



# The National Plan *to* Eliminate Syphilis *from the* United States

Prepared by:

**Division of STD Prevention**

**National Center for HIV, STD and TB prevention**

**Centers for Disease Control and Prevention**

**Department of Health and Human Services**

**MAY 2006**



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**Obtaining copies**

Copies can be obtained from the Division of STD Prevention, National Center for HIV, STD, and TB Prevention, Centers for Disease Control and Prevention. 1600 Clifton Road, Mail-Stop E-02, Atlanta, Georgia 30333.

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# **PART A Introduction to the U.S. Syphilis Elimination Effort**







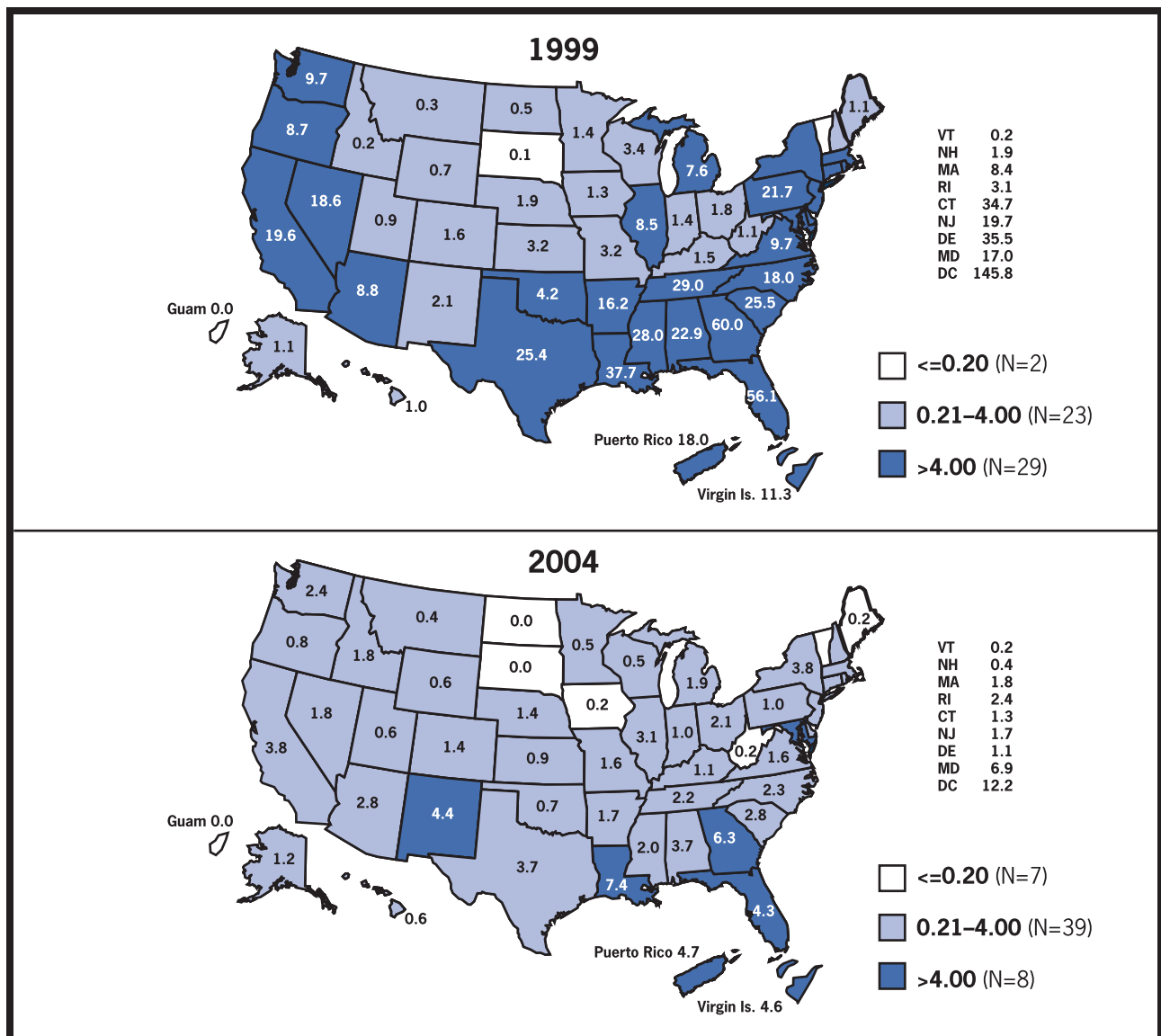


Figure 1. Reductions in reported cases of primary and secondary syphilis, United States, 1999 and 2004.

### Improved partnerships with communities

To date, more than 170 community-based organizations (CBOs), agencies, and institutions have been funded to conduct local syphilis elimination activities. The CBOs represent diverse constituencies, including private health care providers, social service providers, civic organizations and community coalitions, HIV prevention and care organizations, faith-based organizations, and substance abuse treatment and prevention organizations. Community partners have provided a range of services including outreach screening and STD health education in high-risk venues, individual and group risk-reduction counseling, patient and client advocacy, and program planning.

### Increased awareness about and knowledge of syphilis

National, state, and local public health and social marketing campaigns on syphilis have increased professional and public awareness of syphilis, its complications, and prevention strategies. The 2001 Syphilis Elimination Health Communication Plan<sup>6</sup> provided guidance on building momentum for the 1999 SEE Plan at the national, state, and local levels. It identified the need for SEE support from three key target audiences: policymakers, health care providers and associations, and community representatives from affected communities. In 2004, the CDC's SEE community mobilization toolkit<sup>7</sup> provided further guidance on social marketing of the SEE, as well as resources on syphilis, including radio spots, posters, advertising campaigns.











# **PART B** Mission, Goals and Strategies











































# **PART C** Implementing the **3-By-3 Approach to Syphilis Elimination**







# Appendices







































