



Media Advisory

For Immediate Release
February 17, 2009

Contact: National Center for Chronic Disease Prevention
and Health Promotion
(770) 488-5131



20th National Conference on Chronic Disease Prevention and Control: Cultivating Healthy Communities

WHAT: The 20th National Conference on Chronic Disease Prevention and Control will focus on innovations in science, policy, community interventions, health marketing, and information technology that support healthy lifestyles and cultivate healthy communities. The conference is sponsored by the Centers for Disease Control and Prevention, National Association of Chronic Disease Directors, Directors of Health Promotion and Education, and Prevention Research Centers.

WHO: Detailed information about the summit sessions and speakers are available at <http://www.cdc.gov/nccdphp/conference/agenda.htm>.

MONDAY, February 23, 2009

9:15-10:15 a.m. — Keynote Address: *Creating Communities of Opportunity for Everyone*, presented by Angela Glover Blackwell, Founder and Chief Executive Officer, PolicyLink

11:45 a.m.-1:15 p.m. — 2009 Fries Prize for Improving Health Award, presented to Dr. Alfred Sommer, Dean Emeritus and Professor, Johns Hopkins Bloomberg School of Public Health

4:00-5:30 p.m. — Debate and Dialogue Sessions: Two concurrent panel discussions titled, “*Health Reform: Act Now and Make a Difference*” and “*What Can We Do about the Effects of Food Advertising on Childhood Obesity?*” featuring panelists from non-profit organizations, the business sector and national agencies sharing their perspective on these critical public health topics.

TUESDAY, February 24, 2009



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9:00-10:15 a.m. — Keynote Address: *Going Green, Getting Healthy: Searching for the Sweet Spot*, presented by Dr. Howard Frumkin, Director, National Center for Environmental Health, Agency for Toxic Substances and Disease Registry and Adam Werbach, Founder and CEO, Act Now and Saatchi & Saatchi S Advertising

3:30-5:00 p.m. — Debate and Dialogue Sessions: Two concurrent panel discussions titled, “*Addressing the Social Determinants of Health and Achieving Health Equity*” and “*Health Care Delivery in the 21st Century: Is the Medical Home Model Ready for Prime Time?*” featuring public health leaders representing academic institutions, state health departments and national and international health organizations.

WEDNESDAY, February 25, 2009

10:35 a.m.- 12:15 p.m. — Directors’ Perspective and Response to Conference Challenge: Discussion featuring the former and current directors of CDC’s National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP) – Dr. Jeffrey Koplan, Emory University; Dr. James Marks, Robert Wood Johnson Foundation; and Dr. Janet Collins, NCCDPHP – along with Dr. Ala Alwan, World Health Organization. Moderator: Sally Squires, formerly of *The Washington Post*

WHEN: Monday, February 23 - Wednesday, February 25, 2009

WHERE: Gaylord National Convention Center
201 Waterfront Street
National Harbor, Maryland 20745
301-965-2000

PRESS ROOM: Maryland 3 (main level)

For more information about the conference, please contact National Center for Chronic Disease Prevention and Health Promotion, Office of Communication, 770-488-5131.

Note to editor/reporter: A first-ever Conference Challenge will be delivered on the final day of the conference that will call for specific actions to be taken by government and the private and civil sectors to accelerate progress in preventing disease, promoting health, and achieving health equity.

[U.S. Department of Health and Human Services](#)



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