

SPOTLIGHT ON GEOFF REED

Each month we try to feature a North American who is prominent in ICF work. This month the spotlight is on Geoff Reed.

Geoffrey M. Reed, Ph.D. is Assistant Executive Director for Professional Development at the American Psychological Association (APA). He is a clinical and health psychologist whose clinical work and research has focused on responses to life-threatening illnesses, including AIDS and breast cancer. He has published numerous scientific and policy articles in such journals as *American Psychologist*, *American Journal of Cardiology*, *Health Psychology*, *Professional Psychology: Research and Practice* and the *Journal of Social Issues*. From 1990 to 1995, he was a member of the research faculty of the Department of Psychiatry and Biobehavioral Sciences at UCLA School of Medicine, where he was named one of the 50 Most Innovative AIDS Researchers in the US. At APA, Dr. Reed is responsible for the development and implementation of collaborative projects focused on improving health care outcomes and patient care. He has recently been responsible for the design and implementation of PracticeNet™, APA's new Internet-based infrastructure for the collection of information regarding psychological practice. He was the lead inventor for the PracticeNet's unique electronic network based Real Time Behavior Sampling methodology, which is currently being patented by APA. Since the mid/late-1990's, he has worked extensively with the World Health Organization (WHO) on the implementation of the ICF. He is currently leading a multi-organizational, multidisciplinary team in the development of a manual for the ICF intended to facilitate use of the ICF in health care settings. He has attended a number of WHO and NACC-sponsored ICF meetings to make presentations on the new ICF operations manual. He is a native Californian (second generation) and found adjustment to the East Coast to be a fairly long and difficult process. Now that he has been in DC for 8 years, he is used to the fact that cab drivers ask you about pending legislation, not to mention the occasional snow. He is in the process of learning Spanish, as it has become the second language of the US and is spoken in so much of the rest of the world. He is planning to spend the month of February in Peru, participating in an intensive Spanish language program. Besides tirelessly promoting the ICF in clinical practice, one of his hobbies is cooking, and he has been learning to cook Peruvian food in preparation for his trip. The attached photo was taken in Cologne, Germany, where Geoff presented on the APA manual at the WHO Heads of the Family of International Classifications in October 2003.