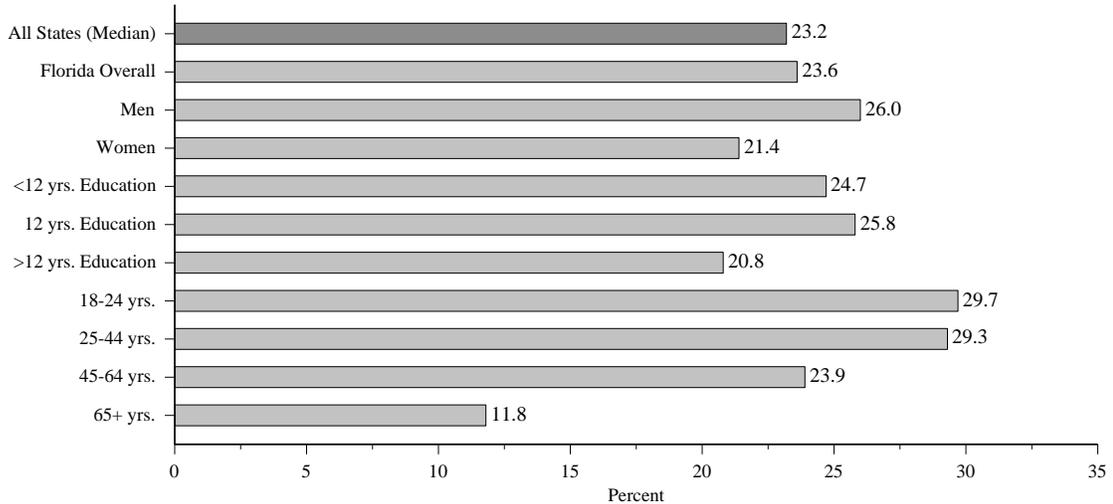


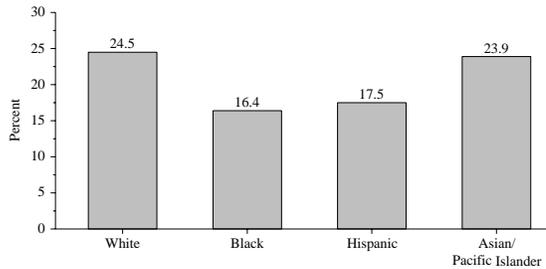
Number of Florida youth projected to die prematurely from their smoking: 297,108

Adult Tobacco Use in Florida

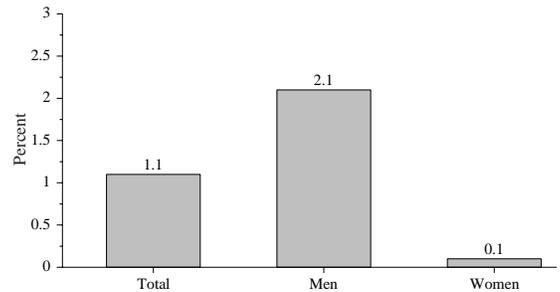
Current Cigarette Smoking Among Adults Aged 18 and Older, 1997



Current Cigarette Smoking Among Adults by Race/Ethnicity, 1996-1997



Current Smokeless Tobacco Use Among Adults Aged 18+, 1995-1996



Health Impact and Costs

| AVERAGE ANNUAL DEATHS RELATED TO SMOKING, 1990-1994 | | AVERAGE ANNUAL YEARS OF POTENTIAL LIFE LOST,* 1990-1994 | MEDICAL COSTS RELATED TO SMOKING, 1993 | |
|---|-------------|--|--|------------------------|
| Overall | 29,060 | 376,988 years or an average of 13.0 years for each death due to smoking. | Ambulatory | \$847,420,000 |
| Men | 18,457 | | Hospital | \$1,005,570,000 |
| Women | 10,603 | | Nursing Home† | \$755,540,000 |
| Death Rate | 344/100,000 | | Drug | \$207,850,000 |
| Rank | 25 | *Calculated to life expectancy | Other | \$545,050,000 |
| (No. 1 is lowest death rate) | | | Total | \$3,361,420,000 |

†Preliminary estimates

Youth Tobacco Use

| CIGARETTE SMOKING AMONG YOUTH, GRADES 9-12, 1997* | | SMOKELESS TOBACCO USE AMONG YOUTH, GRADES 9-12, 1997*(PAST MONTH) |
|---|----------|---|
| Past Month | Frequent | All States 9.3% |
| All States 36.4% | 16.7% | FL 8.8% |
| FL 33.6% | 15.7% | Boys 15.8% |
| Boys 32.8% | 16.3% | Girls 2.2% |
| Girls 34.4% | 15.1% | |

*Unweighted data. May not apply to all youth (grades 9-12) in the state.

Past Month = tobacco use on one or more days in the past month
 Frequent = tobacco use on 20+ days in the past month

Florida



Number of Florida youth exposed to ETS in the home in 1996: 692,720



Tobacco Control Legislation, 1998

Minors' Access to Tobacco Products

Minimum age for sale: 18
Penalties: Any person who sells to a minor will be guilty of a 2nd degree misdemeanor and fined \$500. Revocation/suspension of license for violation.
Illegal for minors to:

- Purchase** Yes
- Possess** Yes
- Use** No

Restrictions on Vending Machines

Vending machines in all locations must be located where minors cannot access them unless machines are supervised or equipped with a locking device.

Signage

Signs required on premises.

Licensure

Retail license and vending machine license required.

Excise Tax

Cigarette tax per pack 33.9¢
 Rank = 27 (No. 1 is highest tax)
 Federal and state taxes as a percentage of retail price 30.2%
 Annual gross tax revenue from cigarettes \$454,116,714
 Smokeless tobacco tax:
 25% of wholesale sales price.

Advertising

No restrictions

State Preempts Local Laws

Preemption of smokefree indoor air laws.

Smokefree Indoor Air

| Site | Restrictions | | | | Penalties | |
|--|----------------|--|--|------|---------------|------------|
| | 100% Smokefree | Designated smoking areas with separate ventilation | Designated smoking areas required or allowed | None | To businesses | To smokers |
|  | | | | | | |
| Government worksites | | | ✓* | | ✓ | ✓ |
| Private worksites | | | ✓ | | ✓ | ✓ |
| Restaurants | | | ✓ | | ✓ | ✓ |
| Day care centers | ✓ | | | | ✓ | ✓ |
| Home-based day care** | | | | | | |

*Restricts smoking in government buildings but does not specifically address worksites.
 **Language does not specify home-based day care.

Tobacco Economy

Cigarette Sales, 1997

Number of packages sold and taxed, per capita 93.0

Tobacco Agriculture, 1997

Acres harvested 7,300
 Production in pounds 19,053,000
 Cash receipts from tobacco \$32,293,000
 Tobacco as a percentage of cash receipts from crops and all farm commodities 0.517%

Tobacco Manufacturing, 1996

Overall tobacco manufacturing \$116,000,000
 Tobacco manufacturing as a percentage of gross state product 0.03%

Tobacco Use Prevention and Control Program

Funding: CDC IMPACT & RWJF/AMA SmokeLess States Program and State Settlement-Funded Pilot Program
Regional Network: Southeastern Tobacco Prevention (SToP)

Contact

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