. So next, I would like to show you that feature submitting a – oh great, we have a question. I’ll pause. Is there a publication date that you went back to? Nothing older than 2010, for example. Yes, Shelby, we do, when we do our search, we do look for resources that are not older than 10 years, but if you did see one that’s older, it’s because it’s still credible, reliable, and there hasn’t been anything maybe newer than that, but there are very few that are older than 10 years old. No problem. Any other questions? [pause] One question is: Will there be other languages available or planned for the website? So, when we do search, we do try to include the various languages if they are available, but right now we do only have ones that are in Spanish, but we are not opposed to including other languages. So, if you do have some or know of any, the next portion I’m going to show you how to submit resources for consideration and we would be open to that. [pause] Thank you for your questions. [pause] These are great. Any other questions? [pause] Okay, well, if you think of anything else, please feel free to add it in
the Chat. At this time, I’m going to show you how to submit a new resource for consideration to be added to the HBRC. So, I do just want to note that when you click, I’m hovering over this blue textbox here, Submit a New Resource, it will take you to an external form where we will ask you for some information. Okay. So here, Submit a New Resource for Consideration, and we will ask you for a little bit of information about the resource. There are 11 fields and I’ll show you what they’ll look like. We’ll kind of walk through it now and there are a few that are required and others that are not, noted by an asterisk. So, let’s do one just as an example. Okay. We’ll ask you for the title. We’ll ask you for a link to the resource. Another required field is which Roadmap topics that the resource is associated with. And then we’ll ask for a short description here. And again, all the resources that are submitted for consideration will have to go through the same process that I outlined earlier, and so no worries about trying to come up with a fancy description. That’s not necessary. We really just want to know what the resource is. Is it a presentation? A Roadmap? A state plan? A journal article? And so, just, you know, include in there what it is and just one or two sentences about again what the resource is. If you are able to include the source, that would be great. That’s not required. The year of publication and the populations of interest and the social determinants of health. And for three, HBI Roadmap topics, seven, populations of interest, and eight, social determinants of health, you are able to select more than one item. We’ll include that here. Click Next. And then here we do ask you for your name and your email address and I just want to note that we really only ask you for your name and email address in the event that we need to get in touch with you to obtain any additional information about the resource. For example, if the URL or the link that you provided no longer works or that page or that resource may have been moved and we just want to connect with you to see if there’s another way to obtain that resource. That’s all we need your name and email for. And so, once you do that, you click Submit. And when you get here, you can print or PDF your answers to serve as like a receipt of your submission and then at the same time, if you have multiple resources that you would like to submit for consideration, you can select Submit Another Response, and a clean form will appear. Okay? So, I’ll go ahead and pause there and see if there’s any questions about submitting a resource. Great question, Wendy. Will you let us know if it was or was not accepted? Yes, we can do that. Just a reminder, though, that we do conduct those two scans, and so depending on when you submit the resource, it will go into that batch of the scan and so, there might be a little bit of time before you see it on there, but we will let you know, yes, if your resource was accepted. [pause] You’re welcome. Any other questions? [pause] Okay. At this time, let’s transition back to the presentation. Oop, one more question, Shelby. Oh yes. The question was: Are you adding on a rolling basis or only certain times? Yes, we plan to do two, bi-annual, two scans a year, so two, one to two uploads a year of resources. [pause] Great question. Thank you all for your question. Lois, I see that you asked: When will you meet again? Can you clarify your question? Are you asking like when we’ll have another orientation? Feel free to just clarify in the Chat or come off mute. Either is fine. [pause] There’s a question from Laura. As our core BOLD awardees are getting their state and local ADRD plans updated with RM actions, can they submit them to the HBRC for consideration? Yes, Laura. [pause] Lois: Christina?
Christina C.: Yes.
Lois: This is Lois and what I mean is like when will your group meet again to approve resources submitted. If you’re going to do it twice a year, do you know when the next time is?
Christina C.: Yes. We hope to have another batch of resources for upload by early fall this year.
Lois: Excellent. Thank you.
Christina C.: You’re welcome. Thank you for the clarification. [pause] Any other questions? These are great questions. [pause] Okay, we’ll just continue. If you think of anything else, go ahead and add it in the Chat box. Okay. And the next couple of slides are just a recap of what I showed you live. We will, as we mentioned earlier on, we are recording this session and do plan to upload once we go through 508. We want to make sure that’s done, put it up on the HBRC as a resource to you, as well, and so these slides are here just as a recap of what I showed you. So again, we’ve outlined the various areas that you can search and filter by. The HBRC textbox. You can filter ascending and descending by title, source, and year. And then the multiple filter options on the left pane there. And then the way to submit resources for consideration, that box there on the HBRC. And then this is just a snapshot of the form. Again, there are just 11 fields, seven are required, and then you just hit Submit. And at the end can submit another resource if you’d like to or print your responses to serve as a receipt. Another question is: Is there a filter for state resources? So, there currently isn’t but I’m happy to jot that down and take it back to the team and discuss possibly adding that filter and we’re so happy for suggestions and that’s the type of stuff that we’d like. How is this, what would be helpful and useful for you to navigate the site, and so that is a great recommendation and we will make note of that and definitely consider, consider that. [pause] Thank you. [pause] And that’s a great segue for me to even just open that up to others on the line. Now that you’ve seen this, and again I know it’s a lot of information and some may have just seen it, but at the top of mind, do you have any immediate thoughts or recommendations again that would be useful to you in navigating the HBRC? [pause] Okay. If anything comes to mind, just let us know.
So, if you have any questions while you’re using the HBRC with navigation, please don’t hesitate to email us at HBRC@ICF.COM. Jenn has also put that information into the Chat box, so that it’s available to you now. Again, we welcome all suggestions and feedback and recommendations. I also want to point out the HBRC User Manual. We can go take a look at that. [pause]
So, the HBRC, excuse me, the HBRC User Manual is really just to help guide you and provide information about the HBRC and how to access and navigate the HBRC. Let me scroll through it a little bit. The Table of Contents is clickable, so if you just want to jump to a specific section, feel free to click on it and jump right to that portion of the manual. The HBRC Manual is located, you can find it on the landing page. Let me go back and show you that. Here. Right here, the Manual can be found on the HBRC landing page. Oops, missed that. Okay. And so then again, just some information about what the HBRC is, some screenshots, what does it have to offer, the types of resources, our process for adding resources, how often we make updates, how do you access the HBRC. And once you’re in there, how to navigate through it. And then the various filter options. And just some tips and tricks to navigate as well. And then at the end, jumping ahead of myself, there’s a section on submitting those resources for consideration. Our
contact information if you have any questions or recommendations. And then a glossary of filters, just so you know what’s within each filter on the site. [pause] Okay. Go back. [pause] Okay. We have a question. Do you approve of state websites adding a link on our page to this for our state agencies to access? Lisa G., am I able to pitch that question to you?

Lisa G.: Yes. We have no issues if you would like to link to anything on our website. We would love to have more people coming to visit the Resource Center. [pause] Christina C.: Okay. And as Jenn mentioned, the webinar will be posted in the same location as the User Manual on the landing page in a couple of weeks. Another question is: Have you considered putting the User Manual link onto your HBRC main page? That’s also a great idea and we can make note of that and discuss that with the team. Thank you so much, Chia Ying. [pause] Are there any other questions? Or suggestions or recommendations? [pause] And since we have a couple of minutes, we also just wanted to see and open the floor to see if anyone has ideas regarding the content. We’d like to offer another orientation later on in the year and is there anything maybe that you didn’t see that you would like to see? [pause] Thank you so much, Tiffany. Tiffany shared, if you are unable to see the Chat, that this could seed some great ideas for future collaboration and funding. [pause] We have a question: Can people other than BOLD grantees submit resources to the HBRC? Yes, Kathleen. [pause] We appreciate all resources that come through and we’ll consider all of them. Again, going back through that criteria, if it’s available at least in English and within 10 years and supports the Roadmap actions, we’d love to have that. [pause] Any other questions, suggestions? Recommendations? [pause] Thank you so much, Shelby. Shelby shared: Congratulations to the team. This is a big undertaking and it looks great and will be a wonderful resource for all of us. We appreciate that. [pause] Yes, and if you have any suggestions for the next orientation webinar after using the HBRC, please don’t hesitate to submit those to us at HBRC@ICF.COM and we will likely conduct the next webinar sometime the end of summer, beginning of fall. [pause] Nadene, can you say a little bit more when you mention maybe list the conferences? Are you saying in the library or where are you recommending to see those? [pause] Okay. Nadene, you can either just come off mute or maybe just type in the Chat, if you can clarify a little bit. Just want to make sure we get your recommendation.

Nadene: Hi. Sorry about that. I was chatting and didn’t realize I wasn’t on mute, I was on mute. I was thinking that it would be, today my project officer mentioned some conferences. I didn’t know if this was appropriate for the library or not, but it might be helpful to list conferences that are going on nationwide for Alzheimer’s. And it might be, it might be just helpful to see those in the banners with links and, and the dates and timeframes.

Christina C.: Okay. Great suggestion.

Nadene: Thank you.

Christina C.: Again, we really appreciate your suggestions and recommendations and again, we want this to be useful to you and kind of have that one-stop shop, so that’s a great idea and recommendation and I know Lisa and Lisa are excited to hear what you share and again, try to support you in the best way that they can, so thank you.

Nadene: Sure.

Christina C.: Someone noted: Would it be helpful on your end to document when we might utilize the resources in the HBRC?
Victoria: Yeah, that was my question. I’m essentially just wondering like would we want, would you want to know when we’re accessing things out of this library? On that end you’re sort of measuring effectiveness and whether or not it’s being utilized? And so, what would that process look like?

Christina C.: Yes, we would love to know that. If you, we are, on our end definitely trying to do some analysis, but if you want to send an email, a qualitative email as well, we are open to that. Again, you can send that through the HBRC@ICF.COM email address just to let us know the usefulness or helpfulness of it for you, how often you’re using it maybe, any feedback about that is very much appreciated. Great suggestion, Victoria, and if there are others on the line willing to do that, again we’d appreciate that. Thanks, Fay. I see that you second the conferences and workshops idea. [pause] Any other questions or comments, suggestions? Yes, Tiffany, that’s correct. She asked: Will we be able to access the data analytics of when resources are accessed? Yes. Right. We will have numbers of quantitative analytics about resources that are accessed, but it would be just as beneficial and helpful to see those qualitative ones as well through your emails to us. [pause] Can we advertise to our statewide networks to utilize the HBRC? Yes. Please do so. Again, the more people that are using it the better and we welcome all to use these resources. Again, it is public-facing, so anyone should be able to access it. Great questions. Please share. [pause] Any other questions? [pause] Okay. So, next we would ask again we’re capturing some open-ended feedback about today’s session as I mentioned earlier on. Jenn has inserted a link to the feedback survey. Again, it’s three short questions and we’d love to hear your thoughts about the quality or helpfulness or any other aspects of today’s webinar. Please share any ideas, things that we should include. We saw all of your questions and we’ll use those to incorporate that into the next session. And so again, we just really thank you again for your recommendations and suggestions and for just staying with us today. That’s a great idea.

Someone suggested sending a brief online survey once a quarter or less frequency to the grantees to ask how they have been using the Resource Center. Thank you. Great recommendation. [pause] Again, I really appreciate all the suggestions and comments and recommendations. These are great. It’s exciting. [pause] Okay. Well, if there are no other questions or comments, we can – ooh, one more. Folks can use the CDC newsletter content to promote it in their state as well. [pause] Great idea. Okay, so with that it looks like there are no other questions or comments, but as you sit and resonate with some of the information, again it was a lot to take in, and process it, if you think of anything else, please feel free to reach out to us through our email at HBRC@ICF.COM. Feel free to just let us know your thoughts, suggestions. Again, we want this to be as helpful and useful to you, so that it supports you. And so again, thank you so much for coming today. We can go ahead and give you a few minutes back to your day and happy reading and searching and filtering and please share your thoughts with us once you get to dive in a little bit. Thank you so much.