

CDC Perinatal HIV Grantee Meeting 2006:
Atlanta, GA



June 20-22, 2006

Looking Back,
Moving Forward

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The CityMatCH Mission

*Improving the health and well-being of
urban women, children and families
by strengthening public health
organizations and leaders
in their communities.*



Meeting Objectives

1. To better understand the **changing context** in which perinatal HIV prevention work is being done
2. To promote **clarity** regarding the role and function of different parties involved in perinatal HIV prevention, as well as clarity about CDC **expectations** of grantees
3. To enhance **collaboration** across and within states



About this Meeting

- (at least) 4 kinds of folks
- 3 days, 3 “touchpoints”
- 2 tracks: EPS, Prev/NOs
- 2 goals: appreciate progress, sustain efforts
- 1 common horizon:

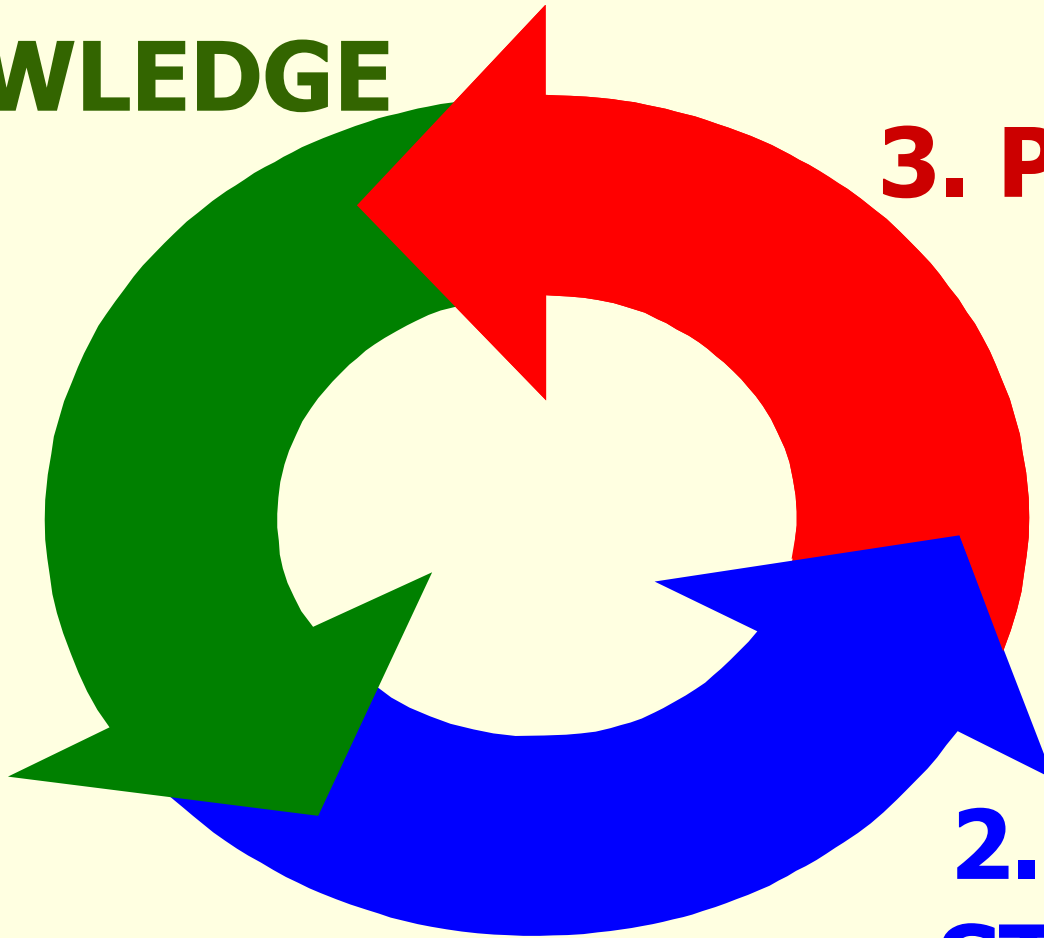
***elimination of perinatal HIV
in the United States***



Translating **Data** Into *Action* To Eliminate Perinatal HIV

**1. KNOWLEDGE
BASE**

**3. POLITICAL
WILL**



**2. SOCIAL
STRATEGY**

Dr. Julius Richmond says...



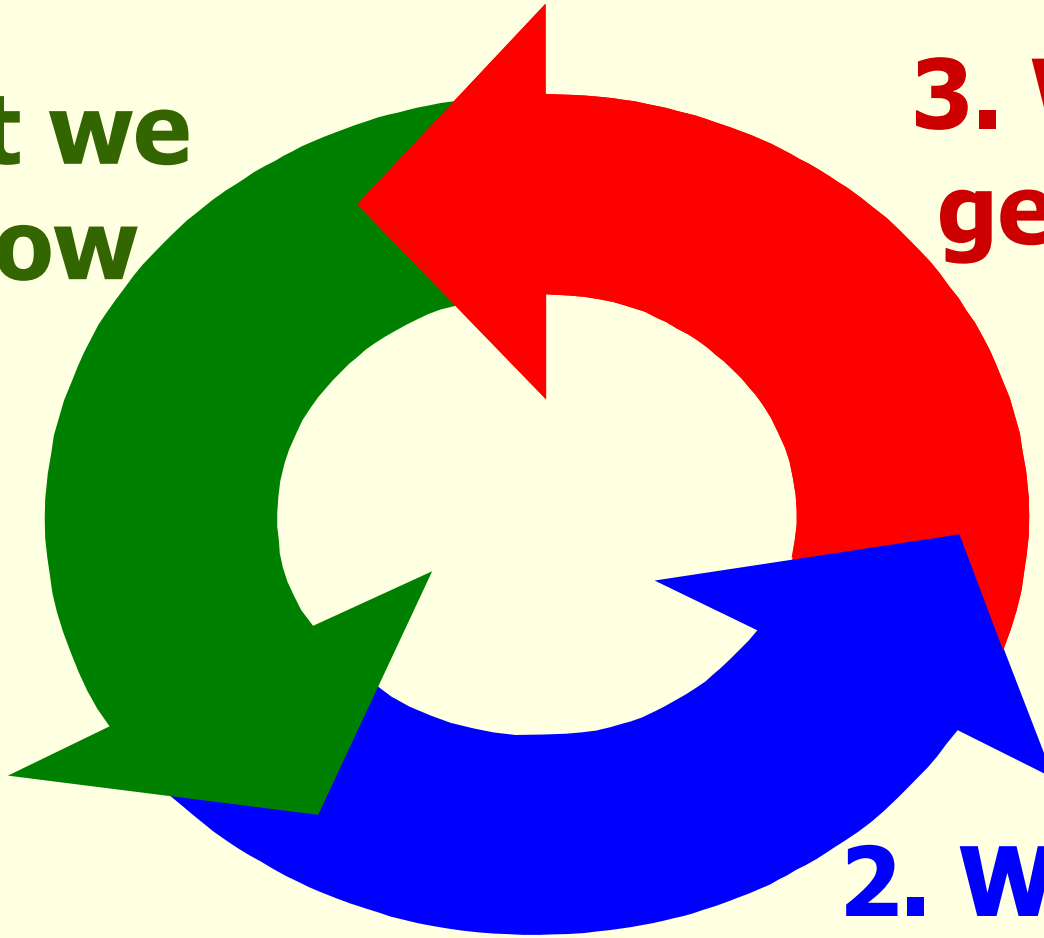
Personal Interview 11/15/04
with M Peck, Boston

From generation to generation, one needs to introduce the whole element of **pragmatism**. You have on only one life to live. *You can't live it in a fantasy world and wish for complete social justice, so where can you get the most leverage?*

Must Combine 3 Things To Get Shared Results

**1. What we
(all) know**

**3. What we
get others
to do**



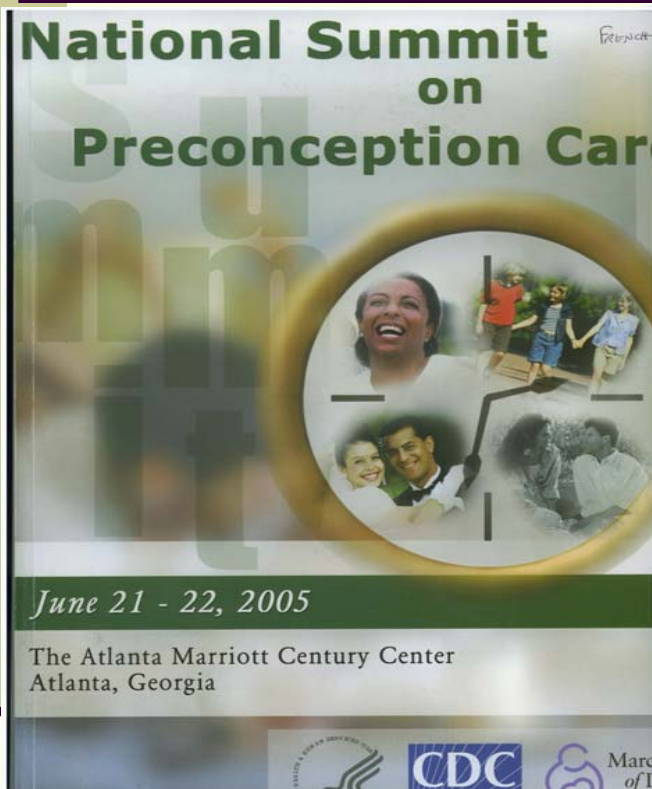
**2. What we
do, together**

More About this Meeting

- 2 “ambassadors” from EPS and Prevention Grantees to exchange “distilled pearls” and AHA!s across tracks
- Exchange on Thursday a.m.



TP2: Preconception Care: *Opportunity* for Perinatal HIV Prevention



- Pressing public health issue
- Achieve commitment for impact
- National Recommendations for preconception care
- 25 national partner organizations
- 15 internal CDC programs
- Over 400 attendees at 2005 Summit

CDC Perinatal Grantees Meetings 2006:
Atlanta, GA - June 20-22, 2006



Eliminating Perinatal HIV:
Looking Back, Moving Forward

**Prevention Grantees and
National Organizations**

More About this Meeting

- ***Welcome from CDC:***

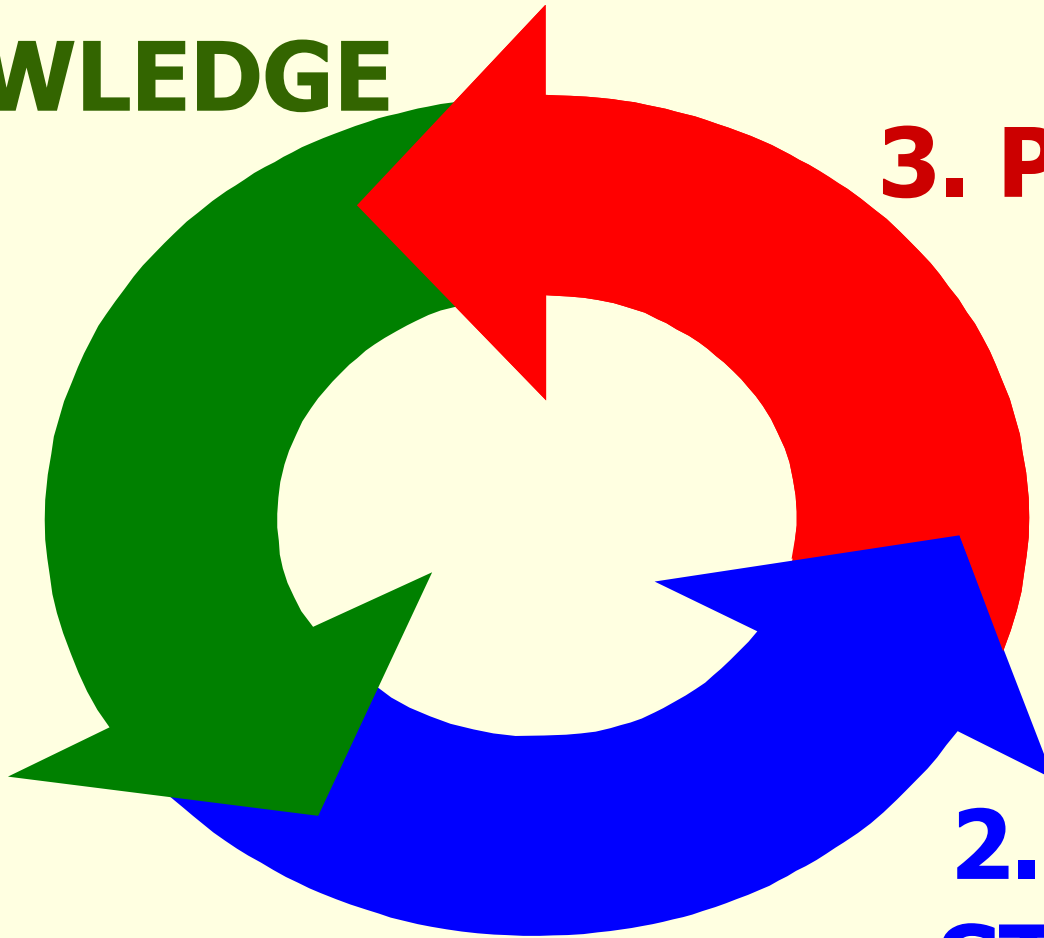
Margaret Lampe,
Division of HIV/AIDS
Prevention, CDC



Translating **Data** Into *Action* To Eliminate Perinatal HIV

**1. KNOWLEDGE
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**A *Collaborative* Tool
for **Engaging**
Partners, Calibrating
*Possibilities***

“Human Likert”

Human Likert Scale

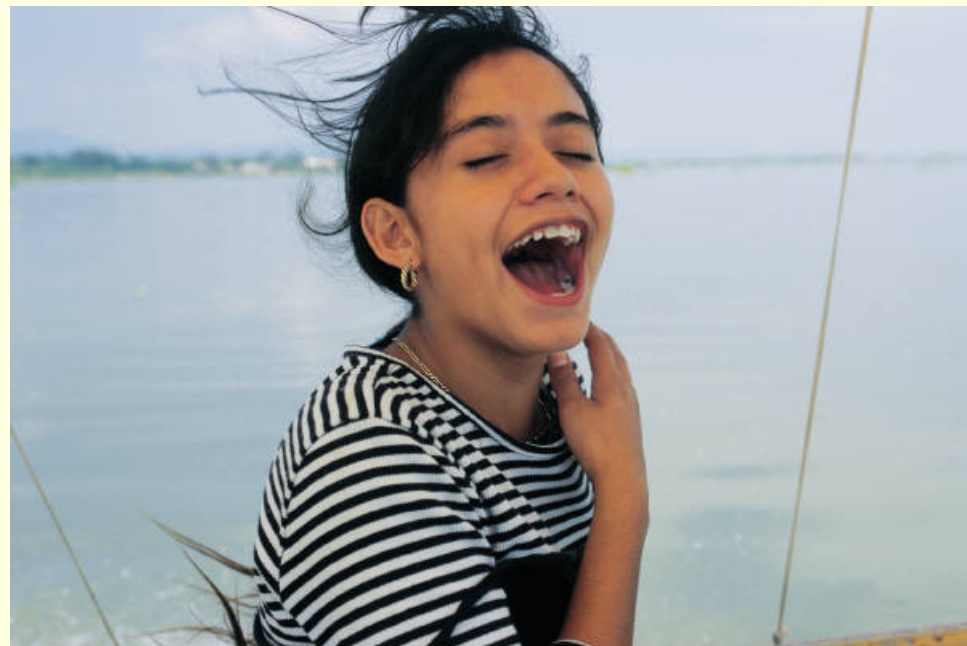
Q: Ask a clear, compelling core question

A. Physically capture the range of positions



Human Likert Scale

Q: How much do you like to ride *roller coasters?*”



All memorable meetings (like a great roller coaster ride) have 4 essential qualities

- Speed
- Variation
- G-Force
- Surprise



Calibrating Optimism



***How strongly
do you agree
with the following
statement?***

WHY?

“Mother to baby transmission of HIV/AIDS can be eliminated in the United States by 2010 (the end of this decade).”

1-----2-----3-----4-----5

Calibrating Optimism



In 2003, how strongly did grantees agree with the following statement?

Mean = 3.5

“Mother to baby transmission of HIV/AIDS can be eliminated in the United States by the end of this decade.”

1-----2-----3-----**X**-----4-----5