

**Healthy People 2010
Objectives—
Tobacco Priority Area**

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- 27-1 Reduce tobacco use by adults.**
27-1a Reduce cigarette smoking by adults aged 18 years and older to 12%.
27-1b Reduce spit tobacco use by adults aged 18 years and older to 0.4%.
27-1c Reduce cigar use by adults aged 18 years and older to 1.2%.
27-1d Reduce use of other tobacco products by adults aged 18 years and older (Developmental).
- 27-2 Reduce tobacco use by adolescents.**
27-2a Reduce use of tobacco products in past month by students in grades 9 through 12 to 21%.
27-2b Reduce use of cigarettes in past month by students in grades 9 through 12 to 16%.
27-2c Reduce use of spit tobacco in past month by students in grades 9 through 12 to 1%.
27-2d Reduce use of cigars in past month by students in grades 9 through 12 to 8%.
- 27-3 Reduce the initiation of tobacco use among children and adolescents (Developmental).**
- 27-4 Increase the average age of first use of tobacco products by adolescents and young adults.**
27-4a Increase the average age of first use of tobacco products by adolescents aged 12 to 17 years to 14 years of age.
27-4b Increase the average age of first use of tobacco products by young adults aged 18 to 25 years to 17 years of age.
- 27-5 Increase smoking cessation attempts by adult smokers to 75%.**
- 27-6 Increase smoking cessation during pregnancy to 30%.**
- 27-7 Increase tobacco use cessation attempts by adolescent smokers to 84%.**
- 27-8 Increase insurance coverage of evidence-based treatment for nicotine dependency.**
27-8a Increase insurance coverage of evidence-based treatment for nicotine dependency by managed care organizations to 100%.
27-8b Increase insurance coverage of evidence-based treatment for nicotine dependency by Medicaid programs in States and the District of Columbia to 51%.
27-8c Increase insurance coverage of evidence-based treatment for nicotine dependency by all insurance providers (Developmental).
- 27-9 Reduce the proportion of children who are regularly exposed to tobacco smoke at home to 10%.**
- 27-10 Reduce the proportion of nonsmokers exposed to environmental tobacco smoke to 45%.**
- 27-11 Increase smoke-free and tobacco-free environments in schools, including all school facilities, property, vehicles, and school events to 100%.**
- 27-12 Increase the proportion of worksites with formal smoking policies that prohibit smoking or limit it to separately ventilated areas to 100%.**

Healthy People 2010 Objectives—Tobacco Priority Area (Continued)

- 27-13 Establish laws on smoke-free indoor air that prohibit smoking or limit it to separately ventilated areas in public places and worksites.**
- 27-13a Establish laws on smoke-free indoor air that prohibit smoking or limit it to separately ventilated areas in private workplaces in all 51 jurisdictions.
 - 27-13b Establish laws on smoke-free indoor air that prohibit smoking or limit it to separately ventilated areas in public workplaces in all 51 jurisdictions.
 - 27-13c Establish laws on smoke-free indoor air that prohibit smoking or limit it to separately ventilated areas in restaurants in all 51 jurisdictions.
 - 27-13d Establish laws on smoke-free indoor air that prohibit smoking or limit it to separately ventilated areas in public transportation in all 51 jurisdictions.
 - 27-13e Establish laws on smoke-free indoor air that prohibit smoking or limit it to separately ventilated areas in day care centers in all 51 jurisdictions.
 - 27-13f Establish laws on smoke-free indoor air that prohibit smoking or limit it to separately ventilated areas in retail stores in all 51 jurisdictions.
 - 27-13g Establish laws on smoke-free indoor air that prohibit smoking or limit it to separately ventilated areas on Tribal properties (Developmental).
 - 27-13h Establish laws on smoke-free indoor air that prohibit smoking or limit it to separately ventilated areas in U.S. Territories (Developmental).
- 27-14 Reduce the illegal sales rate to minors through enforcement of laws prohibiting the sale of tobacco products to minors.**
- 27-14a Increase the number of jurisdictions with a 5% or less illegal sales rate to minors in all 51 States and the District of Columbia.
 - 27-14b Increase the number of jurisdictions with a 5% or less illegal sales rate to minors in all U.S. territories.
- 27-15 Increase the number of States and District of Columbia that suspend or revoke State retail licenses for violations of laws prohibiting the sale of tobacco to minors to 51.**
- 27-16 Eliminate tobacco advertising and promotions that influence adolescents and young adults (Developmental).**
- 27-17 Increase adolescents' disapproval of smoking.**
- 27-17a Increase 8th grade adolescents' disapproval of smoking to 95%.
 - 27-17b Increase 10th grade adolescents' disapproval of smoking to 95%.
 - 27-17c Increase 12th grade adolescents' disapproval of smoking to 95%.
- 27-18 Increase the number of Tribes, Territories, and States and the District of Columbia with comprehensive, evidence-based tobacco control programs (Developmental).**
- 27-19 Eliminate laws that preempt stronger tobacco control laws in all states.**
- 27-20 Reduce the toxicity of tobacco products by establishing a regulatory structure to monitor toxicity (Developmental).**
- 27-21 Increase the average Federal and State tax on tobacco products.**
- 27-21a Increase the average Federal and State tax on cigarettes to \$2.00.
 - 27-21b Increase the average Federal and State tax on spit tobacco to (Developmental).