Linking **YTS** data to

CDC's Key Outcome Indicators

for Evaluating Comprehensive Tobacco Control Programs

The Youth Tobacco Survey is intended to help states design, implement, and evaluate comprehensive tobacco control programs.

Benefits to States

- Sole ownership of the data.
- Discretion in deciding the types of schools to include such as public, private, charter, etc.
- Free CDC technical assistance services through the Office on Smoking and Health (OSH).
- Data that measure components of CDC's best practices for tobacco control programs.
- Survey methodology that is tested and up to date.
- Tailoring of questionnaire to state's unique tobacco control program.
- Complete documentation of survey process and procedures.
- Ability to conduct trend analyses.
- Data specifically from middle school students.
- Dissemination of data online through
  - * State Tobacco Activities Tracking and Evaluation (STATE) System.
  - * Surveillance Morbidity and Mortality Weekly Report (MMWR).

SAFER • HEALTHIER • PEOPLE™

Centers for Disease Control and Prevention (CDC)
National Center for Chronic Disease Prevention and Health Promotion
Office on Smoking and Health
4770 Buford Highway, Mailstop K-50
Atlanta, Georgia 30341

Tel: 770-488-5703
Fax: 770-488-5848
E-mail: tobaccoinfo@cdc.gov

CDC

Youth Tobacco Survey

National Center for Chronic Disease Prevention and Health Promotion

Office on Smoking and Health

DEPARTMENT OF HEALTH AND HUMAN SERVICES
CENTERS FOR DISEASE CONTROL AND PREVENTION
SAFER • HEALTHIER • PEOPLE™

The purpose of the YTS is to provide states with the data needed to design, implement, and evaluate comprehensive tobacco control programs that work to prevent young people from beginning tobacco use and help those who have already started using tobacco to quit.

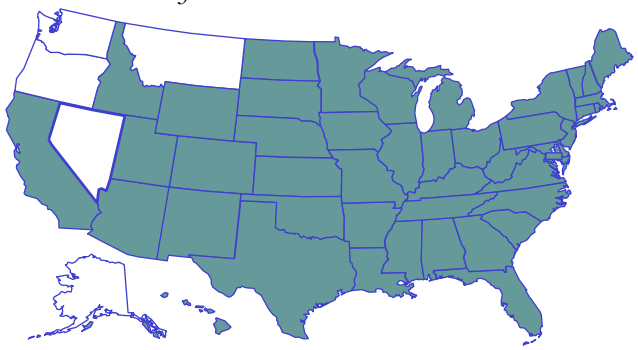
- ***The YTS collects data*** from young people in grades 6 through 12.
- ***YTS data*** provide information on many key intermediate and long-term tobacco-related indicators, allowing states to measure progress toward state and national goals and objectives.

*The **YTS** comprises **State & CDC** approved **questions designed** to gather data on these **seven** topics.*

STATE System and tobacco-related MMWR publications can be accessed on the Internet at *www.cdc.gov/tobacco.*

Youth Tobacco Survey

States in blue conducted the YTS at least once from 1998 to 2007 .



- *Prevalence of tobacco use among young people.*
- *Tobacco-related knowledge and attitudes of young people.*
- *Exposure to pro- and anti-tobacco media and advertising.*
- *Minors' access to tobacco.*
- *Tobacco-related school curricula.*
- *Secondhand smoke.*
- *Addiction to tobacco and initiation and cessation of tobacco use.*

Methods

- School-based survey of students in grades 6 through 12.
- Both public and private schools eligible for inclusion.
- Multi-stage design.
  - * Schools randomly selected with probability proportional to enrollment size.
  - * Classrooms chosen randomly within selected schools, and all students in selected classes eligible to participate.
- Anonymous and self-administered questionnaire.
- Only one class period required to administer questionnaire.
- State-level data collected, but data can be analyzed at the local level.

Available Technical Assistance

- Sample design and selection.
- Development of state-specific survey questions.
- Survey administrator training.
- Data management.
- Editing, weighting, and initial analysis of data.
- Development of state-prepared YTS reports and fact sheets.
- A handbook for survey administration.
- Answer sheets, answer sheet scanning , and other forms.
- Detailed data analyses.