

Texas HIV Perinatal Prevention in Community Based Organizations

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In the beginning....

- 1999-2001 Perinatal Epi Profile shows disproportionate rates of HIV infected women of childbearing age in East Texas. 9% of HIV positive women giving birth in Texas come from PHRs 4/5N but only 5% of total Texas 2000 births (363,325) are from PHRs 4/5N
- 2001 review of 3 CBOs in East Texas
- Triangle AIDS Network – Beaumont
- Health Horizons – Nacogdoches
- Special Health Resources for Texas – Longview and Texarkana
- HIV Prevention and Services funded programs



- Each Program submitted proposal including workplan, objectives, and budgets.
- Required to submit quarterly reports
- Each initially funded for estimated \$56,000.
- Funded activities included:
 - Specialized case management for HIV positive pregnant women
 - Social marketing including billboards, tv and radio spots
 - Provider trainings
 - Prevention Case Management



Results Since 2002

- 135 HIV positive pregnant women receive specialized case management
- 34 provider trainings - 1187 attendants
- 194 tv/radio public information spots
- Multiple billboards for rotating cycles
- Outreach to 5,889 high risk child bearing age women



Future Steps

- Encourage more rapid testing discussion in L&D sites
- Build stronger links with surveillance programs for tracking moms and infants
- Competitive HIV Prevention RFP
- Refine specialized case management activities



Experience from the Field

- Renee Malick
Case Manager, Triangle AIDS Network
Beaumont, Texas

