How To Fold and Co-Brand the Pocket Guide
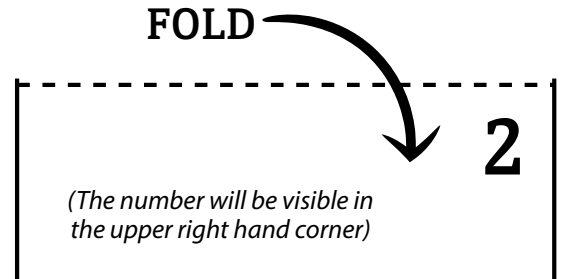
Begin by printing the brochure artwork (double sided).
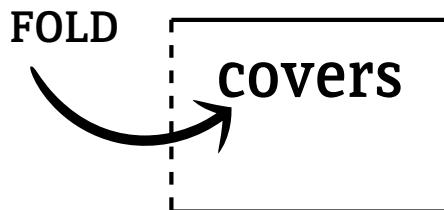
1

3

(The number will be visible in the upper right hand corner)
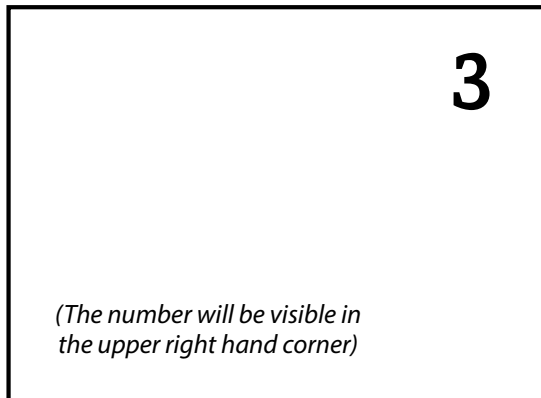
Panel 3 of the artwork should be facing the viewer.

2

FOLD

2

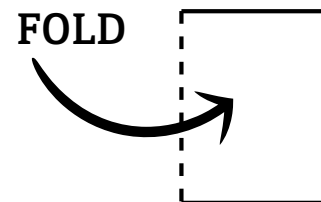*(The number will be visible in the upper right hand corner)*

Fold paper in half (horizontally), **panel 2** should now be legible and right side up

3

FOLD

covers

Fold paper in half (vertically), the **front and back cover** should now be visible and legible

4

FOLD

Fold paper in half (vertically), only the **front cover** should now be visible and legible

How to Co-Brand:

On the back cover of the pocket guide, there is a fillable PDF box that reads "**Local Information Here**". In Adobe Acrobat, you can edit this box to add local contact information and/or resources. If you do not wish to co-brand, remove the "**Local Information Here**" text so it will not appear when printing.