1 in 7 people aged 45 years and older are experiencing Subjective Cognitive Decline.

86% of people with SCD have at least one chronic condition.

50% of people with SCD had to give up day-to-day activities.

Less than half of people with SCD have discussed their symptoms with a healthcare provider.

Nearly half of people with SCD say it interfered with social activities, work, or volunteering.

44% of people with SCD need help with household tasks.