

**National Viral Hepatitis Education, Awareness, and Capacity Building for Communities and Providers  
2021-2026 (5 years)**

| Strategies and Activities  | Short-Term Outcomes   | Intermediate Outcomes  | Long-Term Outcomes  |
|--|---|--|---|
| <p><u>Part A: Community Education, Awareness &amp; Capacity Building</u></p> <p><b>A1. Lead, maintain, and grow an existing coalition of diverse public and private organizations serving priority populations (PWID, Asian/Pacific Islanders, American Indians/Alaska Natives, and non-Hispanic Blacks) with high rates of hepatitis B and/or hepatitis C virus infection</b></p> <p><b>A2. Provide technical assistance and training to coalition members to deliver culturally competent hepatitis B and/or hepatitis C virus infection educational outreach to selected priority population(s)</b></p> <p><b>A3. Build capacity of coalition members to conduct hepatitis B and/or C virus infection testing among members of the selected priority population(s) and, as appropriate and feasible, link to care and treatment</b></p> <p><b>A4. Amplify CDC’s national viral hepatitis education campaign(s) at the community level</b></p> <p><u>Part B: Professional Education/Training</u></p> <p><b>B1. Provide free comprehensive web-based, accurate, on-demand supportive resources, and trainings for healthcare professionals about hepatitis B &amp; C virus infection</b></p> <p><b>B2. Offer free continuing education credits for hepatitis B and hepatitis C virus infection training</b></p> <p><b>B3. Actively market and promote hepatitis B and hepatitis C virus infection training and supportive resources to ensure maximum reach</b></p> | <p><u>Part A: Community Education, Awareness &amp; Capacity Building</u></p> <p>1. Increased capacity of coalition members to deliver culturally competent and appropriate hepatitis B and/or hepatitis C virus infection educational outreach to priority populations</p> <p>2. Increased testing for hepatitis B and/or hepatitis C virus infection among priority populations</p> <p>3. Increased reach of and exposure to CDC’s national viral hepatitis education campaign materials</p> <p><u>Part B: Professional Education/Training</u></p> <p>1. Increased healthcare professionals’ knowledge of populations affected by viral hepatitis focusing on U.S. hepatitis B virus &amp; hepatitis C virus epidemics</p> <p>2. Increased healthcare professionals’ knowledge of CDC’s hepatitis B and hepatitis C screening and vaccination recommendations</p> <p>3. Increased healthcare professionals’ skills to conduct risk assessments for viral hepatitis; screen for and diagnose viral hepatitis; and stage and monitor chronic viral hepatitis</p> <p>4. Increased healthcare professionals’ skills to evaluate and prepare for treatment of chronic viral hepatitis, including care for priority populations and management of complication</p> | <p>1. Increased awareness among priority populations of hepatitis B and/or hepatitis C virus infection prevention, testing, care, and treatment</p> <p>2. Increased awareness among people living with chronic hepatitis B and/or chronic hepatitis C virus of their infection</p> <p>3. Increased number of healthcare professionals’ evaluating and providing viral hepatitis treatment, treatment of chronic hepatitis, and treatment of priority populations and management of complications</p> | <p>More people with chronic hepatitis B &amp; chronic hepatitis C able to make informed health decisions and obtain proper care and treatment, if appropriate</p> <p>Decreased morbidity and mortality from chronic hepatitis B &amp; chronic hepatitis C</p> |

