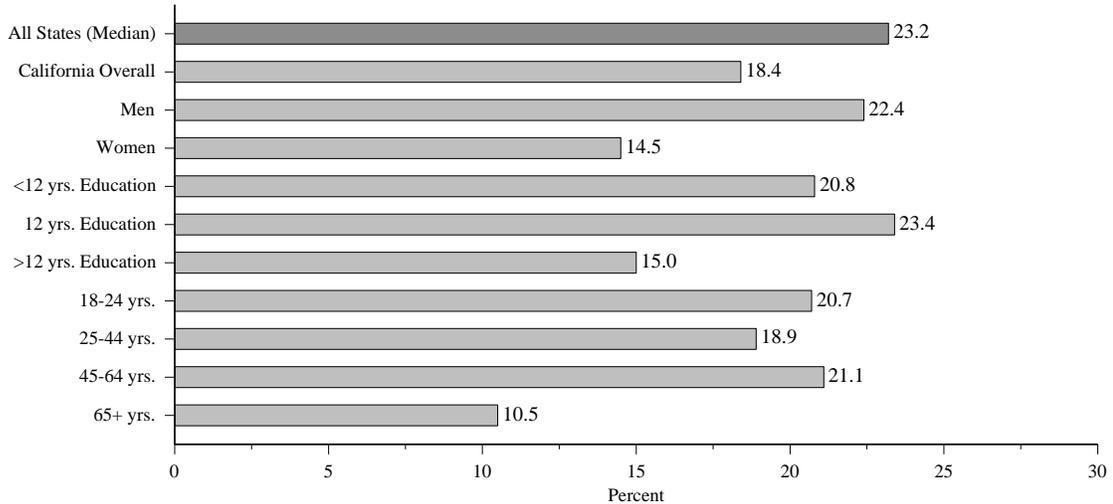


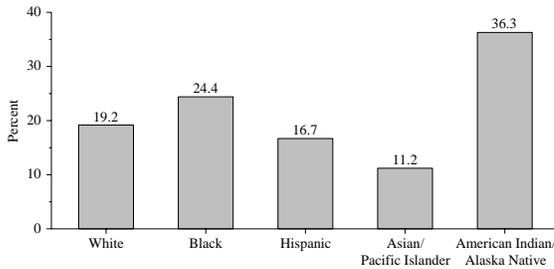
Number of California youth projected to die prematurely from their smoking: 462,896

Adult Tobacco Use in California

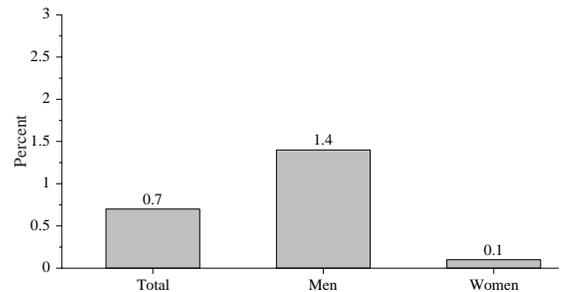
Current Cigarette Smoking Among Adults Aged 18 and Older, 1997



Current Cigarette Smoking Among Adults by Race/Ethnicity, 1996-1997



Current Smokeless Tobacco Use Among Adults Aged 18+, 1995-1996



Health Impact and Costs

AVERAGE ANNUAL DEATHS RELATED TO SMOKING, 1990-1994		AVERAGE ANNUAL YEARS OF POTENTIAL LIFE LOST,* 1990-1994	MEDICAL COSTS RELATED TO SMOKING, 1993	
Overall	41,883	554,042 years or an average of 13.2 years for each death due to smoking.	Ambulatory	\$1,748,050,000
Men	25,586		Hospital	\$1,734,640,000
Women	16,297		Nursing Home†	\$831,230,000
Death Rate	343/100,000		Drug	\$347,040,000
Rank	19	*Calculated to life expectancy	Other	\$708,250,000
(No. 1 is lowest death rate)			Total	\$5,369,210,000

†Preliminary estimates

Youth Tobacco Use

CIGARETTE SMOKING AMONG YOUTH, GRADES 9-12, 1997**		SMOKELESS TOBACCO USE AMONG YOUTH, GRADES 9-12, 1997**(PAST MONTH)
Past Month	Frequent	
All States	36.4%	All States 9.3%
CA	26.6%	CA 4.2%
Boys	28.6%	Boys 7.5%
Girls	24.8%	Girls 1.3%

**Unweighted data. May not apply to all youth (grades 9-12) in the state. Estimate does not include students from the state's largest city.

Past Month = tobacco use on one or more days in the past month
Frequent = tobacco use on 20+ days in the past month



Number of California youth exposed to ETS in the home in 1996: 1,114,865



Tobacco Control Legislation, 1998

Minors' Access to Tobacco Products

Minimum age for sale: 18
Penalties: Any person who sells to a minor will be fined \$200–\$300 and will be guilty of a misdemeanor.
Illegal for minors to:
 Purchase Yes
 Possess Yes
 Use No

Restrictions on Vending Machines

Vending machines must be located where minors cannot access them.

Signage

Signs required on premises.

Licensure

None

Excise Tax

Cigarette tax per pack 37¢
 Rank = 21 (No. 1 is highest tax)
 Federal and state taxes as a percentage of retail price 29.4%
 Annual gross tax revenue from cigarettes \$634,972,518

Smokeless tobacco tax:
 29.37% of wholesale sales price.

Advertising

Tobacco advertising restricted in state buildings, on outdoor billboards located within 1000 feet of schools or playgrounds, and not allowed on video games.

State Preempts Local Laws

Preemption of smokefree indoor air and minors' access laws.

Smokefree Indoor Air

Site	Restrictions				Penalties	
	100% Smokefree	Designated smoking areas with separate ventilation	Designated smoking areas required or allowed	None	To businesses	To smokers
						
Government worksites		✓*			✓	✓
Private worksites		✓*			✓	✓
Restaurants		✓*			✓	✓
Day care centers	✓				✓	✓
Home-based day care			✓**		✓	✓

*No smoking allowed or designated smoking areas allowed if separately ventilated.
 **When children are on the premises.

Tobacco Economy

Cigarette Sales, 1997

Number of packages sold and taxed, per capita 53.8

Tobacco Agriculture, 1997

None

Tobacco Manufacturing, 1996

Overall tobacco manufacturing \$3,000,000
 Tobacco manufacturing as a percentage of gross state product 0.0003%

Tobacco Use Prevention and Control Program

Funding: RWJF/AMA SmokeLess States Program
Regional Network: Gulf, Western, and Pacific

Contact

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