

Script for NetConference Influenza Web Resources

#Intro

This part of our netconference will focus on helping you access influenza resources.

#1

On the Influenza Resources web pages you will find information, updates, and materials that can be printed out as hard copy, and other resources, such as webcasts, that provide Continuing Education credit. What I will be doing today is exploring and highlighting some of the pages on our influenza website.

#2

The good news is that all information can be located through one website, www.cdc.gov/flu

At this site there is information that the general public will appreciate finding and reading on their own as well as a section for health care professionals.

From this site you can proceed to patient education information that can be downloaded and printed as materials for distribution such as brochures, posters, and flyers.

For staff training you will find content on influenza disease, flu bulletins, and---our past webcasts are available for viewing or reading the script.

Professional information includes everything from clinical diagnosis to ACIP Recommendations and pandemic preparedness.

#3

When you get to the influenza home page, you will see the subheading, "Information for Health Care Professionals" as well as general information titled "About the Flu"

#4

In the general information, the "flu activity" section shows up-to-date flu season information. I'll choose the "flu activity" subheading.

#5

The weekly report on influenza activity can be found for a region, for the country, and internationally. The reports are based upon sentinel data from selected cities and states and include level of activity, mortality, and laboratory typing. It also allows comparison of influenza activity from previous years.

#6

We're now back on the home page. One topic the general public likes is "What to do if you get sick." It explains the difference between the common cold, provides danger signs, and gives general care taking advice.

#7

This page on "What to do if you get sick" links to other pages of related information as well as a print-friendly pdf format.

#8

The print-friendly pdf format is two pages and easy to read with many bulleted items and headings. It describes emergency warning signs, and special concerns for different age groups.

#9

Let's go back to the flu home page, "Information for health care professionals" section and choose the topic "patient education."

#10

Under the patient education heading, there are education materials that you can copy and distribute as well as a question and answer section. Let's go to the "Flu Gallery" under the heading "Patient Education Materials."

#11

From the "Flu Gallery" page you can select brochures, flyers, posters, and other materials. After downloading these materials you may wish to take them to your local service provider for quality printing and distribution. There is no copyright on these items as they are on the CDC website in the public domain.

Let's look at some of the materials.

I must comment that we are in the process of updating the 2004 materials and you may see some new or slightly different versions within the next 1-2 months.

#12

The flyer on flu vaccine and myths is available in English and Spanish as well as color, and black and white. Note that you select the quality of print for office or higher quality commercial use. All of the information your printer or service provider needs is readily available.

#13

This flyer showing families is not only available in Spanish and English but also allows a choice of a Caucasian family or an African-American family.

#14

When you select posters from the flu gallery, there are three titles currently available. Each poster is in English and Spanish, color, black and white, and with options for office or commercial quality printing.

#15

One of the newest web pages features "Cover Your Cough." Notice that it overlaps with related topics of SARS and RSV prevention. When you scroll down this page you will see graphics.

#16

The graphics for "cover your cough" can be made into flyers or posters. One version is for a health care setting and the other version is for Community and Public Settings Like Schools and Child Care Facilities. The health care setting version states that a person may be asked to put on a mask.

#17

Back to the Patient Education Materials page--- notice that there are fact sheets in other languages. I will select fact sheets in other languages.

#18

This slide is not an actual page, but it summarizes what is on the web page. When you scroll down this page you will see a heading for several languages such as French and Spanish. Under the heading the information available in that particular language is listed. The available materials vary among the languages.

#19

Let's return to the flu home page and look at the "Information for health care professionals" section under "flu bulletins." This is an important item where you will find regular updates throughout the flu season. Many providers have found the flu bulletins to be one of the most valuable resources for rapidly finding current updates and information throughout the flu season.

#20

There are now two bulletins posted under the 2004-2005 flu season heading. Bulletin number one was posted in March and the second was posted in May.

#21

The May 20, 2004 bulletin topics appear at the top of the page and include: Influenza Vaccine Supply and Production, Vaccine Distribution and Administration, Vaccine Communications and Resources, and some Miscellaneous Information.

#22

Each bulletin is available in a print-friendly version that can be copied and distributed to providers and offices. There are links throughout the bulletin to websites outside of CDC and also a list of upcoming meetings that include discussion of immunizations.

#23

From the health care professionals heading on the flu home page, the "Training" section leads to webcasts produced by the National Immunization Program at CDC.

#24

The most recent webcast is from a December 2003 Influenza Update. The next webcast is August 19 and it will be an immunization update. There will be influenza information discussed during this webcast. Shortly after the Immunization Update, it will appear on this web page as the most recent webcast and script. We hope you will be able to join us for the next Immunization Update on August 19!

#25

When you select any webcast from this page, you can choose from several options. One option is to view the webcast in a nonclosed caption version—that means without the words showing across the page--or you may view a closed caption version with the words printed on the screen.

#26

You may also choose to skip viewing the webcast altogether and read the script. When you choose only to read the script, you will miss the graphics, video clips, and animation.

#27

Each script is exactly what it says. It's the actual script used in the presentation without the graphics and illustrations.

#28

One item from the flu home page I want to call to your attention is the ability to choose documents listed in the right margin. I'll select the document "ACIP Recommendations for Influenza."

#29

The ACIP recommendations are complete and detailed; the recommendations are revised each year for the influenza season. The 2004-2005-version is 40 pages.

#30

We know that you use the Vaccine Information Statements or VIS documents found in the vaccination section of the home page. This is just to remind you that there are now two versions to choose from when giving patients their copy of the VIS. There's the Inactivated Influenza Vaccine VIS and the Live Intranasal Influenza Vaccine VIS.

#31

We hope that you will navigate through the flu website successfully, and we hope that you will stay healthy for the benefit of many patients who depend upon you.