

Coordinating Center for Health Information and Service (CCHIS)

The Coordinating Center for Health Information and Service (CCHIS) is one of six Coordinating Centers and Offices at the Centers for Disease Control and Prevention (CDC). In our interconnected world, only information travels faster than health risks and threats. CDC must continue to be the world's leader in acquiring, understanding, and disseminating public health information. During an outbreak, meaningful, relevant health data must be shared in seconds—not hours or days—among researchers, public health officials, and clinicians who are separated by thousands of miles. CDC provides information that will allow all people to better manage, control, and improve their health.

Mission. The mission of CCHIS is to provide leadership and promote innovation in public health informatics, health statistics, and health marketing.

Approach. Community leaders, health professionals, and the public look to CDC for specific, credible, detailed health information on which to base decisions that will determine the way in which Americans address health and safety in the twenty-first century. CDC's ability to provide meaningful, trustworthy information instantly and consistently, "24/7, 365 days a year," may be the determining factor in saving one life or many lives, and the expenditure of millions, if not billions, of dollars. CCHIS works to achieve its mission and vision through the following activities:

- ▶ Developing strategic customer-centered, evidence-based products for creating and communicating health information that promotes healthy behaviors and improves health outcomes.
- ▶ Collecting, maintaining, and disseminating health information from integrated health information and surveillance systems.
- ▶ Conducting and supporting research and data collection in the federal vital and health statistics system to guide public health actions and policy decisions.
- ▶ Developing and fostering collaborations with state, local, territorial, and tribal partners to increase CDC's effectiveness and achieve public health goals.

Programs and Activities. CCHIS advances CDC's leadership in informatics, statistical and communication sciences, and services within the public health system. CCHIS activities and programs span three national centers:

- ▶ National Center for Health Marketing (NCHM)
- ▶ National Center for Health Statistics (NCHS)
- ▶ National Center for Public Health Informatics (NCPHI).

CCHIS activities and programs include, among others:

- ▶ 800-CDC-Info
- ▶ BioSense
- ▶ CDC.gov: Internet
- ▶ Clear, Cultural and Multilingual Communication
- ▶ Community Assessment Initiative
- ▶ Community Guide
- ▶ Countermeasure and Response Administration
- ▶ Geographic Information Systems
- ▶ Global Health Odyssey Museum
- ▶ Health Alert Network (HAN)
- ▶ Laboratory User Network Application
- ▶ Morbidity and Mortality Weekly Report

"In our interconnected world, information can travel faster than health risks and threats. CDC must continue to be the world's leader in acquiring, understanding, and disseminating reliable public health information. During an outbreak, meaningful and relevant health data must be shared in seconds— not hours or days—by researchers, public health officials, and clinicians who are separated by thousands of miles. An increasingly connected public—with the need and desire for instant access to trustworthy health information—relies on CDC for knowledge to better manage, control, and improve their health."

Steven L. Solomon
Director, CCHIS
Captain, USPHS

- ▶ New Media: Podcasts
- ▶ Partners Portal
- ▶ Public Health Image Library
- ▶ Public Health Information Network
- ▶ Public Health Information Rapid Exchange
- ▶ Specimen Tracking and Results Reporting System
- ▶ Surveillance, Preparedness, Awareness, and Response System for Vaccines