## Behavioral Risk Factor Surveillance System

## 2012 Summary Data Quality Report July 3, 2013

$\vartheta$ BRFSS

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## Introduction

The BRFSS is a state-based system that is used to gather information through telephone surveys conducted by the health departments of all 50 states, the District of Columbia, Puerto Rico, the Virgin Islands, and Guam, with assistance from CDC. This Summary Data Quality Report was created to present detailed descriptions of the 2012 BRFSS calling outcomes. This document, therefore, presents call summary information for each of the states and territories that participated in the 2012 BRFSS. All BRFSS public-use data are collected by landline telephone and cellular telephone to produce a single data set aggregated from the 2012 BRFSS state-level datasets. The variables and outcomes provided in this document are applicable to a combined data set of responses from landline telephone - and cellular telephone-respondents within each of the states.

The inclusion of data from cellular telephone interviews in the BRFSS public release dataset has been standard protocol since 2011. In many respects, 2011 was a year of change in terms of BRFSS approach and methodology. Concurrent with the addition of cellular telephone interviews in 2011, the BRFSS also adopted new weighting procedures in order to accommodate the inclusion of new weighting variables. Data users should note that new weighting procedures are likely to affect trend lines when comparing BRFSS data collected before and after 2011; because of these changes, users are advised not to make direct comparisons with pre-2011 data, and instead, begin new trend lines with that year. Details of changes beginning with the 2011 BRFSS are provided in the Morbidity and Mortality Weekly Report (MMWR), which highlights weighting and coverage effects on trend lines.

The measures presented in this document are designed to summarize the quality of the 2012 BRFSS survey data. Response rates, cooperation rates, and refusal rates for BRFSS are calculated using standards set by the American Association of Public Opinion Research (AAPOR). ${ }^{2}$ The BRFSS has calculated 2012 response rates using AAPOR Response Rate \#4, which is in keeping with rates provided by BRFSS prior to 2011 using rates from the Council of American Survey Research Organizations (CASRO). ${ }^{2}$

Based on the guidelines of AAPOR, response rate calculations include assumptions of eligibility among potential respondents/households that are not interviewed. Changes in the geographic distribution of cellular telephone numbers by telephone companies and the portability of landline telephone numbers are likely to make it more difficult than in the past to ascertain which telephone numbers are out-ofsample and which telephone phone numbers represent "likely households." The BRFSS calculates likely households using the proportions of eligible households among all phone numbers where eligibility has been determined. This "eligibility factor" appears in calculations of response, cooperation, resolution, and refusal rates.

## Interpretation of BRFSS Response Rates

Because this report reflects the initial inclusion of BRFSS cellular telephone interviews, contextual information on cell phone response rates is provided below. Although cellular telephone response rates are generally lower than landline telephone response rates across most surveys, the BRFSS has achieved a cellular telephone response rate that compares favorably with other similar surveys (Table 1).

| Table 1 <br> Examples of Cell Phone and Landline Survey Response Rates |  |  |  |
| :--- | :---: | :---: | :---: |
| Survey | Year(s) | Landline | Cell |
| Phone |  |  |  |$|$

In the following tables, landline telephone and cellular telephone calling outcomes and rates are presented. The BRFSS cellular telephone survey was collected in a manner similar to the BRFSS landline telephone survey. One important difference, however, is that interviews conducted by landline telephones include random selection among adults within households, while cellular telephone interviews are conducted with adults who are contacted on personal (nonbusiness) cellular telephones. The report presents data on three general types of measure by state:

1. Call outcome measures, including response rates, which are based on landline telephone disposition codes.
2. Call outcome measures, including response rates, which are based on cellular telephone disposition codes.
3. A weighted response rate, based on a combination of the landline telephone response rate with the cellular telephone response rate proportional to the total sample used to collect the data for a state.

The BRFSS recommends that authors/researchers referencing BRFSS data quality include the following language:

> Response rates for BRFSS are calculated using standards set by the American Association of Public Opinion Research (AAPOR) Response Rate Formula \#4
> (http://www.aapor.org/Standard_Definitions2.htm). The response rate is the number of respondents who completed the survey as a proportion of all eligible and likely-eligible persons. The median survey response rate for all states and Washington, DC, in 2012 was 45.2 , and ranged from 27.7 to $60.4 .^{\text {a }}$ Response rates for states and territories included in this analysis had a median of [provide median] and ranged from [provide range], ${ }^{\text {b }}$ For detailed information see the BRFSS Summary Data Quality Report.
> ${ }^{\text {a }}$ Response rates and ranges should reflect the year(s) included in the analyses.
> ${ }^{\mathrm{b}}$ Response rates for states selected for analysis should be included here. This sentence may be omitted if all states are used in the analysis.
> ${ }^{c}$ This link is to the Summary Data Quality Report for the year(s) included in the analyses.
> http://www.cdc.gov/brfss/technical_infodata/quality.htm

## BRFSS 2012 Call Outcome Measures and Response Rate Formulae

The calculations of calling outcome rates are based on final disposition codes that are assigned after all calling attempts have been exhausted. The BRFSS may make up to 15 attempts to reach respondents prior to assigning a final disposition code. In 2012, the BRFSS used a single set of disposition codes for both landline and cell phones, adapted from standardized AAPOR disposition codes for telephone surveys. A few disposition codes apply only to landline telephone or cellular telephone sample numbers. For example, answering-device messages may confirm household eligibility for landline telephone numbers but are not used to determine eligibility of cellular telephone numbers. Disposition codes reflect whether interviewers have completed or partially completed an interview ( 1000 level codes), determined that the household was eligible without completing an interview ( 2000 level codes), determined that a household or respondent was ineligible ( 4000 level codes) or was unable to determine the eligibility of a household and/or respondent ( 3000 level codes). The table below illustrates the codes used by the BRFSS in 2012. Instances where codes are used only for landline telephone or cellular telephone sample numbers are noted in the table.

| Table 2 <br> 2012 Landline Telephone and Cellular Telephone BRFSS Disposition Codes |  |  |
| :---: | :---: | :---: |
| Category | Code | Description |
| Interviewed (1000 level codes) | 1100 | Completed interview |
|  | 1200 | Partially completed interview |
| Eligible, Non-Interview (2000 level codes) | 2111 | Household level refusal (used for landline only) |
|  | 2112 | Known respondent refusal |
|  | 2120 | Break off/termination within questionnaire |
|  | 2210 | Respondent never available |
|  | 2220 | Household (nonbusiness) answering device (used for landline only) |
|  | 2320 | Respondent physically or mentally unable to complete interview |
|  | 2330 | Language barrier of selected respondent |
| Unknown Eligibility | 3100 | Unknown if housing unit |
|  | 3130 | No answer |
|  | 3140 | Answering device, unknown whether eligible |
|  | 3150 | Telecommunication barrier (i.e. call blocking) |
|  | 3200 | Household, unknown whether eligible |
|  | 3322 | Physical or mental impairment, unknown whether eligible |
|  | 3330 | Language barrier, unknown whether eligible |
|  | 3700 | On never call list |


| Table 2 <br> 2012 Landline Telephone and Cellular Telephone BRFSS Disposition Codes |  |  |
| :---: | :---: | :---: |
| Category | Code | Description |
| Not Eligible | 4100 | Out of sample |
|  | 4200 | Fax/data/modem |
|  | 4300 | Nonworking/disconnected number |
|  | 4400 | Technological barrier <br> (i.e. fast busy, phone circuit barriers) |
|  | 4430 | Call forwarding/pager |
|  | 4450 | Cellular telephone number (used for landline telephone only) |
|  | 4460 | Landline telephone number (used for cellular telephone only) |
|  | 4470 | Cellular telephone respondent ineligible due to percent of landline usage |
|  | 4500 | Non-residence |
|  | 4510 | Group home |
|  | 4700 | No eligible respondent (teen phone/minor child cell phone) |
|  | 4900 | Miscellaneous, non-eligible |

Factors affecting the distribution of disposition codes by state include differences in telephone systems, sample designs, surveyed populations, and data collection processes. Table 3 defines the categories of disposition codes used to calculate outcome and response rates illustrated in Tables 4A through 6.

| Table 3 <br> 2012 Landline and Cell Phone BRFSS Disposition Codes |  |  |
| :--- | :---: | :---: |
| Category | Disposition Code <br> Definitions | Formulae <br> Abbreviation |
| Completed interviews | $1100+1200$ | COIN |
| Eligible | $1100+1200+2111+2112+2120+2210+2220+2320+2330$ | ELIG |
| Contacted eligible | $1100+1200+2111+2112+2120+2210+2320+2330$ | CONELIG |
| Terminations and refusals | $2111+2112+2120$ | TERE |
| Ineligible phone numbers | All 4000 level disposition codes | INELIG |
| Unknown whether eligible | All 3000 level disposition codes | UNKELIG |
| Eligibility factor | ELIG/(ELIG + INELIG) | E |

## Eligibility Factor

$\mathrm{E}=\mathrm{ELIG} /(\mathrm{ELIG}+$ INELIG $)$
The Eligibility Factor is the proportion of eligible phone numbers from the among sample numbers for which eligibility has been determined. The eligibility factor, therefore, provides a measure of eligibility that can be applied to sample numbers with unknown eligibility. The purpose of the eligibility factor is to estimate the proportion of the sample that is likely to be eligible. The eligibility factor is used in the calculations of refusal and response rates. Separate eligibility factors are calculated for landline telephones and cellular telephone samples for each state and territory.

## Resolution Rate

## $((\text { ELIG }+ \text { INELIG }) /(\text { ELIG }+ \text { INELIG+UNKELIG }))^{*} 100$

The Resolution Rate is the percentage of numbers in the total sample for which eligibility has been determined. The total number of eligible and ineligible sample phone numbers is divided by the total number of phone numbers in the entire sample. The result is multiplied by 100 to calculate the percentage of the sample for which eligibility is determined. Separate resolution rates are calculated for landline telephone and cellular telephone samples for each state and territory.

## Interview Completion Rate

$(\mathrm{COIN} /(\mathrm{COIN}+\mathrm{TERE})) * 100$
The Interview Completion Rate is the rate of completed interviews among all respondents who have been determined to be eligible and selected for interviewing. The numerator is the number of complete and partially completed interviews. This number is divided by the number of completed interviews, partially completed interviews, and all break offs, refusals and terminations. The result is multiplied by

100 to provide the percentage of completed interviews among eligible respondents who are contacted by interviewers. Separate interview completion rates are calculated for landline telephone and cellular telephone samples for each state and territory.

## Cooperation Rate

## (COIN / CONELIG) $* 100$

The AAPOR Cooperation Rate is the number of complete and partial complete interviews divided by the number of contacted and eligible respondents. The BRFSS Cooperation Rate follows the guidelines of AAPOR Cooperation Rate \#2. Separate cooperation rates are calculated for landline telephone and cellular telephone samples for each state and territory.

## Refusal Rate

$($ TERE $/(\operatorname{ELIG}+(\mathrm{E} * \mathrm{UNKELIG}))) * 100$
The BRFSS Refusal Rate is the proportion of all eligible respondents who refused to complete an interview or terminated an interview prior to the threshold required to be considered a partial interview. Refusals and terminations (TERE) are in the numerator, and the denominator includes all eligible numbers and a proportion of the numbers with unknown eligibility. The proportion of numbers with unknown eligibility is determined by the eligibility factor ( E ; described above). The result is then multiplied by 100 to provide a percentage of refusals among all eligible and likely to be eligible numbers in the sample. Separate refusal rates are calculated for landline telephone and cellular telephone samples for each state and territory.

## Response Rate

$(\mathrm{COIN} /((\mathrm{ELIG}+(\mathrm{E} * \mathrm{UNKELIG}))) * 100$
A Response Rate is an outcome rate with the number of complete and partial interviews in the numerator and an estimate of the number of eligible units in the sample in the denominator. The BRFSS Response Rate calculation assumes that the unresolved numbers contain the same percentage of eligible households or eligible personal cell phones as the records whose eligibility or ineligibility are determined. The BRFSS Response Rate follows the guidelines for AAPOR Response Rate \#4. It also is similar to the BRFSS CASRO Rates reported prior to 2011. Separate eligibility factors are calculated for landline telephone and cellular telephone samples for each state and territory and a combined landline telephone and cellular telephone Response Rate also is calculated. The combined landline telephone and cellular telephone response rate is generated for by weighting to the respective size of the two samples. The total sample equals the landline sample plus cell phone sample. The proportion of each sample is calculated using the total sample as the denominator. The formulae for the proportions of the sample are:

## $\mathbf{P}_{1}=$ TOTAL LANDLINE SAMPLE / (TOTAL LANDLINE SAMPLE + TOTAL CELL PHONE SAMPLE);

## $P_{2}=$ TOTALCELL PHONE SAMPLE / (TOTAL LANDLINE SAMPLE + TOTAL CELL PHONE SAMPLE);

Therefore, the formula for the Combined Landline Telephone and Cellular Telephone Weighted Response Rate is:

## COMBINED RESPONSE RATE= ( $\mathbf{P}_{1} *$ LANDLINE RESPONSE RATE) $+\left(\mathrm{P}_{2} *\right.$ CELL PHONE RESPONSE RATE).

## Tables of Outcomes and Rates by State

The tables on the following pages illustrate calling outcomes in categories of eligibility, rates of cooperation, refusal, resolution, and response by landline telephone and cellular telephone samples.
$>$ Tables 4A and 4B provide information on the size of the sample and the numbers and percentages of completed interviews, terminations and refusals, and contacts with eligible households by state and territory.
$>$ Tables 5A and 5B provide information on the number and percentage of landline and cell phone sample numbers that are eligible, ineligible, and of unknown eligibility.
$>$ Table 6 provides response rates for landline telephone samples, cellular telephone samples and combined samples.

Table 4A
Completions, Terminations and Refusals, Contacted Eligible Households and Total Sample by State/ Landline Only

|  | COIN ${ }^{1}$ |  | TERE ${ }^{1}$ |  | $\text { CONELIG }^{1}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| State | N | \% | N | \% | N | \% | Total Sample |
| AL | 7,333 | 7.3 | 3,858 | 3.8 | 13,401 | 13.3 | 100,436 |
| AK | 3,538 | 5.3 | 1,033 | 1.6 | 5,423 | 8.1 | 66,570 |
| AZ | 5,754 | 5.4 | 2,581 | 2.4 | 9,710 | 9.2 | 106,020 |
| AR | 4,001 | 6.6 | 1,977 | 3.3 | 6,765 | 11.1 | 60,810 |
| CA | 11,158 | 3.7 | 14,941 | 5.0 | 29,058 | 9.7 | 298,765 |
| CO | 9,490 | 10.4 | 1,709 | 1.9 | 12,992 | 14.3 | 90,900 |
| CT | 7,158 | 6.8 | 2,543 | 2.4 | 11,508 | 10.9 | 105,870 |
| DE | 4,197 | 8.0 | 2,991 | 5.7 | 8,594 | 16.3 | 52,739 |
| DC | 3,200 | 3.7 | 1,254 | 1.4 | 5,284 | 6.1 | 86,820 |
| FL | 6,241 | 5.2 | 2,938 | 2.4 | 10,791 | 9.0 | 120,001 |
| GA | 4,952 | 6.0 | 667 | 0.8 | 7,139 | 8.7 | 82,410 |
| HI | 4,115 | 6.0 | 1,214 | 1.8 | 7,176 | 10.5 | 68,220 |
| ID | 5,239 | 7.2 | 1,844 | 2.5 | 8,000 | 11.1 | 72,360 |
| IL | 4,541 | 6.6 | 1,515 | 2.2 | 7,157 | 10.5 | 68,340 |
| IN | 6,467 | 6.6 | 2,965 | 3.0 | 10,666 | 10.8 | 98,400 |
| IA | 5,654 | 9.2 | 1,861 | 3.0 | 8,516 | 13.9 | 61,470 |
| KS | 9,288 | 8.8 | 3,519 | 3.3 | 14,351 | 13.7 | 105,119 |
| KY | 9,250 | 7.1 | 2,107 | 1.6 | 12,604 | 9.7 | 129,600 |
| LA | 7,882 | 6.1 | 2,919 | 2.2 | 11,960 | 9.2 | 129,917 |
| ME | 8,040 | 10.4 | 2,302 | 3.0 | 11,381 | 14.7 | 77,520 |
| MD | 11,832 | 7.8 | 2,697 | 1.8 | 17,677 | 11.7 | 151,110 |
| MA | 18,325 | 6.3 | 4,704 | 1.6 | 29,849 | 10.3 | 290,850 |
| MI | 8,414 | 5.6 | 2,253 | 1.5 | 12,773 | 8.5 | 150,660 |
| MN | 9,191 | 7.3 | 1,372 | 1.1 | 12,798 | 10.1 | 126,750 |
| MS | 6,243 | 8.3 | 2,338 | 3.1 | 10,023 | 13.3 | 75,563 |
| MO | 5,311 | 9.0 | 1,558 | 2.6 | 8,010 | 13.6 | 58,861 |
| MT | 6,686 | 9.2 | 1,770 | 2.4 | 9,515 | 13.1 | 72,450 |
| NE | 15,183 | 10.5 | 3,721 | 2.6 | 21,538 | 14.9 | 144,209 |
| NV | 3,810 | 7.9 | 1,060 | 2.2 | 5,474 | 11.4 | 48,059 |


| Table 4A <br> Completions, Terminations and Refusals, Contacted Eligible Households and Total Sample by State/ Landline Only |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COIN ${ }^{1}$ |  | TERE ${ }^{1}$ |  | CONELIG ${ }^{1}$ |  |  |
| State | N | \% | N | \% | N | \% | Total Sample |
| NH | 6,596 | 9.0 | 2,142 | 2.9 | 9,676 | 13.2 | 73,290 |
| NJ | 13,101 | 6.9 | 2,982 | 1.6 | 20,492 | 10.8 | 189,600 |
| NM | 5,989 | 8.6 | 2,061 | 3.0 | 9,210 | 13.2 | 69,540 |
| NY | 4,645 | 5.4 | 2,509 | 2.9 | 8,418 | 9.8 | 86,040 |
| NC | 8,896 | 10.1 | 2,945 | 3.4 | 13,565 | 15.4 | 87,869 |
| ND | 3,966 | 9.1 | 1,132 | 2.6 | 5,624 | 12.9 | 43,470 |
| OH | 10,310 | 6.9 | 2,216 | 1.5 | 15,652 | 10.5 | 149,370 |
| OK | 5,783 | 11.3 | 1,673 | 3.3 | 8,774 | 17.1 | 51,207 |
| OR | 4,125 | 6.7 | 1,762 | 2.9 | 6,036 | 9.8 | 61,417 |
| PA | 16,077 | 7.6 | 7,268 | 3.4 | 26,532 | 12.5 | 211,790 |
| RI | 4,612 | 9.0 | 1,994 | 3.9 | 7,704 | 15.1 | 51,060 |
| SC | 9,828 | 9.4 | 2,519 | 2.4 | 14,541 | 14.0 | 104,219 |
| SD | 5,708 | 7.2 | 1,094 | 1.4 | 7,986 | 10.0 | 79,830 |
| TN | 5,476 | 5.3 | 2,221 | 2.1 | 8,141 | 7.8 | 103,933 |
| TX | 6,538 | 6.3 | 2,475 | 2.4 | 10,428 | 10.1 | 103,140 |
| UT | 9,868 | 10.2 | 2,216 | 2.3 | 14,589 | 15.1 | 96,870 |
| VT | 5,161 | 12.0 | 1,073 | 2.5 | 7,009 | 16.2 | 43,170 |
| VA | 6,085 | 6.3 | 1,046 | 1.1 | 8,816 | 9.2 | 95,970 |
| WA | 12,761 | 6.6 | 6,160 | 3.2 | 22,161 | 11.5 | 192,930 |
| WV | 4,296 | 17.6 | 947 | 3.9 | 5,789 | 23.7 | 24,420 |
| WI | 4,277 | 8.7 | 1,796 | 3.7 | 6,745 | 13.7 | 49,200 |
| WY | 5,373 | 5.7 | 2,202 | 2.3 | 8,456 | 8.9 | 94,740 |
| GU | 1,728 | 6.1 | 731 | 2.6 | 3,676 | 12.9 | 28,440 |
| PR | 3,357 | 7.4 | 349 | 0.8 | 4,791 | 10.5 | 45,450 |
| Minimum | 1,728 | 3.7 | 349 | 0.8 | 3,676 | 6.1 | 24,420 |
| Maximum | 18,325 | 17.6 | 14,941 | 5.7 | 29,849 | 23.7 | 298,766 |
| Median | 6,085 | 7.2 | 2,142 | 2.4 | 9,515 | 11.1 | 86,820 |
| ${ }^{1}$ These abbreviations refer to the formulae for calculations of calling outcomes and rates presented in Table 3 . |  |  |  |  |  |  |  |


| Table 4B <br> Completions, Terminations and Refusals, Contacted Eligible Households and Total Sample by State/ Cell Phone Only |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathrm{COIN}^{1}$ |  | TERE ${ }^{1}$ |  | CONELIG ${ }^{1}$ |  |  |
| State | N | \% | N | \% | N | \% | Total Sample |
| AL | 1,677 | 5.0 | 522 | 1.6 | 2,374 | 7.1 | 33,250 |
| AK | 852 | 5.6 | 105 | 0.7 | 1,049 | 6.8 | 15,330 |
| AZ | 1,420 | 4.7 | 835 | 2.8 | 2,784 | 9.2 | 30,270 |
| AR | 1,191 | 6.5 | 460 | 2.5 | 1,969 | 10.8 | 18,270 |
| CA | 3,083 | 5.3 | 3,388 | 5.8 | 6,729 | 11.5 | 58,531 |
| CO | 2,780 | 12.4 | 330 | 1.5 | 3,392 | 15.1 | 22,470 |
| CT | 1,796 | 3.2 | 1,090 | 2.0 | 3,756 | 6.7 | 55,650 |
| DE | 1,097 | 7.5 | 34 | 0.2 | 1,872 | 12.8 | 14,670 |
| DC | 793 | 2.6 | 449 | 1.5 | 1,640 | 5.4 | 30,390 |
| FL | 936 | 7.0 | 234 | 1.7 | 1,184 | 8.8 | 13,380 |
| GA | 1,017 | 5.7 | 104 | 0.6 | 1,155 | 6.5 | 17,790 |
| HI | 3,929 | 8.1 | 1,491 | 3.1 | 6,029 | 12.4 | 48,480 |
| ID | 622 | 14.6 | 144 | 3.4 | 784 | 18.4 | 4,260 |
| IL | 916 | 5.5 | 201 | 1.2 | 1,207 | 7.2 | 16,650 |
| IN | 2,205 | 7.7 | 641 | 2.2 | 2,942 | 10.2 | 28,710 |
| IA | 1,427 | 11.6 | 219 | 1.8 | 1,754 | 14.2 | 12,330 |
| KS | 2,590 | 5.4 | 992 | 2.1 | 3,973 | 8.2 | 48,270 |
| KY | 2,058 | 5.8 | 204 | 0.6 | 2,333 | 6.5 | 35,700 |
| LA | 1,181 | 5.5 | 226 | 1.0 | 1,456 | 6.8 | 21,538 |
| ME | 1,997 | 7.6 | 484 | 1.8 | 2,543 | 9.7 | 26,310 |
| MD | 778 | 4.8 | 130 | 0.8 | 952 | 5.8 | 16,350 |
| MA | 3,570 | 4.9 | 1,398 | 1.9 | 5,265 | 7.2 | 73,320 |
| MI | 2,120 | 6.8 | 656 | 2.1 | 3,292 | 10.6 | 31,170 |
| MN | 4,396 | 9.1 | 409 | 0.9 | 4,935 | 10.3 | 48,090 |
| MS | 1,541 | 9.4 | 259 | 1.6 | 1,868 | 11.4 | 16,349 |
| MO | 1,384 | 8.1 | 266 | 1.5 | 1,829 | 10.6 | 17,190 |
| MT | 2,115 | 8.1 | 351 | 1.3 | 2,710 | 10.3 | 26,250 |
| NE | 4,293 | 11.7 | 739 | 2.0 | 5,526 | 15.0 | 36,780 |
| NV | 1,015 | 6.9 | 218 | 1.5 | 1,284 | 8.7 | 14,816 |
| NH | 993 | 4.3 | 526 | 2.3 | 1,841 | 8.1 | 22,860 |


| Table 4B <br> Completions, Terminations and Refusals, Contacted Eligible Households and Total Sample by State/ Cell Phone Only |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COIN ${ }^{1}$ |  | TERE ${ }^{1}$ |  | CONELIG ${ }^{1}$ |  |  |
| State | N | \% | N | \% | N | \% | Total Sample |
| NJ | 2,805 | 4.9 | 1,022 | 1.8 | 4,014 | 7.0 | 57,510 |
| NM | 2,940 | 9.9 | 608 | 2.0 | 3,743 | 12.6 | 29,676 |
| NY | 1,166 | 4.8 | 526 | 2.2 | 1,812 | 7.5 | 24,120 |
| NC | 2,903 | 6.4 | 911 | 2.0 | 4,077 | 9.0 | 45,169 |
| ND | 993 | 4.9 | 228 | 1.1 | 1,250 | 6.2 | 20,160 |
| OH | 2,723 | 5.6 | 505 | 1.0 | 3,340 | 6.8 | 48,810 |
| OK | 2,258 | 7.5 | 875 | 2.9 | 3,760 | 12.4 | 30,293 |
| OR | 1,094 | 7.0 | 203 | 1.3 | 1,419 | 9.1 | 15,614 |
| PA | 4,008 | 5.2 | 1,277 | 1.7 | 5,532 | 7.2 | 76,950 |
| RI | 917 | 4.7 | 432 | 2.2 | 1,719 | 8.8 | 19,620 |
| SC | 3,042 | 8.6 | 794 | 2.3 | 4,183 | 11.9 | 35,188 |
| SD | 2,339 | 6.4 | 415 | 1.1 | 2,949 | 8.0 | 36,780 |
| TN | 1,520 | 5.1 | 226 | 0.8 | 1,756 | 5.9 | 29,608 |
| TX | 2,169 | 7.7 | 657 | 2.3 | 2,929 | 10.5 | 28,020 |
| UT | 2,664 | 11.8 | 391 | 1.7 | 3,677 | 16.3 | 22,491 |
| VT | 957 | 5.1 | 383 | 2.1 | 1,614 | 8.6 | 18,660 |
| VA | 1,087 | 6.3 | 217 | 1.3 | 1,363 | 7.9 | 17,340 |
| WA | 2,506 | 3.8 | 2,103 | 3.2 | 6,557 | 10.0 | 65,700 |
| WV | 1,155 | 8.2 | 232 | 1.7 | 1,495 | 10.6 | 14,039 |
| WI | 1,013 | 10.3 | 233 | 2.4 | 1,253 | 12.7 | 9,840 |
| WY | 909 | 4.0 | 355 | 1.6 | 1,489 | 6.5 | 22,830 |
| GU | 306 | 3.1 | 118 | 1.2 | 471 | 4.8 | 9,780 |
| PR | 2,990 | 18.4 | 280 | 1.7 | 3,967 | 24.4 | 16,288 |
| Minimum | 306 | 2.6 | 34 | 0.2 | 471 | 4.8 | 4,260 |
| Maximum | 4,396 | 18.4 | 3,388 | 5.8 | 6,729 | 24.4 | 76,950 |
| Median | 1,541 | 6.4 | 409 | 1.7 | 2,333 | 8.9 | 24,120 |
| ${ }^{1}$ These abbreviations refer to the formulae for calculations of calling outcomes and rates presented in Table 3. |  |  |  |  |  |  |  |


| Table 5A Categories of Eligibility by State Landline Only |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\text { ELIG }^{1}$ |  | INELIG ${ }^{1}$ |  | UNKELIG ${ }^{1}$ |  |
| State | N | \% | N | \% | N | \% |
| AL | 17,912 | 17.8 | 68,970 | 68.7 | 13,554 | 13.5 |
| AK | 5,861 | 8.8 | 54,516 | 81.9 | 6,193 | 9.3 |
| AZ | 10,377 | 9.8 | 78,568 | 74.1 | 17,075 | 16.1 |
| AR | 7,558 | 12.4 | 45,155 | 74.3 | 8,097 | 13.3 |
| CA | 31,041 | 10.4 | 203,609 | 68.2 | 64,115 | 21.5 |
| CO | 13,577 | 14.9 | 65,311 | 71.8 | 12,012 | 13.2 |
| CT | 12,534 | 11.8 | 70,632 | 66.7 | 22,704 | 21.4 |
| DE | 8,594 | 16.3 | 33,761 | 64.0 | 10,384 | 19.7 |
| DC | 6,175 | 7.1 | 65,004 | 74.9 | 15,641 | 18.0 |
| FL | 13,403 | 11.2 | 83,206 | 69.3 | 23,392 | 19.5 |
| GA | 7,140 | 8.7 | 58,970 | 71.6 | 16,300 | 19.8 |
| HI | 8,021 | 11.8 | 50,010 | 73.3 | 10,189 | 14.9 |
| ID | 8,739 | 12.1 | 54,215 | 74.9 | 9,406 | 13.0 |
| IL | 8,139 | 11.9 | 49,521 | 72.5 | 10,680 | 15.6 |
| IN | 11,791 | 12.0 | 71,190 | 72.3 | 15,419 | 15.7 |
| IA | 8,819 | 14.3 | 45,863 | 74.6 | 6,788 | 11.0 |
| KS | 15,583 | 14.8 | 76,695 | 73.0 | 12,841 | 12.2 |
| KY | 13,415 | 10.4 | 95,881 | 74.0 | 20,304 | 15.7 |
| LA | 15,349 | 11.8 | 94,773 | 72.9 | 19,794 | 15.2 |
| ME | 12,241 | 15.8 | 53,011 | 68.4 | 12,268 | 15.8 |
| MD | 17,736 | 11.7 | 98,604 | 65.3 | 34,770 | 23.0 |
| MA | 29,855 | 10.3 | 183,269 | 63.0 | 77,726 | 26.7 |
| MI | 14,430 | 9.6 | 115,138 | 76.4 | 21,092 | 14.0 |
| MN | 12,799 | 10.1 | 93,323 | 73.6 | 20,628 | 16.3 |
| MS | 12,041 | 15.9 | 53,961 | 71.4 | 9,561 | 12.7 |
| MO | 8,402 | 14.3 | 42,293 | 71.9 | 8,166 | 13.9 |
| MT | 10,640 | 14.7 | 54,467 | 75.2 | 7,343 | 10.1 |
| NE | 25,254 | 17.5 | 107,816 | 74.8 | 11,139 | 7.7 |
| NV | 6,341 | 13.2 | 32,010 | 66.6 | 9,708 | 20.2 |


| Table 5A Categories of Eligibility by State Landline Only |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\text { ELIG }^{1}$ |  | INELIG ${ }^{1}$ |  | UNKELIG ${ }^{1}$ |  |
| State | N | \% | N | \% | N | \% |
| NH | 12,006 | 16.4 | 48,594 | 66.3 | 12,690 | 17.3 |
| NJ | 20,493 | 10.8 | 123,694 | 65.2 | 45,413 | 24.0 |
| NM | 9,561 | 13.7 | 52,112 | 74.9 | 7,867 | 11.3 |
| NY | 9,788 | 11.4 | 56,403 | 65.6 | 19,849 | 23.1 |
| NC | 17,173 | 19.5 | 58,220 | 66.3 | 12,476 | 14.2 |
| ND | 6,001 | 13.8 | 32,306 | 74.3 | 5,163 | 11.9 |
| OH | 15,652 | 10.5 | 107,471 | 71.9 | 26,247 | 17.6 |
| OK | 9,006 | 17.6 | 35,582 | 69.5 | 6,619 | 12.9 |
| OR | 7,546 | 12.3 | 41,025 | 66.8 | 12,846 | 20.9 |
| PA | 30,823 | 14.6 | 131,668 | 62.2 | 49,299 | 23.3 |
| RI | 8,738 | 17.1 | 32,457 | 63.6 | 9,865 | 19.3 |
| SC | 16,543 | 15.9 | 74,346 | 71.3 | 13,330 | 12.8 |
| SD | 8,411 | 10.5 | 65,400 | 81.9 | 6,019 | 7.5 |
| TN | 8,940 | 8.6 | 74,346 | 71.5 | 20,643 | 19.9 |
| TX | 12,973 | 12.6 | 72,396 | 70.2 | 17,771 | 17.2 |
| UT | 14,724 | 15.2 | 69,789 | 72.0 | 12,357 | 12.8 |
| VT | 7,436 | 17.2 | 28,941 | 67.0 | 6,793 | 15.7 |
| VA | 8,816 | 9.2 | 64,639 | 67.4 | 22,515 | 23.5 |
| WA | 25,827 | 13.4 | 135,692 | 70.3 | 31,411 | 16.3 |
| WV | 6,057 | 24.8 | 13,686 | 56.0 | 4,677 | 19.2 |
| WI | 7,321 | 14.9 | 35,026 | 71.2 | 6,853 | 13.9 |
| WY | 10,717 | 11.3 | 70,237 | 74.1 | 13,786 | 14.6 |
| GU | 3,800 | 13.4 | 22,608 | 79.5 | 2,032 | 7.1 |
| PR | 4,839 | 10.6 | 36,383 | 80.1 | 4,227 | 9.3 |
| Minimum | 3,800 | 7.1 | 13,686 | 56.0 | 2,032 | 7.1 |
| Maximum | 31,041 | 24.8 | 203,609 | 81.9 | 77,726 | 26.7 |
| Median | 10,640 | 12.4 | 64,639 | 71.6 | 12,690 | 15.7 |
| ${ }^{1}$ These abbreviations refer to the formulae for calculations of calling outcomes and rates presented in Table 3 |  |  |  |  |  |  |


| Table 5B Categories of Eligibility by State Landline Only |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ELIG ${ }^{1}$ |  | $\text { INELIG }^{1}$ |  | UNKELIG ${ }^{\mathbf{1}}$ |  |
| State | N | \% | N | \% | N | \% |
| AL | 2,374 | 7.1 | 14,409 | 43.3 | 16,467 | 49.5 |
| AK | 1,049 | 6.8 | 9,437 | 61.6 | 4,844 | 31.6 |
| AZ | 2,784 | 9.2 | 11,273 | 37.2 | 16,213 | 53.6 |
| AR | 1,969 | 10.8 | 8,550 | 46.8 | 7,751 | 42.4 |
| CA | 6,729 | 11.5 | 25,373 | 43.3 | 26,429 | 45.2 |
| CO | 3,392 | 15.1 | 8,069 | 35.9 | 11,009 | 49.0 |
| CT | 3,756 | 6.7 | 18,854 | 33.9 | 33,040 | 59.4 |
| DE | 1,872 | 12.8 | 5,889 | 40.1 | 6,909 | 47.1 |
| DC | 1,640 | 5.4 | 13,019 | 42.8 | 15,731 | 51.8 |
| FL | 1,184 | 8.8 | 3,314 | 24.8 | 8,882 | 66.4 |
| GA | 1,155 | 6.5 | 7,677 | 43.2 | 8,958 | 50.4 |
| HI | 6,029 | 12.4 | 16,316 | 33.7 | 26,135 | 53.9 |
| ID | 784 | 18.4 | 1,539 | 36.1 | 1,937 | 45.5 |
| IL | 1,207 | 7.2 | 6,666 | 40.0 | 8,777 | 52.7 |
| IN | 2,942 | 10.2 | 10,594 | 36.9 | 15,174 | 52.9 |
| IA | 1,754 | 14.2 | 6,693 | 54.3 | 3,883 | 31.5 |
| KS | 3,973 | 8.2 | 22,202 | 46.0 | 22,095 | 45.8 |
| KY | 2,333 | 6.5 | 14,915 | 41.8 | 18,452 | 51.7 |
| LA | 1,456 | 6.8 | 7,634 | 35.4 | 12,448 | 57.8 |
| ME | 2,543 | 9.7 | 9,711 | 36.9 | 14,056 | 53.4 |
| MD | 952 | 5.8 | 6,229 | 38.1 | 9,169 | 56.1 |
| MA | 5,265 | 7.2 | 27,575 | 37.6 | 40,480 | 55.2 |
| MI | 3,292 | 10.6 | 12,834 | 41.2 | 15,044 | 48.3 |
| MN | 4,935 | 10.3 | 19,041 | 39.6 | 24,114 | 50.1 |
| MS | 1,868 | 11.4 | 6,664 | 40.8 | 7,817 | 47.8 |
| MO | 1,829 | 10.6 | 6,231 | 36.2 | 9,130 | 53.1 |
| MT | 2,710 | 10.3 | 13,707 | 52.2 | 9,833 | 37.5 |
| NE | 5,526 | 15.0 | 16,168 | 44.0 | 15,086 | 41.0 |
| NV | 1,284 | 8.7 | 4,919 | 33.2 | 8,613 | 58.1 |
| NH | 1,841 | 8.1 | 8,834 | 38.6 | 12,185 | 53.3 |


| Table 5B <br> Categories of Eligibility by State Landline Only |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ELIG ${ }^{1}$ |  | INELIG ${ }^{1}$ |  | UNKELIG ${ }^{1}$ |  |
| State | N | \% | N | \% | N | \% |
| NJ | 4,014 | 7.0 | 23,940 | 41.6 | 29,556 | 51.4 |
| NM | 3,743 | 12.6 | 13,195 | 44.5 | 12,737 | 42.9 |
| NY | 1,812 | 7.5 | 7,595 | 31.5 | 14,713 | 61.0 |
| NC | 4,077 | 9.0 | 16,497 | 36.5 | 24,595 | 54.5 |
| ND | 1,250 | 6.2 | 12,459 | 61.8 | 6,451 | 32.0 |
| OH | 3,340 | 6.8 | 19,048 | 39.0 | 26,422 | 54.1 |
| OK | 3,760 | 12.4 | 13,482 | 44.5 | 13,051 | 43.1 |
| OR | 1,419 | 9.1 | 3,474 | 22.2 | 10,721 | 68.7 |
| PA | 5,532 | 7.2 | 26,391 | 34.3 | 45,027 | 58.5 |
| RI | 1,719 | 8.8 | 7,268 | 37.0 | 10,633 | 54.2 |
| SC | 4,183 | 11.9 | 14,703 | 41.8 | 16,302 | 46.3 |
| SD | 2,949 | 8.0 | 22,644 | 61.6 | 11,187 | 30.4 |
| TN | 1,756 | 5.9 | 9,402 | 31.8 | 18,448 | 62.3 |
| TX | 2,929 | 10.5 | 9,393 | 33.5 | 15,698 | 56.0 |
| UT | 3,677 | 16.3 | 7,267 | 32.3 | 11,547 | 51.3 |
| VT | 1,614 | 8.6 | 7,764 | 41.6 | 9,282 | 49.7 |
| VA | 1,363 | 7.9 | 6,695 | 38.6 | 9,282 | 53.5 |
| WA | 6,557 | 10.0 | 21,651 | 33.0 | 37,492 | 57.1 |
| WV | 1,495 | 10.6 | 2,787 | 19.9 | 9,757 | 69.5 |
| WI | 1,253 | 12.7 | 4,931 | 50.1 | 3,656 | 37.2 |
| WY | 1,489 | 6.5 | 15,348 | 67.2 | 5,993 | 26.3 |
| GU | 471 | 4.8 | 5,835 | 59.7 | 3,474 | 35.5 |
| PR | 3,967 | 24.4 | 5,757 | 35.3 | 6,564 | 40.3 |
| Minimum | 471 | 4.8 | 1,539 | 19.9 | 1,937 | 26.3 |
| Maximum | 6,729 | 24.4 | 27,575 | 67.2 | 45,027 | 69.5 |
| Median | 2,333 | 8.9 | 9,437 | 39.0 | 12,185 | 51.4 |


| Table 6 <br> Response Rates for Landline and Cell Phone Samples |  |  |  |
| :---: | :---: | :---: | :---: |
| State | Landline Response Rate | Cell Phone Response Rate | Combined Response Rate |
| AL | 35.4 | 35.7 | 35.5 |
| AK | 54.7 | 55.6 | 54.9 |
| AZ | 46.5 | 23.7 | 41.4 |
| AR | 45.9 | 34.8 | 43.3 |
| CA | 28.2 | 25.1 | 27.7 |
| CO | 60.7 | 41.8 | 56.9 |
| CT | 44.9 | 19.4 | 36.1 |
| DE | 39.2 | 31.0 | 37.4 |
| DC | 42.5 | 23.3 | 37.5 |
| FL | 37.5 | 26.6 | 36.4 |
| GA | 55.6 | 43.7 | 53.5 |
| HI | 43.6 | 30.0 | 38.0 |
| ID | 52.2 | 43.3 | 51.7 |
| IL | 47.1 | 35.9 | 44.9 |
| IN | 46.3 | 35.3 | 43.8 |
| IA | 57.0 | 55.7 | 56.8 |
| KS | 52.3 | 35.4 | 47.0 |
| KY | 58.2 | 42.6 | 54.8 |
| LA | 43.5 | 34.2 | 42.2 |
| ME | 55.3 | 36.6 | 50.5 |
| MD | 51.4 | 35.9 | 49.9 |
| MA | 45.0 | 30.4 | 42.0 |
| MI | 50.1 | 33.3 | 47.3 |
| MN | 60.1 | 44.4 | 55.8 |
| MS | 45.3 | 43.1 | 44.9 |
| MO | 54.4 | 35.5 | 50.2 |
| MT | 56.5 | 48.8 | 54.4 |
| NE | 55.5 | 45.8 | 53.5 |
| NV | 47.9 | 33.1 | 44.4 |
| NH | 45.4 | 25.2 | 40.6 |
| NJ | 48.6 | 34.0 | 45.2 |


| Table 6Response Rates for Landline and Cell Phone Samples |  |  |  |
| :---: | :---: | :---: | :---: |
| State | Landline Response Rate | Cell Phone Response Rate | Combined Response Rate |
| NM | 55.6 | 44.8 | 52.3 |
| NY | 36.5 | 25.1 | 34.0 |
| NC | 44.4 | 32.4 | 40.4 |
| ND | 58.2 | 54.0 | 56.9 |
| OH | 54.3 | 37.4 | 50.1 |
| OK | 55.9 | 34.2 | 47.8 |
| OR | 43.2 | 24.2 | 39.4 |
| PA | 40.0 | 30.1 | 37.4 |
| RI | 42.6 | 24.4 | 37.5 |
| SC | 51.8 | 39.0 | 48.6 |
| SD | 62.7 | 55.2 | 60.4 |
| TN | 49.1 | 32.6 | 45.4 |
| TX | 41.7 | 32.6 | 39.8 |
| UT | 58.5 | 35.3 | 54.1 |
| VT | 58.5 | 29.8 | 49.8 |
| VA | 52.8 | 37.1 | 50.4 |
| WA | 41.4 | 16.4 | 35.0 |
| WV | 57.3 | 23.6 | 45.0 |
| WI | 50.3 | 50.8 | 50.4 |
| WY | 42.8 | 45.0 | 43.3 |
| GU | 42.2 | 41.9 | 42.1 |
| PR | 62.9 | 45.0 | 58.2 |
| Minimum | 28.2 | 16.4 | 27.7 |
| Maximum | 62.9 | 55.7 | 60.4 |
| Median | 49.1 | 35.3 | 45.2 |

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