



WISEWOMAN

Success Story 4 South Dakota Partners with an Expert to Help Women Quit Smoking

Location South Dakota

Focus Help South Dakota women to quit smoking by making one-on-one cessation counseling available and easily accessible.

Strategy *All Women Count!* partnered with an expert to teach health educators about the state quit line and the 5 A's and 5 R's, recommended in the U.S. Department of Health and Human Services (HHS) guidelines, *Treating Tobacco Use and Dependence: A Clinical Practice Guideline*. By training these educators across the state, WISEWOMAN will be able to provide *All Women Count!* participants with smoking cessation counseling services at health clinics and refer them to the state quit line.

Early Successes The trainer, a health educator at the Sioux Valley clinic, started a successful tobacco cessation program two years ago. She will share her expertise with health educators by leading them through the step-by-step process of helping women to quit smoking. Once trained, these health educators will train others in their clinics to use the cessation guidelines. By summer 2005, at least one health educator in each of the 259 *All Women Count!* clinics across the state will be trained to use the 5A's and the 5R's.

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For program contact information, see South Dakota in Appendix C or visit <http://www.cdc.gov/wisewoman>.

