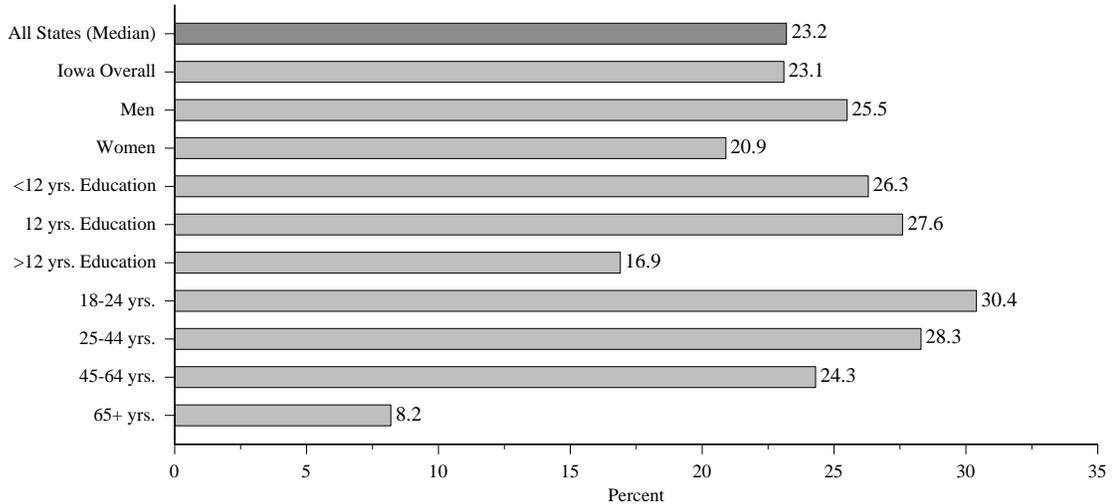


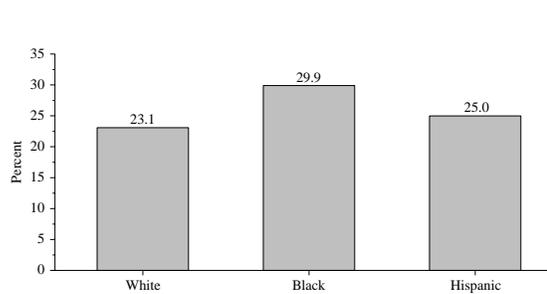
**Number of Iowa youth projected to die prematurely from their smoking: 53,602**

## Adult Tobacco Use in Iowa

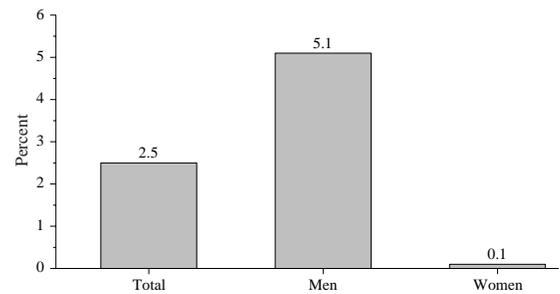
### Current Cigarette Smoking Among Adults Aged 18 and Older, 1997



### Current Cigarette Smoking Among Adults by Race/Ethnicity, 1996-1997



### Current Smokeless Tobacco Use Among Adults Aged 18+, 1995-1996



## Health Impact and Costs

AVERAGE ANNUAL DEATHS RELATED TO SMOKING, 1990-1994		AVERAGE ANNUAL YEARS OF POTENTIAL LIFE LOST,* 1990-1994	MEDICAL COSTS RELATED TO SMOKING, 1993	
Overall	4,962	61,275 years or an average of 12.3 years for each death due to smoking. *Calculated to life expectancy	Ambulatory	\$95,600,000
Men	3,416		Hospital	\$143,120,000
Women	1,546		Nursing Home†	\$206,130,000
Death Rate	308/100,000		Drug	\$34,610,000
Rank	7		Other	\$64,730,000
(No. 1 is lowest death rate)			<b>Total</b>	<b>\$544,180,000</b>

†Preliminary estimates

## Youth Tobacco Use

CIGARETTE SMOKING AMONG YOUTH, GRADES 9-12, 1997		SMOKELESS TOBACCO USE AMONG YOUTH, GRADES 9-12, 1997 (PAST MONTH)
Past Month	Frequent	
All States	36.4%	All States . . . . . 9.3%
IA	37.5%	IA . . . . . 12.8%
Boys	39.6%	Boys . . . . . 22.4%
Girls	35.4%	Girls . . . . . 2.8%

Past Month = tobacco use on one or more days in the past month  
Frequent = tobacco use on 20+ days in the past month

Iowa

Number of Iowa youth exposed to ETS in the home in 1996: 231,575



## Tobacco Control Legislation, 1998

### Minors' Access to Tobacco Products

Minimum age for sale: 18

**Penalties:** Any person who sells to a minor will be guilty of a simple misdemeanor and fined \$300.

Revocation/suspension of license for violation.

#### Illegal for minors to:

**Purchase** . . . . . Yes

**Possess** . . . . . Yes

**Use** . . . . . Yes

### Excise Tax

Cigarette tax per pack . . . . . 36¢

Rank = 23 (No.1 is highest tax)

Federal and state taxes as a percentage of retail price . . . . . 31.0%

Annual gross tax revenue from cigarettes . . . . . \$96,381,838

Smokeless tobacco tax:

22% of wholesale sales price.

### Restrictions on Vending Machines

Requires businesses that have vending machines to ensure that minors do not have access to the machines. Does not provide specific restrictions.

#### Signage

None

#### Licensure

Retail license and vending machine license required.

### Advertising

No restrictions

### State Preempts Local Laws

Preemption of smokefree indoor air and minors' access laws.

## Smokefree Indoor Air

Site	Restrictions				Penalties	
	100% Smokefree	Designated smoking areas with separate ventilation	Designated smoking areas required or allowed	None	To businesses	To smokers
						
Government worksites			✓		✓	✓
Private worksites			✓		✓	✓
Restaurants			✓		✓	✓
Day care centers				✓		
Home-based day care				✓		

## Tobacco Economy

### Cigarette Sales, 1997

Number of packages sold and taxed, per capita . . . . . 93.9

### Tobacco Agriculture, 1997

None

### Tobacco Manufacturing, 1996

None

## Tobacco Use Prevention and Control Program

**Funding:** CDC IMPACT & RWJF/AMA SmokeLess States Program

**Regional Network:** Tobacco-Free Heartland

### Contact

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