

# *Make It Your Business To Fight The Flu*

Promoting the 2011 – 2012 Seasonal Influenza Vaccine

## **Recommended Strategies for Businesses and Employers**

The purpose of this Toolkit is to help businesses and employers fight the flu and to offer tips and suggestions to consider when planning and responding to the seasonal flu. Additional information can be found at the CDC website, <http://www.cdc.gov/flu/business>

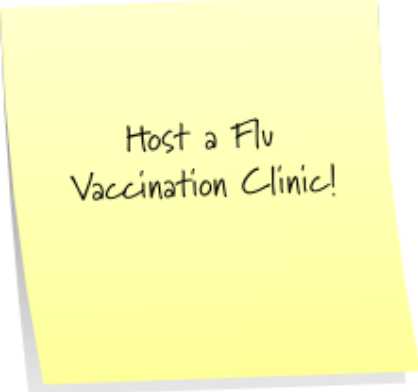
**CDC recommends two strategies this season  
for businesses and employers to help fight the flu.**

### **Strategy 1: Host a flu vaccination clinic in the workplace.**

To minimize absenteeism, employers frequently offer onsite seasonal flu vaccination to employees at no or low cost to their employees. This option can work well if the employer has an on-site occupational health clinic. If you don't have a clinic, pharmacies and community vaccinators can be contracted to provide seasonal flu vaccination services on-site. By providing the vaccination at the workplace, employers reduce the many barriers that can prevent a worker from getting vaccinated.

### **Strategy 2: Promote flu vaccination in the community.**

Make sure your employees know where they and their family can get seasonal flu vaccination in the community. Find out about health providers, pharmacies or clinics that offer seasonal flu vaccinations in your community. Partner with a pharmacy or provider to get your employees vaccinated.



Host a Flu  
Vaccination Clinic!



Promote Flu  
Vaccination in  
the Community!

***Even healthy people can get the flu, and it can be serious.***