Exhibitor and Cyber Expo Registration Form

CDC 2001 Cancer Conference, Using Science to Build Comprehensive Cancer Programs: A 2001 Odyssey

Registration Deadline: June 27, 2001

Exhibit Booths and Tabletop Exhibits

The exhibits are an opportunity to share with conference participants your organization's materials, products, services, and resources. The exhibit area will be accessible to all conference participants throughout the conference. Organizations requesting exhibit booths or tabletop exhibits will be responsible for staffing, setting up, and restocking their exhibit areas with resource materials as needed. Someone should be available to answer questions during scheduled exhibit hours (see the Preliminary Schedule Conference-At-A-Glance on page 3).

NEW -- Cyber Expo

New this year is an opportunity to showcase innovative public health Web sites and CD-ROM-based products. If you'd like to showcase and demonstrate your program's Web site in the Cyber Expo, please check off the Cyber Expo box below, complete the contact and description information (including the Web site address to be showcased), and submit in the enclosed return envelope. To participate in the Cyber Expo showcase, you will need to be registered for the conference. Cyber Expo confirmations will be sent by e-mail.

Exhibit Specifications - Check the Exhibit Type You Want

❑ Profit **$950.00** ❑ Non-Profit **$300.00**

Exhibit Booth

(1) 8' x 10' pipe & drape exhibit space
(1) 6' table, draped and skirted
2 chairs
1 small wastebasket
1 identification sign

❑ Profit **$400.00** ❑ Non-Profit **$150.00**

Tabletop Exhibit

(1) 6' table, draped and skirted
(1) chair
1 small wastebasket
1 identification sign

Additional services and display options can be purchased through the exhibit services company. ***If you are interested in having exhibit space at the conference please complete the appropriate sections below and submit in the enclosed return envelope before 5:00 pm on June 27, 2001.*** Once received, an exhibit services company packet will be forwarded to the attention of the contact person listed below. This packet will provide all shipping instructions and forms for ordering other services and display options.

Exhibit Booth and Tabletop Display Schedule:

Tuesday, September 4, 2001 — 12:00 pm - 6:00 pm (**Set up**)
Wednesday, September 5, 2001 — 7:30 am - 5:00 pm
Thursday, September 6, 2001 — 7:30 am - 5:00 pm
Friday, September 7, 2001 — 7:30 am - 12:00 pm
Friday, September 7, 2001 — 1:00 pm - 5:00 pm (**Tear down**)

Cyber Expo ❑ Yes, I'd like to participate.

No charge (demonstrations to be scheduled on a first-come, first-served basis). Have you registered for the conference? If not, please fill out the Conference Registration Form and enclose with your Cyber Expo Registration Form.

Contact Name: _____
Affiliation: _____
Address: _____
_____
Phone: _____
Fax: _____
E-mail: _____

Names of People Staffing the Exhibit/Tabletop Display (maximum of 2 per exhibit; 1 per tabletop display):

1.
2.

PRODUCT/SERVICE DESCRIPTION:*

*This information will be included in handouts for conference attendees.

PLEASE MAKE CHECK PAYABLE TO AMERICAN CANCER SOCIETY

PAYMENT TYPE:

☐ Check No.: _____

Credit Card: ☐ VISA ☐ American Express ☐ MasterCard ☐ Discover

Name as it appears on Credit Card:

_____

Credit Card No.: _____

Exp. Date: _____

Submit the Exhibitor/Cyber Expo Registration Form and fees in the **enclosed return envelope** addressed to:

American Cancer Society, National Home Office
Attn: CDC's 2001 Cancer Conference
1599 Clifton Road, NE
Atlanta, GA 30329

For **questions** relating to receipt of exhibitor registration or cancellations, or regarding the Cyber Expo, you may contact:

Professional and Scientific Associates (PSA)
Attn: Laura Shelton, CMP
2957 Clairmont Road, NE, Suite 480
Atlanta, GA 30329
404-633-6869