
Preventing Neural Tube Birth Defects—A Prevention Model and Resource Guide

Evaluation Form

Please answer the following questions and mail this form to the Centers for Disease Control and Prevention, 4770 Buford Hwy., N. E., Mailstop F-45, Atlanta, GA 30341. You will then be placed on our mailing list to receive information about folic acid prevention programs and activities. Thank you for all your effort to get the word out about folic acid.

Name: _____ Title: _____
Organization: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Business Phone: _____ Fax: _____ E-Mail: _____

1. Will your organization use the materials provided in the Resource Guide to help promote the consumption of folic acid among women of childbearing age?

- Yes
- No (Please do not answer any more questions, but please mail the form back to us.)

2. How do you plan on using them?

3. Who else do you plan to involve in your efforts? (Partners or potential partners)

4. When do you think you will be using these materials?

- Within the next 3 months 4-6 months 7-9 months
- 10-12 months 13-15 months 16 or more months

5. Where are you most likely to use these materials to promote folic acid? Check as many as apply.

- Work sites Schools Hospitals/Clinics Community-wide
- Churches/Temples Statewide Businesses Other (Please indicate)

6. Whom do you intend to reach with these materials? Please be as specific as possible and write down other defining characteristics about your target audience (e.g., vitamin usage, pregnancy intention, socio-economic status, or religious beliefs). If you are reaching more than one group, please specify groups in priority order.

Group	Race	Age
<input type="checkbox"/> Women	<input type="checkbox"/> Black	<input type="checkbox"/> 18-24 years old
<input type="checkbox"/> Health Care Providers	<input type="checkbox"/> Aleutian/Eskimo	<input type="checkbox"/> 25-34 years old
<input type="checkbox"/> Policy makers	<input type="checkbox"/> Asian/Pacific Islander	<input type="checkbox"/> 35-44 years old
<input type="checkbox"/> Grandparents	<input type="checkbox"/> White	<input type="checkbox"/> 45-54 years old
<input type="checkbox"/> Parents	<input type="checkbox"/> Hispanic	<input type="checkbox"/> 55-64 years old
<input type="checkbox"/> Other (Please specify)	<input type="checkbox"/> American Indian	<input type="checkbox"/> 65 years or older
	<input type="checkbox"/> Other (Please specify)	

7. Will this be your organization's first folic acid promotion effort?

- Yes
- No

8. On a scale of 1 to 5, please rate how confident you are in your ability to do the following:

Step 1: Mobilize Your Community

1	2	3	4	5
Not at all	Not much	Some	A lot	Completely

The amount of information in Step 1 was

1	2	3
Not enough	Just the right amount	Too much

The presentation and quality of the information in Step 1 was

1	2	3
Hard to understand (too technical)	Neither hard nor easy	Easy to understand

The examples in Step 1 were

1	2	3
Not helpful	Somewhat helpful	Very helpful

9. On a scale of 1 to 5, please rate how confident you are in your ability to do the following:

Step 2: Plan for Action

1	2	3	4	5
Not at all	Not much	Some	A lot	Completely

The amount of information in Step 2 was

1	2	3
Not enough	Just the right amount	Too much

The presentation and quality of the information in Step 2 was

1	2	3
Hard to understand (too technical)	Neither hard nor easy	Easy to understand

The examples in Step 2 were

1	2	3
Not helpful	Somewhat helpful	Very helpful

10. On a scale of 1 to 5, please rate how confident you are in your ability to do the following:

Step 3: Test Your Messages and Materials

1	2	3	4	5
Not at all	Not much	Some	A lot	Completely

The amount of information in Step 3 was

1	2	3
Not enough	Just the right amount	Too much

The presentation and quality of the information in Step 3 was

1	2	3
Hard to understand (too technical)	Neither hard nor easy	Easy to understand

The examples in Step 3 were

1	2	3
Not helpful	Somewhat helpful	Very helpful

11. On a scale of 1 to 5, please rate how confident you are in your ability to do the following:

Step 4: Deliver, Track and Evaluate Your Program

1	2	3	4	5
Not at all	Not much	Some	A lot	Completely

The amount of information in Step 4 was

1	2	3
Not enough	Just the right amount	Too much

The presentation and quality of the information in Step 4 was

1	2	3
Hard to understand (too technical)	Neither hard nor easy	Easy to understand

The examples in Step 4 were

1	2	3
Not helpful	Somewhat helpful	Very helpful

12. What suggestions do you have for improving this guide?

Thank you so much for your help! CDC will use your suggestions to revise future editions of the Resource Guide.