

Appendix 5

Bibliography

Bibliography

Adult Education

Adult Learning in Your Classroom. *Training Magazine*. Minneapolis, MN: Training Books, 1982.

Aker GF. *Adult Education Procedures, Methods, and Techniques: A Bibliography*. Syracuse, NY: The Library of Continuing Education at Syracuse University, 1965.

Craig RL. Ed. *Training and Development Handbook (3rd ed.)*. New York, NY: McGraw-Hill Book Company, 1987.

Davies IK. *Instructional Technique*. New York, NY: McGraw-Hill Book Company, 1981.

Dewey J. *Experience and Education*. New York, NY: MacMillan, 1938.

Eitington JE. *The Winning Trainer (2nd ed.)*. Houston, TX: Gulf Publishing Company, 1989.

Kidd JR. *How Adults Learn*. New York, NY: Association Press, 1973.

Knowles M. *The Adult Learner: A Neglected Species (3rd ed.)*. Houston, TX: Gulf Publishing Company, 1984.

Knox AB. *Adult Development and Learning*. San Francisco, CA: Jossey-Bass, Inc., 1977.

Mager RF. *Preparing Instructional Objectives*. Belmont, CA: Lake Publishing Co., 1984.

Communications and Media

Adler E. *Print that Works: The First Step-by-Step Guide That Integrates Writing, Design and Marketing*. Palo Alto, CA: Bull Publishing Company, 1991.

Atkin C, Wallack L. *Mass Communication and Public Health*. Newbury Park, CA: Sage Publications, Inc., 1990.

Backer TE, Rogers EM. *Organizational Aspects of Health Communication Campaigns*. Newbury Park, CA: Sage Publications, Inc., 1992.

Backer TE, Rogers EM, Sopory P. *Designing Health Communication Campaigns: What Works?* Newbury Park, CA: Sage Publications, Inc., 1993.

Kreps GL, Thornton BC. *Health Communication*. White Plains, NY: Longman, Inc., 1992.

Maibach E, Parrott RL. *Designing Health Messages: Approaches from Communication Theory and Public Health Practice*. Thousand Oaks, CA: Sage Publications, 1995.

National Cancer Institute. *Making Health Communications Work: A Planner's Guide*. Bethesda, MD: DHHS, PHS, NIH Office of Cancer Communications; 1992: NIH publication no. 92-1493.

National Cancer Institute. *Making PSAs Work, TV and Radio: A Handbook for Health Communication Professionals*. Bethesda, MD: DHHS, PHS, NIH Office of Cancer Communications; 1983: NIH publication no. 83-2485.

National Heart, Lung, and Blood Institute. *Strategies for Diffusing Health Information to Minority Populations: A Profile of a Community-Based Diffusion Model (Executive Summary)*. Bethesda, MD: DHHS, PHS, NIH National Heart, Lung, and Blood Institute, 1992.

Wallack L, Dorfman L, Jernigan D, Themba M. *Media Advocacy and Public Health: Power for Prevention*. Newbury Park, CA: Sage Publications, Inc., 1993.

Epidemiology, Data Analysis, and Display

Centers for Disease Control and Prevention. *Using Chronic Disease Data: A Handbook for Public Health Practitioners*. Atlanta, GA: Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office of Surveillance and Analysis, 1992.

Dever GEA. *Community Health Analysis: Global Awareness at the Local Level (2nd ed.)*. Gaithersburg, MD: Aspen Publishers, Inc., 1991.

Duncan DF. *Epidemiology: Basis for Disease Prevention and Health Promotion*. New York, NY: MacMillan Publishing Company, 1988.

Friedman GD. *Primer of Epidemiology (4th ed.)*. New York, NY: McGraw-Hill Book Company, 1994.

Hennekens CH, Buring, JE. *Epidemiology in Medicine*. Boston, MA: Little, Brown, and Company, 1987.

Last JM. *A Dictionary of Epidemiology (2nd ed.)*. New York, NY: Oxford University Press, 1988.

Lilienfeld AM, Lilienfeld DE. *Foundations of Epidemiology*. New York, NY: Oxford University Press, 1980.

Morton RF, Hebel JR, McCarter RJ. *A Study Guide to Epidemiology and Biostatistics*. Rockville, MD: Aspen Publishers, Inc., 1990.

Tuffte ER. *The Visual Display of Quantitative Information*. Cheshire, CT: Graphic Press, 1983.

Evaluation

Dignan MB, Carr PA. *Program Planning for Health Education and Health Promotion*. Philadelphia, PA: Lee and Febigar, 1987.

Green LW, Lewis FM. *Measurement and Evaluation in Health Education and Health Promotion*. Palo Alto, CA: Mayfield Publishing Co; 1986.

Herman JL, Morris L, Fitz-Gibbon C. *Evaluator's Handbook*. Newbury Park, CA: Sage Publications, 1991.

Miles MB, Huberman AM. *Qualitative DATA Analysis: A Source Book of New Methods*. Newbury Park, CA: Sage Publications, 1984.

Patton MQ. *Qualitative Evaluation Methods*. Newbury Park, CA: Sage Publications, 1980.

Rossi PH, Freeman HE. *Evaluation: A Systematic Approach (4th ed.)*. Newbury Park, CA: Sage Publications, 1989.

Royce D. *Program Evaluation: An Introduction*. Chicago, IL: Nelson Hall, Inc., 1992.

Stanford Health Promotion Resource Center. *Conducting a Community Resource Inventory for Health Promotion Planning*. Palo Alto, CA: Stanford Center for Research in Disease Prevention, Stanford University, Stanford, CA, 1991.

Windsor RA, Baranowski T, Clark N, Gutter G. *Evaluation of Health Promotion and Education Programs*, Palo Alto, CA: Mayfield Publishing Co., 1984.

Health Promotion

American Indian Health Care Association. *Promoting Healthy Traditions Workbook: A Guide to the Healthy People 2000 Campaign*; St Paul, MN: American Indian Health Care Association, 1990.

American Public Health Association. *Healthy Communities 2000: Model Standards, Guidelines for Community Attainment of the Year 2000 National Health Objectives (3rd ed.)*. Washington DC: American Public Health Association, 1991.

Bracht N (Ed). *Health Promotion at the Community Level*. Newbury Park, CA: Sage Publications, 1990.

Breckon DJ, Harvey JR, Lancaster RB. *Community Health Education: Settings, Roles and Skills (3rd ed.)*. Rockville, MD: Aspen Publishers, Inc., 1994.

Brownson RC, Remington PL, Davis JR (Eds). *Chronic Disease Epidemiology and Control*. Washington, DC: American Public Health Association, 1993.

Centers for Disease Control and Prevention *For a Healthy Nation: Returns on Investment in Public Health*. Atlanta, GA: Centers for Disease Control and Prevention, Epidemiology Program Office, 1994.

Dignan MB, Carr PA. *Program Planning for Health Education and Health Promotion*. Philadelphia, PA: Lea and Febiger Publishers, 1986.

Green LW, Kreuter MW, Deeds SG, Partridge KB. *Health Education Planning: A Diagnostic Approach*. Palo Alto, CA: Mayfield Publishing Co., 1980.

Green LW, Kreuter MW. *Health Promotion Planning: An Educational and Environmental Approach (2nd ed.)*. Mt. View, CA: Mayfield Publishing Co., 1991.

National Association of County and City Health Officials. *Assessment Protocol for Excellence in Public Health*. Washington, DC: National Association of County Health Officials, 1991.

Stanford Health Promotion Resource Center. *Restoring Balance: Community-directed Health Promotion for American Indians and Alaska Natives*, Palo Alto, CA: Stanford Center for Research in Disease Prevention, Stanford University, Stanford, CA, 1992.

U.S. Department of Health and Human Service. *Healthy People 2000: National Health Promotion and Disease Prevention Objectives*. Washington DC: Department of Health and Human Services, Public Health Service, 1991. DHHS publication no. PHS 91-50212.

World Health Organization, Ohawa Chapter for Health Promotion, International conference on Health Promotion, November 17-21, 1986, Ohawa, Ontario, Canada.

PATCH

Bogan GO, Knobloch RS, Liburd LC, O'Rourke TW. Organizing an urban African-American community for health promotion: lessons from Chicago. *Journal of Health Education* 1992;23:157-159.

Braddy BA, Orenstein D, Brownstein JN, Cook TJ. PATCH: An example of community empowerment for health. *Journal of Health Education* 1992;23:179-182.

Cook TJ, Schmid TL, Braddy BA, Orenstein D. Evaluating community-based program impacts. *Journal of Health Education* 1992;23:183-186.

Fuchs JA. Planning for community health promotion: a rural example. *Health Values* 1988;12:3-8.

Fulmer HS, Cashman S, Hattis P, Schlaff A, Horgan DM. Bridging the gap between medicine, public health, and the community: PATCH and the Carney Hospital Experience. *Journal of Health Education* 1992;23:167-170.

Goodman R, Steckler R, Hoover S, Schwartz R. A critique of contemporary community health promotion approaches: based on a qualitative review of six programs in Maine. *American Journal of Health Promotion* 1992;7:208-220.

- Green LW, Kreuter MW. CDC's Planned Approach to Community Health as an application of PRECEED and an inspiration for PROCEED. *Journal of Health Education* 1992;23:140-147.
- Hanson P. Citizen involvement in community health promotion: a role application of CDC's PATCH Model. *International Quarterly of Community Health Education* 1988-1989;9:177-186.
- Hoover S, Schwartz R. Diffusing PATCH through interagency collaboration. *Journal of Health Education* 1992;23:160-163.
- Hutsell CA, Meltzer CR, Lindsay GB, McClain R. Creating an effective infrastructure within a state health department for community health promotion: The Indiana PATCH experience. *Journal of Health Education* 1992;23:164-166.
- Kreuter MW. PATCH: its origin, basic concepts, and links to contemporary public health policy. *Journal of Health Education* 1992;23:135-139.
- Nelson CF, Kreuter MW, Watkins NB, Stoddard RR. A partnership between the community, state and federal government: rhetoric or reality. *Hygie* 1986;5:27-31.
- Nutting PA. *Community-Oriented Primary Care: From Principle to Practice*. Washington, DC: Health Resources and Services Administration, Office of Primary Care Studies; 1987: HRSA publication no. HRS-A-PE 86-1.
- Orenstein D, Nelson C, Speers M, Brownstein JN, Ramsey DC. Synthesis of the four PATCH evaluations. *Journal of Health Education* 1992;23:187-192.
- Rivo ML, Gray K, Whitaker M, Coward R, Liburd LC, Timoll M, Curry C, Tuckson RV. Implementing PATCH in public housing communities: the District of Columbia experience. *Journal of Health Education* 1992;23:148-152.
- Steckler A, Orville K, Eng E, Dawson L. Summary of a formative evaluation of PATCH. *Journal of Health Education* 1992; 23:174-178.
- Sutherland M, Barber M, Harris G, Warner V, Cowart M, Menard A. Planning preventive health programming for rural blacks: developmental processes of a model PATCH program. *Wellness Perspectives* 1989;6:57-67.
- Swannell R, Steele J, Harvey P, Bruggemann J, Town S, Emery E, Schmid TL. PATCH in Australia: elements of a successful implementation. *Journal of Health Education* 1992;23:171-173.
- Ugarte CA, Duarte P, Wilson KM. PATCH as a Model for Development of a Hispanic Health Needs Assessment: The El Paso experience. *Journal of Health Education* 1992;23:153-156.