

Focus Area: 11-Health Communication - 04-11-2007

Objective	Baseline											Target
	Year	Baseline	1998	1999	2000	2001	2002	2003	2004	2005	2006	2010
11-1 Persons with Internet access in the home (aged 18 years and over)	2001	^a 57%	NA	NA	NA	BSL	---	64%	---	---	---	80%
Race and ethnicity												
American Indian or Alaska Native only	2001	^a 37%	NA	NA	NA	BSL	---	40%	---	---	---	80%
Asian or Pacific Islander only	2001	^a 75%	NA	NA	NA	BSL	---	72%	---	---	---	80%
Asian only	2001	^a DNC	NA	NA	NA	BSL	---	DNC	---	---	---	80%
Native Hawaiian or Other Pacific Islander only	2001	^a DNC	NA	NA	NA	BSL	---	DNC	---	---	---	80%
Black or African American only	2001	^a 40%	NA	NA	NA	BSL	---	48%	---	---	---	80%
White only	2001	^a 61%	NA	NA	NA	BSL	---	69%	---	---	---	80%
2 or more races	2001	^a 63%	NA	NA	NA	BSL	---	63%	---	---	---	80%
Hispanic or Latino	2001	^a 36%	NA	NA	NA	BSL	---	45%	---	---	---	80%
Not Hispanic or Latino	2001	^a 60%	NA	NA	NA	BSL	---	67%	---	---	---	80%
Black or African American only, not Hispanic or Latino	2001	^a 40%	NA	NA	NA	BSL	---	48%	---	---	---	80%
White only, not Hispanic or Latino	2001	^a 62%	NA	NA	NA	BSL	---	70%	---	---	---	80%
Gender												
Female	2001	^a 55%	NA	NA	NA	BSL	---	61%	---	---	---	80%
Male	2001	^a 59%	NA	NA	NA	BSL	---	68%	---	---	---	80%
Education level (persons aged 25 years and older)												
Less than high school	2001	^a 20%	NA	NA	NA	BSL	---	28%	---	---	---	80%
High school graduate	2001	^a 48%	NA	NA	NA	BSL	---	56%	---	---	---	80%
At least some college	2001	^a 73%	NA	NA	NA	BSL	---	78%	---	---	---	80%
Geographical location												
Within metropolitan statistical area	2001	^a 59%	NA	NA	NA	BSL	---	66%	---	---	---	80%
Outside metropolitan statistical area	2001	^a 51%	NA	NA	NA	BSL	---	57%	---	---	---	80%
Disability status												
Persons with disabilities	2001	^a 42%	NA	NA	NA	BSL	---	DNC	---	---	---	80%
Persons without disabilities	2001	^a 59%	NA	NA	NA	BSL	---	DNC	---	---	---	80%
Select populations												
Age groups												
Persons aged 18-24 years	2001	^a 60%	NA	NA	NA	BSL	---	67%	---	---	---	NA
Persons aged 25-44 years	2001	^a 66%	NA	NA	NA	BSL	---	71%	---	---	---	NA
Persons aged 45-64 years	2001	^a 59%	NA	NA	NA	BSL	---	68%	---	---	---	NA
Persons aged 65+ years	2001	^a 29%	NA	NA	NA	BSL	---	38%	---	---	---	NA

Objective	Baseline											Target
	Year	Baseline	1998	1999	2000	2001	2002	2003	2004	2005	2006	2010
11-2a Persons with proficient health literacy (aged 16 years and over)	2003	^c 12%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Race and ethnicity												
American Indian or Alaska Native only	2003	^c 7%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Asian or Pacific Islander only	2003	^c 18%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Asian only	2003	^c 19%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Native Hawaiian or Other Pacific Islander only	2003	^c DSU	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Black or African American only	2003	^c DNC	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
White only	2003	^c DNC	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
2 or more races	2003	^c 3%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Hispanic or Latino	2003	^c 4%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Not Hispanic or Latino	2003	^c 12%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Black or African American only, not Hispanic or Latino	2003	^c 2%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
White only, not Hispanic or Latino	2003	^c 14%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Gender												
Female	2003	^c 12%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Male	2003	^c 11%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Education level (persons aged 25 years and older)												
Less than high school	2003	^c 1%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
High school graduate	2003	^c 3%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
At least some college	2003	^c 19%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
Geographical location												
Within metropolitan statistical area	2003	^c 13%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Outside metropolitan statistical area	2003	^c 7%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Health Insurance Status												
Private health insurance	2003	^c 15%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Public health insurance	2003	^c 7%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
No health insurance	2003	^c 6%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Disability status												
Persons with disabilities	2003	^c 6%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Persons without disabilities	2003	^c 14%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Select populations												
Age groups												
Persons aged 18-24 years	2003	^c 11%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
Persons aged 25-44 years	2003	^c 15%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
Persons aged 45-64 years	2003	^c 12%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
Persons aged 65+ years	2003	^c 3%	NA	NA	NA	NA	NA	BSL	---	---	---	NA

Objective	Baseline											Target
	Year	Baseline	1998	1999	2000	2001	2002	2003	2004	2005	2006	2010
11-2b Persons with below basic health literacy (aged 16 years and over)	2003	^c 14%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Race and ethnicity												
American Indian or Alaska Native only	2003	^c 25%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Asian or Pacific Islander only	2003	^c 13%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Asian only	2003	^c 12%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Native Hawaiian or Other Pacific Islander only	2003	^c DSU	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Black or African American only	2003	^c DNC	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
White only	2003	^c DNC	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
2 or more races	2003	^c 9%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Hispanic or Latino	2003	^c 41%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Not Hispanic or Latino	2003	^c 11%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Black or African American only, not Hispanic or Latino	2003	^c 24%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
White only, not Hispanic or Latino	2003	^c 9%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Gender												
Female	2003	^c 12%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Male	2003	^c 16%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Education level (persons aged 25 years and older)												
Less than high school	2003	^c 54%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
High school graduate	2003	^c 15%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
At least some college	2003	^c 5%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
Geographical location												
Within metropolitan statistical area	2003	^c 14%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Outside metropolitan statistical area	2003	^c 14%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Health Insurance Status												
Private health insurance	2003	^c 6%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Public health insurance	2003	^c 20%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
No health insurance	2003	^c 27%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Disability status												
Persons with disabilities	2003	^c 23%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Persons without disabilities	2003	^c 10%	NA	NA	NA	NA	NA	BSL	---	---	---	¹ TBD
Select populations												
Age groups												
Persons aged 18-24 years	2003	^c 10%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
Persons aged 25-44 years	2003	^c 10%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
Persons aged 45-64 years	2003	^c 13%	NA	NA	NA	NA	NA	BSL	---	---	---	NA
Persons aged 65+ years	2003	^c 29%	NA	NA	NA	NA	NA	BSL	---	---	---	NA

Objective	Baseline												Target
	Year	Baseline	1998	1999	2000	2001	2002	2003	2004	2005	2006	2010	
11-3a HHS-sponsored health communication campaigns that include formative evaluation	2005	95%	NA	NA	NA	NA	NA	NA	NA	BSL	---	100%	
11-3b HHS-sponsored health communication campaigns that include process evaluation	2005	81%	NA	NA	NA	NA	NA	NA	NA	BSL	---	89%	
11-3c HHS-sponsored health communication campaigns that include outcome evaluation	2005	59%	NA	NA	NA	NA	NA	NA	NA	BSL	---	65%	
11-4a Health websites that disclose: Identity (persons/ organization responsible)	2006	² <10%	NA	NA	NA	NA	NA	NA	NA	NA	BSL	19%	
11-4b Health websites that disclose: Purpose/uses/ limitations	2006	35%	NA	NA	NA	NA	NA	NA	NA	NA	BSL	40%	
11-4c Health websites that disclose: Content development practices/policies	2006	² <1%	NA	NA	NA	NA	NA	NA	NA	NA	BSL	10%	
11-4d Health websites that disclose: Privacy policy/ protection	2006	75%	NA	NA	NA	NA	NA	NA	NA	NA	BSL	80%	
11-4e Health websites that disclose: User feedback/ evaluation	2006	59%	NA	NA	NA	NA	NA	NA	NA	NA	BSL	64%	
11-4f Health websites that disclose: Content creation/ updating	2006	² <1%	NA	NA	NA	NA	NA	NA	NA	NA	BSL	10%	
11-4g Health websites that disclose: Three or more of the above criteria	2006	24%	NA	NA	NA	NA	NA	NA	NA	NA	BSL	29%	
11-5 Centers for excellence in health communication	2003	^c 4	NA	NA	NA	NA	NA	BSL	---	---	8	6	

Objective	Baseline											Target
	Year	Baseline	1998	1999	2000	2001	2002	2003	2004	2005	2006	2010
11-6a Patients reporting that doctors or other health providers always listen carefully to them (aged 18 years and over) [New]	2000	57%	NA	NA	BSL	55%	55%	58%	58%	---	---	64%
Race and ethnicity												
American Indian or Alaska Native only	2000	³ 46%	NA	NA	BSL	³ 56%	55%	56%	DSU	---	---	64%
Asian or Pacific Islander only	2000	³ 55%	NA	NA	BSL	³ 43%	DNC	DNC	54%	---	---	64%
Asian only	2000	³ DSU	NA	NA	BSL	³ DSU	48%	45%	54%	---	---	64%
Native Hawaiian or Other Pacific Islander only	2000	³ DSU	NA	NA	BSL	³ DSU	DSU	DSU	DSU	---	---	64%
Black or African American only	2000	³ 63%	NA	NA	BSL	³ 65%	64%	65%	66%	---	---	64%
White only	2000	³ 56%	NA	NA	BSL	³ 54%	55%	58%	57%	---	---	64%
2 or more races	2000	DNC	NA	NA	BSL	DNC	45%	46%	50%	---	---	64%
Hispanic or Latino	2000	51%	NA	NA	BSL	58%	58%	53%	54%	---	---	64%
Not Hispanic or Latino	2000	57%	NA	NA	BSL	55%	55%	59%	58%	---	---	64%
Black or African American only, not Hispanic or Latino	2000	³ 63%	NA	NA	BSL	³ 65%	63%	65%	67%	---	---	64%
White only, not Hispanic or Latino	2000	³ 56%	NA	NA	BSL	³ 54%	54%	59%	58%	---	---	64%
Gender												
Female	2000	56%	NA	NA	BSL	55%	55%	58%	57%	---	---	64%
Male	2000	57%	NA	NA	BSL	56%	56%	60%	59%	---	---	64%
Education level (25 years and older)												
Less than high school	2000	61%	NA	NA	BSL	60%	58%	61%	61%	---	---	64%
High school graduate	2000	58%	NA	NA	BSL	57%	58%	62%	60%	---	---	64%
At least some college	2000	55%	NA	NA	BSL	53%	53%	57%	57%	---	---	64%
Geographical location												
Urban (metropolitan statistical area)	2000	55%	NA	NA	BSL	54%	55%	58%	58%	---	---	64%
Rural (nonmetropolitan statistical area)	2000	61%	NA	NA	BSL	58%	58%	61%	58%	---	---	64%
Health Insurance Status												
Private health insurance	2000	56%	NA	NA	BSL	54%	55%	58%	58%	---	---	64%
Public health insurance	2000	60%	NA	NA	BSL	60%	61%	61%	61%	---	---	64%
No health insurance	2000	50%	NA	NA	BSL	53%	51%	55%	50%	---	---	64%
Disability status												
Persons with disabilities	2000	55%	NA	NA	BSL	55%	54%	57%	55%	---	---	64%
Persons without disabilities	2000	57%	NA	NA	BSL	55%	56%	59%	59%	---	---	64%
Select populations												
Age groups												
Persons aged 18-24 years	2000	53%	NA	NA	BSL	52%	52%	54%	57%	---	---	NA
Persons aged 25-44 years	2000	52%	NA	NA	BSL	50%	51%	55%	55%	---	---	NA
Persons aged 45-64 years	2000	57%	NA	NA	BSL	56%	56%	60%	58%	---	---	NA
Persons aged 65 years and older	2000	66%	NA	NA	BSL	65%	63%	64%	64%	---	---	NA

Objective	Baseline												Target
	Year	Baseline	1998	1999	2000	2001	2002	2003	2004	2005	2006	2010	
11-6b Patients reporting that doctors or other health providers always explain things so they can understand (aged 18 years and over) [New]	2000	59%	NA	NA	BSL	56%	58%	60%	59%	---	---	65%	
Race and ethnicity													
American Indian or Alaska Native only	2000	³ 52%	NA	NA	BSL	³ 55%	65%	63%	DSU	---	---	65%	
Asian or Pacific Islander only	2000	³ 52%	NA	NA	BSL	³ 44%	DNC	DNC	53%	---	---	65%	
Asian only	2000	³ DSU	NA	NA	BSL	³ DSU	50%	47%	53%	---	---	65%	
Native Hawaiian or Other Pacific Islander only	2000	³ DSU	NA	NA	BSL	³ DSU	DSU	DSU	DSU	---	---	65%	
Black or African American only	2000	³ 64%	NA	NA	BSL	³ 63%	64%	64%	67%	---	---	65%	
White only	2000	³ 58%	NA	NA	BSL	³ 56%	58%	61%	59%	---	---	65%	
2 or more races	2000	DNC	NA	NA	BSL	DNC	49%	49%	54%	---	---	65%	
Hispanic or Latino	2000	53%	NA	NA	BSL	59%	59%	56%	55%	---	---	65%	
Not Hispanic or Latino	2000	59%	NA	NA	BSL	56%	58%	61%	59%	---	---	65%	
Black or African American only, not Hispanic or Latino	2000	³ 64%	NA	NA	BSL	³ 63%	64%	65%	67%	---	---	65%	
White only, not Hispanic or Latino	2000	³ 59%	NA	NA	BSL	³ 56%	57%	61%	59%	---	---	65%	
Gender													
Female	2000	60%	NA	NA	BSL	57%	58%	61%	59%	---	---	65%	
Male	2000	58%	NA	NA	BSL	56%	58%	60%	59%	---	---	65%	
Education level (25 years and older)													
Less than high school	2000	58%	NA	NA	BSL	58%	57%	60%	58%	---	---	65%	
High school graduate	2000	59%	NA	NA	BSL	55%	58%	60%	58%	---	---	65%	
At least some college	2000	60%	NA	NA	BSL	58%	59%	62%	61%	---	---	65%	
Geographical location													
Urban (metropolitan statistical area)	2000	58%	NA	NA	BSL	56%	58%	60%	59%	---	---	65%	
Rural (nonmetropolitan statistical area)	2000	61%	NA	NA	BSL	59%	59%	62%	59%	---	---	65%	
Health Insurance Status													
Private health insurance	2000	59%	NA	NA	BSL	56%	58%	61%	60%	---	---	65%	
Public health insurance	2000	60%	NA	NA	BSL	58%	61%	61%	59%	---	---	65%	
No health insurance	2000	53%	NA	NA	BSL	54%	54%	55%	50%	---	---	65%	
Disability status													
Persons with disabilities	2000	54%	NA	NA	BSL	54%	54%	56%	54%	---	---	65%	
Persons without disabilities	2000	60%	NA	NA	BSL	57%	60%	62%	61%	---	---	65%	
Select populations													
Age groups													
Persons aged 18-24 years	2000	53%	NA	NA	BSL	51%	56%	56%	57%	---	---	NA	
Persons aged 25-44 years	2000	58%	NA	NA	BSL	54%	57%	60%	58%	---	---	NA	
Persons aged 45-64 years	2000	59%	NA	NA	BSL	58%	59%	62%	59%	---	---	NA	
Persons aged 65 years and older	2000	62%	NA	NA	BSL	59%	60%	61%	61%	---	---	NA	

Objective	Baseline												Target
	Year	Baseline	1998	1999	2000	2001	2002	2003	2004	2005	2006	2010	
11-6c Patients reporting that doctors or other health providers always show respect for what they have to say (aged 18 years and over) [New]	2000	59%	NA	NA	BSL	57%	59%	61%	61%	---	---	65%	
Race and ethnicity													
American Indian or Alaska Native only	2000	³ 46%	NA	NA	BSL	³ 52%	55%	64%	DSU	---	---	65%	
Asian or Pacific Islander only	2000	³ 51%	NA	NA	BSL	³ 48%	DNC	DNC	54%	---	---	65%	
Asian only	2000	³ DSU	NA	NA	BSL	³ DSU	52%	48%	53%	---	---	65%	
Native Hawaiian or Other Pacific Islander only	2000	³ DSU	NA	NA	BSL	³ DSU	DSU	DSU	DSU	---	---	65%	
Black or African American only	2000	³ 64%	NA	NA	BSL	³ 67%	68%	68%	69%	---	---	65%	
White only	2000	³ 58%	NA	NA	BSL	³ 57%	59%	61%	61%	---	---	65%	
2 or more races	2000	DNC	NA	NA	BSL	DNC	51%	47%	56%	---	---	65%	
Hispanic or Latino	2000	56%	NA	NA	BSL	62%	63%	59%	60%	---	---	65%	
Not Hispanic or Latino	2000	59%	NA	NA	BSL	57%	59%	61%	61%	---	---	65%	
Black or African American only, not Hispanic or Latino	2000	³ 64%	NA	NA	BSL	³ 67%	68%	68%	69%	---	---	65%	
White only, not Hispanic or Latino	2000	³ 58%	NA	NA	BSL	³ 56%	58%	61%	61%	---	---	65%	
Gender													
Female	2000	59%	NA	NA	BSL	57%	59%	61%	61%	---	---	65%	
Male	2000	59%	NA	NA	BSL	58%	60%	61%	62%	---	---	65%	
Education level (25 years and older)													
Less than high school	2000	61%	NA	NA	BSL	62%	62%	62%	63%	---	---	65%	
High school graduate	2000	59%	NA	NA	BSL	56%	60%	63%	60%	---	---	65%	
At least some college	2000	59%	NA	NA	BSL	57%	58%	61%	61%	---	---	65%	
Geographical location													
Urban (metropolitan statistical area)	2000	58%	NA	NA	BSL	57%	59%	61%	61%	---	---	65%	
Rural (nonmetropolitan statistical area)	2000	63%	NA	NA	BSL	59%	60%	63%	61%	---	---	65%	
Health Insurance Status													
Private health insurance	2000	59%	NA	NA	BSL	57%	59%	61%	62%	---	---	65%	
Public health insurance	2000	62%	NA	NA	BSL	62%	63%	63%	62%	---	---	65%	
No health insurance	2000	53%	NA	NA	BSL	54%	54%	58%	53%	---	---	65%	
Disability status													
Persons with disabilities	2000	55%	NA	NA	BSL	56%	56%	58%	57%	---	---	65%	
Persons without disabilities	2000	60%	NA	NA	BSL	58%	60%	62%	63%	---	---	65%	
Select populations													
Age groups													
Persons aged 18-24 years	2000	55%	NA	NA	BSL	54%	55%	56%	62%	---	---	NA	
Persons aged 25-44 years	2000	55%	NA	NA	BSL	53%	56%	60%	59%	---	---	NA	
Persons aged 45-64 years	2000	59%	NA	NA	BSL	59%	60%	62%	60%	---	---	NA	
Persons aged 65 years and older	2000	66%	NA	NA	BSL	66%	66%	65%	66%	---	---	NA	

Objective	Baseline											Target
	Year	Baseline	1998	1999	2000	2001	2002	2003	2004	2005	2006	2010
11-6d Patients reporting that doctors or other health providers always spend enough time with them (aged 18 years and over) [New]	2000	46%	NA	NA	BSL	44%	46%	49%	49%	---	---	52%
Race and ethnicity												
American Indian or Alaska Native only	2000	³ 43%	NA	NA	BSL	³ 39%	49%	54%	DSU	---	---	52%
Asian or Pacific Islander only	2000	³ 40%	NA	NA	BSL	³ 30%	DNC	DNC	46%	---	---	52%
Asian only	2000	³ DSU	NA	NA	BSL	³ DSU	41%	37%	45%	---	---	52%
Native Hawaiian or Other Pacific Islander only	2000	³ DSU	NA	NA	BSL	³ DSU	DSU	DSU	DSU	---	---	52%
Black or African American only	2000	³ 51%	NA	NA	BSL	³ 50%	53%	54%	54%	---	---	52%
White only	2000	³ 45%	NA	NA	BSL	³ 44%	45%	49%	48%	---	---	52%
2 or more races	2000	DNC	NA	NA	BSL	DNC	38%	37%	49%	---	---	52%
Hispanic or Latino	2000	40%	NA	NA	BSL	42%	46%	43%	43%	---	---	52%
Not Hispanic or Latino	2000	46%	NA	NA	BSL	44%	46%	50%	49%	---	---	52%
Black or African American only, not Hispanic or Latino	2000	³ 51%	NA	NA	BSL	³ 50%	53%	55%	54%	---	---	52%
White only, not Hispanic or Latino	2000	³ 46%	NA	NA	BSL	³ 44%	45%	50%	49%	---	---	52%
Gender												
Female	2000	45%	NA	NA	BSL	43%	45%	49%	49%	---	---	52%
Male	2000	46%	NA	NA	BSL	45%	47%	50%	49%	---	---	52%
Education level (25 years and older)												
Less than high school	2000	50%	NA	NA	BSL	49%	50%	53%	52%	---	---	52%
High school graduate	2000	48%	NA	NA	BSL	45%	48%	51%	50%	---	---	52%
At least some college	2000	44%	NA	NA	BSL	43%	44%	48%	48%	---	---	52%
Geographical location												
Urban (metropolitan statistical area)	2000	45%	NA	NA	BSL	43%	45%	48%	48%	---	---	52%
Rural (nonmetropolitan statistical area)	2000	50%	NA	NA	BSL	47%	49%	54%	51%	---	---	52%
Health Insurance Status												
Private health insurance	2000	45%	NA	NA	BSL	43%	45%	49%	49%	---	---	52%
Public health insurance	2000	50%	NA	NA	BSL	49%	53%	54%	52%	---	---	52%
No health insurance	2000	41%	NA	NA	BSL	40%	41%	44%	39%	---	---	52%
Disability status												
Persons with disabilities	2000	43%	NA	NA	BSL	44%	45%	48%	46%	---	---	52%
Persons without disabilities	2000	46%	NA	NA	BSL	44%	46%	50%	50%	---	---	52%
Select populations												
Age groups												
Persons aged 18-24 years	2000	41%	NA	NA	BSL	38%	41%	43%	45%	---	---	NA
Persons aged 25-44 years	2000	42%	NA	NA	BSL	39%	41%	45%	45%	---	---	NA
Persons aged 45-64 years	2000	47%	NA	NA	BSL	46%	47%	51%	50%	---	---	NA
Persons aged 65 years and older	2000	52%	NA	NA	BSL	54%	54%	55%	55%	---	---	NA

<i>Objective</i>	<i>Baseline</i>											<i>Target</i>
	<i>Year</i>	<i>Baseline</i>	<i>1998</i>	<i>1999</i>	<i>2000</i>	<i>2001</i>	<i>2002</i>	<i>2003</i>	<i>2004</i>	<i>2005</i>	<i>2006</i>	<i>2010</i>

DATA ISSUES

--- = Data are not available.

BSL = Baseline data available for this year. See Baseline column.

DNC = Data for specific population are not collected.

DSU = Data do not meet the criteria for statistical reliability, data quality, or confidentiality.

NA = Not applicable.

^a Baseline has been revised.

^c New baseline. Objective was previously developmental.

¹ TBD = Target to be determined - pending HHS approval.

² Data are statistically unreliable. Values are shown to allow assessment of full criteria set.

³ Respondents were asked to select one race category; selection of more than one race category was not an option.

NOTE: Data may include revisions, and may differ from those shown previously. Any displayed age-adjusted data are adjusted to the 2000 standard population.

<i>Objective number</i>	<i>DATA SOURCE</i>
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- 11-1 National Household Education Survey (NHES), U.S. Department of Education
- 11-2 National Assessment of Adult Literacy (NAAL), National Center for Education Statistics, Department of Education.
- 11-3 Office of Disease Prevention and Health Promotion, Office of the Secretary, U.S. Department of Health and Human Services.
- 11-4 Office of Disease Prevention and Health Promotion, "Estimating the Proportion of Health-Related Websites Disclosing Information That Can Be Used To Assess Their Quality." Mathematica Policy Research, Inc. May 6, 2006.
- 11-5 National Cancer Institute (NCI), National Institutes of Health (NIH), U.S. Department of Health and Human Services.
- 11-6 Medical Expenditure Panel Survey (MEPS), AHRQ.