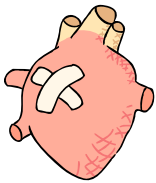




FLORIDA

The **Preventive Health and Health Services (PHHS) Block Grant** provides funding for chronic disease health promotion and education, community water fluoridation, and sexual violence prevention victim services.

PHHS Block Grant funds allow Florida to use dollars **where** we need them, **when** we need them to protect the public's health. The State Advisory Committee has recommended Block Grant funding of disease prevention programs that are committed to reducing the burden of the leading causes of death and disability by emphasizing effective prevention strategies. Programs that serve Florida's unique health needs through the PHHS Block Grant include the following:



Chronic Disease Prevention and Health Promotion Education (CDHPE)—PHHS Block Grant funds are used to help support the CDHPE Program in each of Florida's 67 county health departments. The CDHPEs are charged to develop and implement policy and environmental interventions with a primary and/or secondary focus targeting the *Healthy People 2010* objective areas: nutrition/overweight, physical activity, and tobacco which are the top three leading preventable risk factors for chronic diseases and disabilities. These county/community programs mobilize community resources and partnerships to target communities, schools, worksites, healthcare, faith-based organizations and other groups to implement interventions that will have a lasting impact on health behaviors. County project coordinators develop and submit annual work plans that include: the selected *Healthy People 2010* objectives; local impact objectives; policy and environmental interventions, activities, and indicators; community partners; media activities; and evaluation plans. Each CDHPE is required to provide a 25 percent match of PHHS Block Grant funds awarded.



Community Water Fluoridation—Public Health Dental Program

PHHS Block Grant funds are used to increase the number of coalitions in communities that are actively pursuing fluoridation. As of December 31, 2005, the proportion of the people served by community water systems with optimally fluoridated water, based on preliminary estimates, is 76.4%, up from 65.8% in 2001. Every dollar spent on community water fluoridation saves \$7–\$42 in dental procedures.



Sexual Violence Prevention Program

The Sexual Violence Prevention Program's Victim Services component provides funding for accessibility of services to primary victims of sexual violence. Services include 24/7 hotlines in local communities, crisis intervention, advocacy and accompaniment (including legal and medical), medical and forensic exams, therapy, support groups, information and referral. Services also include case management and system coordination on behalf of the client.

Florida Department of Health

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Shaping Up Public Health in Florida: PHHS Block Grant Funds Move the Sunshine State in Healthier Directions

Issue:

Florida may be known as the sunshine state, but the health of its residents is cloudy. Regardless of age, race, ethnicity, and socioeconomic status, chronic diseases—such as heart disease, cancer, and diabetes—account for 6 of the top 10 causes of death and disability in Florida. Chronic diseases and their risk factors cost the state over \$45 billion in direct medical care and lost productivity. The following diseases cost Florida—

- \$18.6 billion—Cardiovascular disease
- \$14 billion—Cancer
- \$6 billion—Diabetes
- \$3+ billion—Obesity

Although chronic diseases and their disabilities are among the most common and costly health problems, they are also among the most preventable. Policy and environmental changes affect everyone in a community and are therefore the preferred method for health promotion and chronic disease prevention.

Intervention:

Charged with reducing death and disability from heart disease, stroke, diabetes, and other chronic diseases, the Florida Department of Health created the Chronic Disease Health Promotion and Education Program (CDHPE). Preventive Health and Health Services (PHHS) Block Grant funds are disseminated through this program and used by all 67 of Florida's county health departments to—



- Engage community resources and form partnerships to target and develop policy or environmental changes within communities, schools, worksites, healthcare agencies, and other organizations.
- Implement policy and environmental interventions focusing on the top five preventable risk factor areas of the *Healthy People 2010* objectives: heart attack/stroke, diabetes, nutrition/overweight, physical activity, and tobacco.
- Obtain at least a 25% match in resources and buy-in from the local community to use PHHS Block Grant funds.

Impact:

During 2004–2005, 336 policy and environmental interventions were completed across the state. Examples of these successes include the following:

- PHHS Block Grant funds helped Holmes County to build a rural community's first tennis/basketball court.
- Jefferson County Health Department built a softball field for a local middle school with PHHS Block Grant funds. The local school board passed a policy to provide ongoing maintenance of the field. This field is used by both the community and the school.
- An Indian River County project funded by PHHS Block Grant collaborated with local partners to pass healthy vending policy in schools.
- Faith-based organizations partnered with local county health department in Lake County to establish a policy that will provide parishioners with diabetes education.
- The PHHS Block Grant paved the way for restaurants in Pinellas County to develop healthy children's menus.

The increased success of the CDHPE Program demonstrates what Florida's state and local governments can make happen with the help of the PHHS Block Grant program.

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