1 in 10 people aged 45 years and older are experiencing Subjective Cognitive Decline.

41% of people with Subjective Cognitive Decline (SCD) had to give up day-to-day activities.

83% of people with SCD have at least one chronic condition. SCD might make the condition more difficult to manage.

One in three people with SCD say it interfered with social activities, work, or volunteering.

Less than half of people with SCD have discussed their symptoms with a healthcare provider.

35% of people with SCD need help with household tasks.

SCD is self-reported MEMORY PROBLEMS that have been GETTING WORSE over the past year.