## Chapter 6. Sources of Information

 Table 6.1. Percent of mothers who obtained information about feeding babies from each of the following sources for this baby or a previous one by infant age<sup>1, 2</sup>

|   | Month 4 | Month 10 |
|---|---------|----------|
| Doctor, nurse, or other health professional | 81.9    | 76.0     |
| WIC food program                            | 33.4    | 30.6     |
| Baby care class or support group            | 22.1    | 18.6     |
| Relative or friend                          | 65.9    | 64.1     |
| Books or videos                             | 49.3    | 46.0     |
| Newsletters                                 | 25.9    | 24.7     |
| Newspapers or magazines                     | 45.9    | 44.2     |
| Television or radio                         | 11.7    | 12.0     |
| The web site www.4woman.gov                 | 0.8     | 0.7      |
| The web site www.womenshealth.gov           | 0.8     | 0.7      |
| Other web site                              | 30.6    | 30.0     |
| N   | 2,232   | 1,803    |

<sup>2</sup> Column percentages do not add up to 100% because mothers could choose all that apply

http://www.cdc.gov/ifps



| Table 6.2. Percent of mothe | ers who obtained information about herbal or botanical       |
|-----------------------------|--|
| preparations from each so   | urce in the past few years regardless of whether or not they |
| gave their baby these prod  | lucts by infant age <sup>1, 2</sup>                          |

|   | Month 3 | Month 10 |
|---|---------|----------|
| A sales person at a store                                       | 3.7     | 8.2      |
| Product labels or advertisements                                | 12.3    | 24.3     |
| Doctor or physician assistant                                   | 8.3     | 19.1     |
| Nurse, nurse midwife, or nurse practitioner                     | 6.1     | 10.1     |
| An alternative medicine practitioner, herbalist or chiropractor | 4.2     | 10.6     |
| Pharmacist  | 2.1     | 5.6      |
| Nutritionist or dietitian                                       | 1.7     | 3.8      |
| Lactation consultant  | 4.3     | 6.6      |
| Relative or friend  | 20.8    | 46.6     |
| Birthing, baby care, or breastfeeding class                     | 2.3     | 3.9      |
| Pregnancy or breastfeeding support group                        | 2.6     | 3.9      |
| Books or videos   | 6.4     | 13.8     |
| Newsletters   | 2.1     | 6.6      |
| Newspapers or magazines   | 13.6    | 28.0     |
| A web site  | 15.5    | 26.0     |
| N   | 2,387   | 880      |

<sup>2</sup> Column percentages do not add up to 100% because mothers could choose all that apply

Table 6.3. Percent of mothers who obtained information about breastfeeding, diet while breastfeeding, and breast pumps from each source for this baby or a previous one at month 2 survey<sup>1, 2</sup>, among mothers who ever breastfed

| Infant Feeding Practices Study II                   |       |                                       |  |   |   |  |  |
|---|-------|---------------------------------------|--|---|---|--|--|
|   | N     | Information<br>about<br>breastfeeding | Information<br>about my diet<br>while<br>breastfeeding | Information<br>about<br>breast<br>pumps | No<br>information<br>from the<br>source |  |  |
| Doctor or physician<br>assistant                    | 2,065 | 61.9                                  | 33.5   | 11.1                                    | 32.5                                    |  |  |
| Nurse, nurse midwife, or nurse practitioner         | 2,062 | 62.7                                  | 29.4   | 19.2                                    | 32.7                                    |  |  |
| Nutritionist or dietician                           | 2,052 | 8.6                                   | 10.0   | 2.6                                     | 85.8                                    |  |  |
| WIC food program                                    | 2,042 | 25.6                                  | 22.5   | 11.1                                    | 69.5                                    |  |  |
| Lactation consultant                                | 2,057 | 60.8                                  | 25.2   | 31.0                                    | 36.7                                    |  |  |
| Relatives or friends                                | 2,054 | 54.0                                  | 23.7   | 24.8                                    | 39.9                                    |  |  |
| Birthing or baby care<br>class                      | 2,054 | 33.3                                  | 16.9   | 13.0                                    | 65.8                                    |  |  |
| Breastfeeding support group                         | 2,040 | 8.8                                   | 3.6  | 3.2                                     | 90.8                                    |  |  |
| Telephone support<br>helpline or hotline            | 2,026 | 6.3                                   | 1.4  | 1.4                                     | 93.1                                    |  |  |
| Books or videos                                     | 2,064 | 53.1                                  | 34.1   | 19.7                                    | 45.3                                    |  |  |
| Newsletter  | 2,041 | 13.5                                  | 7.2  | 3.4                                     | 85.5                                    |  |  |
| Newspapers or<br>magazines                          | 2,057 | 36.2                                  | 22.8   | 15.6                                    | 61.0                                    |  |  |
| Television or radio                                 | 2,046 | 5.3                                   | 1.4  | 1.0                                     | 94.2                                    |  |  |
| The web site<br>www.4woman.gov                      | 2,052 | 1.3                                   | 0.3  | 0.3                                     | 98.6                                    |  |  |
| The web site<br>www.womenshealth.gov                | 2,049 | 1.3                                   | 0.4  | 0.3                                     | 98.5                                    |  |  |
| Other web site                                      | 2,029 | 28.7                                  | 17.6   | 16.9                                    | 68.2                                    |  |  |
| <sup>1</sup> Table is based on variables: M2D2A1-P4 |       |                                       |  |   |   |  |  |

<sup>2</sup> Column percentages do not add up to 100% because mothers could choose all that apply