# Criteria to Assess Five-Year Goals

**Instructions:** Use this checklist as a starting point for items to consider. Customize this document, adding relevant information as appropriate or removing information that does not apply to your situation.

| Assessment of Goal | Yes | No |
| --- | --- | --- |
| Does it specify an expected program effect in reducing a health problem? |  |  |
| Is a target population identified? |  |  |
| Is it a declarative statement? |  |  |
| Is it free of jargon? |  |  |
| Is it short? |  |  |
| Is it concise? |  |  |
| Is it easily understood? |  |  |
| Is it stated in positive terms? |  |  |
| Does it provide a framework for strategies and objectives? |  |  |